FEDERAL TRADE COMMISSION

INDEX

TELEPHONE CONTACT:                           PAGE:
Dr. Oz Talk Show Segment
       With Lindsey Duncan                     3

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FEDERAL TRADE COMMISSION

In the Matter of: )
Lindsey Duncan ) Matter No. 1223283 )
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The following transcript was produced from a
DVD provided to For The Record, Inc. on April 26, 2013.
DR. OZ TALK SHOW SEGMENT WITH LINDSEY DUNCAN

DR. OZ: Now, what if you’ve got fat all over your body? There’s a magic bean that melts away unwanted fat. This thing has blown my mind. Stay with us.

(Music and applause.)

ANNOUNCER: Coming up, the miracle pill to burn fat fast for anyone who wants to lose weight.

TEXT ON-SCREEN:
COMING UP
THE MIRACLE PILL TO BURN FAT FAST

DR. DUNCAN: I usually don’t recommend weight-loss supplements.

TEXT ON-SCREEN:
THE DR. OZ SHOW
COMING UP

ANNOUNCER: Could it be the magic bullet?

TEXT ON-SCREEN:
MAGIC BULLET?
THE DR. OZ SHOW

NEXT

DR. DUNCAN: It’s amazing. Zero side effects.

DR. OZ: So, I’m hoping some of you are skeptical about this.
ANNOUNCER: Two of our viewers put it to the test.

TEXT ON-SCREEN:
PUT IT TO THE TEST!

DR. OZ: Are you ready for the moment of truth?


TEXT ON-SCREEN:
HOW MUCH?

ANNOUNCER: And tomorrow, when it comes to your health, there’s no such thing as too much information. Your most shocking intimate questions answered.

TESTIMONIAL: We were having sex and we broke (bleeped).

DR. OZ: You can actually lose your (bleep) from this.

ANNOUNCER: From the bedroom.

DR. OZ: Boom, orgasm.

ANNOUNCER: To the bathroom.

VIEWER: When I pee, it seems to spray all over.

VIEWER: When I eat spicy foods, it seems to burn another hole in my butt.

ANNOUNCER: Dr. Oz is answering it all. That’s coming up tomorrow.

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(Pause.)

(Applause and cheers.)

DR. OZ: You may think magic is make-believe, but this little bean has scientists saying they’ve found a magic weight-loss cure for every body type. It’s green coffee beans, and when turned into a supplement, this miracle pill can burn fat fast for anyone who wants to lose weight. This is very exciting, and it’s breaking news.

Millions of you love coffee, but now you’re going to love it for a whole other reason.

TEXT ON-SCREEN (Various Print Headlines):

THE GREEN COFFEE BEAN:

A MIRACLE

WEIGHT-LOSS DRUG?

GREEN COFFEE BEANS

MAY AID WEIGHT LOSS

Green-Coffee-Bean Extract

Shows Potential for Weight Loss

GREEN COFFEE BEANS

TIED TO WEIGHT LOSS

For The Record,

Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555
DR. OZ: A staggering, newly released study reveals that the coffee bean, in its purest raw form, may hold the secret to weight loss that you’ve been waiting for.

The study presented at a meeting of the world’s largest scientific society triggered unprecedented excitement for a weight-loss study. It showed women and men who took green coffee extract lost an astounding amount of fat and weight, 17 pounds --

TEXT ON-SCREEN:

17 lbs
22 weeks

DR. OZ: -- in 22 weeks by doing absolutely nothing extra in their day. Could this be the magic weight-loss bean to help melt away unwanted pounds that you’ve been waiting for?

(Applause and cheers.)

DR. OZ: Naturopathic Doctor and Certified Nutritionist Lindsey Duncan is here with the findings. So, Dr. Lindsey, you love this bean.

DR. DUNCAN: Yeah.

DR. OZ: Why is that?

DR. DUNCAN: You know, I usually don’t recommend weight-loss supplements --

TEXT ON-SCREEN: For The Record, Inc.
DR. DUNCAN: -- but this one has got me really, really excited. So, and the medical community, the weight-loss community is all buzzing about this, and here’s why. The recent study that you were talking about earlier, they -- the participants took the capsules and they did nothing else, they didn’t exercise, they didn’t change their diet. They actually consumed 2,400 calories a day. They burned only 400 calories. Now, that’s weight gain, not weight loss.

DR. OZ: Yeah.

DR. DUNCAN: And they lost over 10 percent of their total body weight.

DR. OZ: Ten percent?

DR. DUNCAN: Ten percent. They lost 16 percent of their total body fat, and they lost about 17 pounds per participant, and they had no side effects, zero side effects.

DR. OZ: And how long did they have to take the pills for?

DR. DUNCAN: They did it for 12 weeks only.

DR. OZ: That’s remarkable.
THE TOP HEALTH BOOSTERS TO TURBOCHARGE YOUR METABOLISM

DR. DUNCAN: Yes.

DR. OZ: Are you guys interested in this?

AUDIENCE: Yeah.

(Applause and cheers.)

DR. OZ: So, this is the raw material for -- for coffee that we drink. Why wouldn’t just drinking coffee do this?

DR. DUNCAN: Yeah, because when the coffee that we drink is roasted, and when they roast it they roast it at 475 degrees Fahrenheit.

DR. OZ: Hmm.

DR. DUNCAN: So, it changes the color, it turns brown. It changes the aroma. It changes the taste. It changes everything. But the most important thing it does is it removes the chlorogenic acid. That’s the key to what we’re talking about today.

DR. OZ: So, how does it work?

DR. DUNCAN: Well, it’s amazing. It’s what we call a triple threat. Okay, and it’s the chlorogenic acid that causes the effect, and it works three ways. The first way is it goes in and it causes the body to burn glucose or sugar and burn fat, mainly in the liver. The second way, and the most important way, is it slows...
the release of sugar into the bloodstream, so when you
don’t have sugar building up in the bloodstream you don’t
have fat building up because sugar turns to fat. And
everybody must remember that.

DR. OZ: Right.

DR. DUNCAN: When the two are combined
together, you get this synergistic effect that basically
burns and blocks and stops fat, but it also is natural
and safe.

DR. OZ: So, how much do folks have to take in
order to get the benefit?

TEXT ON-SCREEN:

THE DR. OZ SHOW

MIRACLE TO BURN FAT FAST
GREEN COFFEE BEAN EXTRACT
TAKE 800MG TWICE PER DAY

DR. DUNCAN: Eight hundred milligrams twice a
day, and you want to take it before meals, about 30
minutes before with a large glass of water.

DR. OZ: And I’m just going to -- it looks like
this, right? So --

DR. DUNCAN: It’s capsules.

DR. OZ: Capsules.

DR. DUNCAN: Mm-hmm.

DR. OZ: So you’re not going to take the actual
bean; you’re not having a coffee variant.

DR. DUNCAN: No.

DR. OZ: It probably wouldn’t taste that great anyway, so the capsules you can buy where?

DR. DUNCAN: You buy it online.

DR. OZ: Mm-hmm.

DR. DUNCAN: You want to make sure, and this is important, that it’s pure. So, you go to your web browser, you type in pure green coffee beans or pure green coffee bean extract.

DR. OZ: Hmm.

DR. DUNCAN: And you make sure that it doesn’t have all the additives, the excipients, the binders, the cellulose, and the silica and all the other stuff. So, look under other ingredients to make sure that it’s a pure product.

DR. OZ: Okay. Now, I always pride myself on having the smartest TV audience out there.

DR. DUNCAN: Mm-hmm.

DR. OZ: And, so, I’m hoping some of you are skeptical about this, because I was certainly skeptical about it. Am I speaking for a couple of you anyway?

AUDIENCE: Yeah.

DR. OZ: It does seem a little too good to be true. So, I gave the supplements to two viewers five For
days ago. And Kendra and Omyra are here to join us.
Welcome both of you to the show.

(Applause.)

TEXT ON-SCREEN:
THE DR. OZ SHOW
STILL AHEAD...
ALL-NATURAL CURES TO
BEAT YOUR BELLY BLOAT

KENDRA: Thank you.

DR. OZ: So, I’m going to preface this by
saying I gave all the information we could find on this
product to our medical unit. They did diligent work, but
we still wanted to see what would happen in real life.
So, Kendra, you want to go first? Well, how did it work
for you?

KENDRA: It gave me more energy than I usually
have. It made me less hungry than I usually am, you
know, in the beginning stages of trying to lose weight.
And I seemed to get fuller faster when I was eating.

DR. OZ: Okay, and did you exercise while you
were on the program?

KENDRA: Not anything different that I don’t
usually do.

DR. OZ: Okay. And, Omyra, how was it for you?

OMYRA: I did get a lot more energy. I didn’t
change my diet. Everything was the same. I was fuller,
and I was fuller longer, and I was excited with my
results, so . . .

DR. OZ: You were, she’s excited, okay, let’s
find out. Are you ready for the moment of truth?

OMYRA: Yes.

DR. OZ: Because we weighed you before and we
weighed you after. Kendra, we’ll take you up first.
Kendra started off at 176 pounds, and in five days, five
days with nothing else changing, you lost two pounds.

KENDRA: Mm-hmm.

(Applause.)

DR. OZ: Which is good. And to highlight this,
you didn’t do any physical activity whatsoever, so, I
mean, we always tell people to do activity and to be
smart about what they’re eating, but independent of all
that, you lost two pounds, which is what the studies had
sort of shown in that regard as well.

Omyra, your numbers, okay, again, five days ago
you were 255 pounds. Less than a week later, Omyra has
lost six pounds.

(Applause.)

DR. OZ: That’s more than a pound a day of
weight loss. I mean, I got to say, Lindsey, if I can
find things to help people lose a pound a day --
DR. DUNCAN: Yeah.

DR. OZ: -- I’d be talking about it a lot on the show. So, you guys going to keep taking it?

KENDRA: Yeah.

OMYRA: Absolutely.

DR. OZ: All right, now, we’ve conquered your fat, but what if your big belly is caused by bloating? I’ve got the all-natural cures to get your belly flat again. So, stay with us.

(Applause.)

(Whereupon, the talk show segment concluded.)
CERTIFICATION OF TYPIST

MATTER NUMBER: 1223283
CASE TITLE: LINDSEY DUNCAN
TAPING DATE: APRIL 26, 2012
TRANSCRIPTION DATE: MAY 3, 2013

I HEREBY CERTIFY that the transcript contained herein is a full and accurate transcript of the tapes transcribed by me on the above cause before the FEDERAL TRADE COMMISSION to the best of my knowledge and belief.

DATED: MAY 6, 2013

SARA J. VANCE

CERTIFICATION OF PROOFREADER

I HEREBY CERTIFY that I proofread the transcript for accuracy in spelling, hyphenation, punctuation and format.

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