OFFICIAL TRANSCRIPT PROCEEDING

FEDERAL TRADE COMMISSION

MATTER NO. 1423103

TITLE TELOMERASE ACTIVATION SCIENCES, INC.

DATE RECORDED: JANUARY 7, 2014
TRANSCRIBED: JUNE 9, 2014
REVISED: JANUARY 19, 2015

PAGES 1 THROUGH 46

TELOMERASE INFOMERCIAL

FEDERAL TRADE COMMISSION

I N D E X

RECORDING:	PAGE:
Telomerase Infomercial	4

FEDERAL TRADE COMMISSION

In the Matter of:	)
Telomerase Activation	) Matter No. 1423103
Sciences, Inc.	)
----------	)
	January 7, 2014

The following transcript was produced from a digital file provided to For The Record, Inc. on May 21, 2014.

P R O C E E D I N G S

- - - - -

TELOMERASE INFOMERCIAL

ON SCREEN: CESARI DIRECT

ISCI CODE: TA02

TA65 Show #2

TRT: 28:30 min

Date: 01.07.2014

ON SCREEN: The following is a paid program for TA65 MD

Sponsored by T.A. Sciences

CELL REJUVENATION THROUGH TELOMERASE ACTIVATION

ON SCREEN: These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

MALE ANNOUNCER: The following is a paid program for TA65, sponsored by T.A. Sciences.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Right now, inside every cell of your body, there’s a powerful clock ticking away. It’s telling your body to age, to wrinkle, to gray, to slow down. But can this cellular aging be slowed, stopped or even reversed.

Sound like science fiction? Maybe not. Stay tuned.

ON SCREEN: BIOLOGICAL BREAKTHROUGHS

Breaking the Age Code

MALE ANNOUNCER: Today, on Biological Breakthroughs, we're breaking the age code. You're going to hear about an earth-shaking discovery your doctor may not even know yet.

ON SCREEN: 2009 Nobel Prize Laureates

Nobel Prize in Physiology or Medicine

"...For the discovery of the enzyme telemorase"

MALE ANNOUNCER: You'll hear in detail about the science around this discovery that was awarded the Nobel Prize for medicine in 2009. You'll understand how and why your very own DNA tells your cells it's time to die. You'll learn about telomeres deep inside your cells.

At the tips of all 23 pairs of your chromosomes, there is a section of replicated DNA sequencing that acts to protect your chromosome every time it duplicates and allows your cells to replicate perfectly. These are called telomeres. As long as they maintain their length, they allow perfect cellular replication. Unfortunately, nature uses telomere length like a fuse. Every time your cells divide, the telomere section shortens. When your telomeres get critically

short, the cell processes shut down replication and cellular death occurs. Old, dead and worn cells manifest in what you see as cellular aging.

The good news is that a 2009 Nobel winning discovery in medicine unveiled an enzyme called telomerase. Naturally produced on the DNA chain itself, it can extend and rebuild telomeres. It's a fact. Longer telomeres mean healthier cells that can live longer.

Listen for the next few minutes and you'll learn about a natural way you can activate the production of telomerase in your cells. 10,000 people, including doctors, scientists and clients at elite anti-aging clinics, are safely doing this right now and they are getting results.

ON SCREEN: Letter written by Roger Daltrey on the screen:

I have been interested in alternative medicine since the early days of my career.

Maintaining good health through the stresses and strains of touring and singing with The Who requires enormous stamina. I was recommended TA65 by a good friend and decided to try it.

After taking TA65 for one year I noticed considerable improvement in energy levels. Colds and

winter infections have been a rarity.

Recently I took a 6 week break from taking the product, and noticed significant energy drop off.

Although to my knowledge the evidence of benefit to everyone is not proven, I have no doubt that this product works for me. I hope it does the same for you.

Roger Daltrey

I was recommended T65...and decided to try it.

I noticed considerable improvement in energy levels.

Colds..have been a rarity.

Roger Daltrey

Lead singer of “The Who”

ROGER DALTREY: I was recommended TA65 by a good friend and decided to try it. After taking TA65 for one year, I noticed considerable improvement in energy levels. Colds and winter infections have been a rarity. Although, to my knowledge, the evidence of benefit to everyone is not proven, I have no doubt that this product works for me. I hope it does the same for you.

ON SCREEN: ACTUAL TA65 CUSTOMERS

BEFORE AND AFTER PHOTOS

MALE ANNOUNCER: Some studies have shown how this amazing discovery could help support immune health

and even reverse measurable, obvious effects of cellular aging. Too good to be true? Watch and decide for yourself. Join investigative journalist and former CNN anchor --

ON SCREEN: Kathleen Kennedy

INVESTIGATIVE JOURNALIST

MALE ANNOUNCER: -- Kathleen Kennedy as she sits with the premier experts in anti-aging science and debunks the myths, discovers the truth and reveals the secrets you need to know.

This is Biological Breakthroughs: Breaking the Age Code.

ON SCREEN: BIOLOGICAL BREAKTHROUGHS

Breaking the Age Code

KATHLEEN KENNEDY: Hi and welcome, I'm Kathleen Kennedy. Today we're discussing probably the most important topic in your life, telomeres. And in 2009, a group of scientists were awarded the Nobel Prize in medicine for the research that led to the discovery of telomerase.

ON SCREEN: Kathleen Kennedy

INVESTIGATIVE JOURNALIST

KATHLEEN KENNEDY: A growing new body of evidence is shattering long-held beliefs about aging and it's creating quite a controversy.

Today we are going to talk to some of the world's leading edge scientists that work in the private sector developing the science that they say promises to change your life. Listen for the next few minutes as we delve into the new science of anti-aging at the cellular level and make up your own mind about what the implications are for you.

ON SCREEN: Calvin B. Harley, Ph.D.

PRESIDENT & CSO, TELOME HEALTH, INC.

KATHLEEN KENNEDY: My guests are Dr. Cal Harley, Ph.D. and expert on cellular regeneration and telomeres.

ON SCREEN: Dr. Joseph Raphaelle, M.D.

CO-FOUNDER, PHYSIO-AGE MEDICAL GROUP

KATHLEEN KENNEDY: Dr. Joseph Raphaelle, a Princeton graduate and internal medicine expert with a leading anti-age practice, Physio-Age, right here in Manhattan.

ON SCREEN: Noel Patton

CEO AND FOUNDER OF T.A. SCIENCES®

KATHLEEN KENNEDY: Noel Patton, CEO of T.A. Sciences and producer of TA65, a natural telomerase activating supplement.

ON SCREEN: Dr. Ed Park, MD, MPH

AUTHOR: "TELOMERE TIMEBOMBS"

KATHLEEN KENNEDY: And longevity expert and private practicing anti-aging physician, Edward Park, from Orange County, California.

The topic is telomeres, and in 2009, a group of scientists were awarded the Nobel Prize in medicine for the research that led to the discovery of telomerase. I want to start with you Dr. Cal Harley. You can tell us the significance of this discovery.

ON SCREEN: Calvin B. Harley, Ph.D.

PRESIDENT & CSO, TELOME HEALTH, INC.

“THE DISCOVERY OF TELOMERASE WAS A BREAKTHROUGH IN MEDICINE”

DR. CALVIN HARLEY: Right. The discovery of telomerase and the role that telomeres play at the end of chromosomes was a major breakthrough in medicine. It allowed us to understand the mechanism of cellular aging and what you can do about it. Aging, of course, is very complex, but it’s clear now that the tips of the chromosomes provide a counting mechanism for cellular aging. It was only about 40 or 50 years ago that people thought our normal body cells were immortal. That’s not the case.

ON SCREEN: Calvin B. Harley, Ph.D.

PRESIDENT & CSO, TELOME HEALTH, INC.

“OUR BODY CELLS HAVE A TICKING CLOCK”

"SHORT TELOMERES CAN LEAD TO CELL DEATH"

DR. CALVIN HARLEY: They have a clock that ticks down. When the telomeres become short enough, that triggers cellular senescence, loss of normal cell and tissue function.

KATHLEEN KENNEDY: Ah, so short telomeres are the culprit.

DR. CALVIN HARLEY: Right. This is a double helix, it's a single chromosome.

ON SCREEN: Calvin B. Harley, Ph.D.

PRESIDENT & CSO, TELOME HEALTH, INC.

DR. CALVIN HARLEY: But these tips at the ends of the chromosomes protect the chromosomen from undergoing what's called genomic instability or the inappropriate division of chromosomes between the two daughter cells.

So, every time a cell divides because of something called the end replication problem, we lose a little bit of our telomeric DNA. And that's basically the counting mechanism.

ON SCREEN: Calvin B. Harley, Ph.D.

PRESIDENT & CSO, TELOME HEALTH, INC.

"CRITICALLY SHORT TELOMERES CAN LEAD TO CELLULAR AGING"

DR. CALVIN HARLEY: When the telomere gets

critically short, that will trigger cellular aging --

KATHLEEN KENNEDY: So, if we could stop that or slow the process, we can --

DR. CALVIN HARLEY: This is still very early years in understanding this biology and what the clinical outcomes might be.

ON SCREEN: Dr. Joseph Raphaelle, M.D.

CO-FOUNDER, PHYSIO-AGE MEDICAL GROUP

“BAD DIET AND EXERCISE CAN LEAD TO SHORT TELOMERES”

DR. JOSEPH RAPHAELLE: The thing that’s really fascinating to me is all that we’ve learned about over the years and decades about diet, exercise, good nutrition, supplements, all those things that we know are good for us, telomere biology ties that all together, because if you have bad diet and exercise habits, you have shorter telomeres, all things being equal.

ON SCREEN: Dr. Joseph Raphaelle, M.D.

CO-FOUNDER, PHYSIO-AGE MEDICAL GROUP

“WE MUST DO EVERYTHING WE CAN TO KEEP OUR TELOMERES HEALTHY”

DR. JOSEPH RAPHAELLE: You want to do everything you can to keep your telomeres healthy. That includes having a healthy diet, exercising regularly. And then, if that’s not enough, after we’ve measured your

telomeres, then it’s time to intervene with something more.

KATHLEEN KENNEDY: All right. I’d like to turn to you now, Noel Patton, CEO of T.A. Sciences. Tell us about the science that led to this. This is Nobel Prize winning science.

ON SCREEN: Noel Patton

CEO AND FOUNDER OF T.A. SCIENCES

“THE DISCOVERY OF TELOMERASE WON THE NOBEL PRIZE”

NOEL PATTON: Well, yes, the discovery of the enzyme, telomerase, won the Nobel Prize three years ago. But we understand now that telomeres are the ends of the chromosomes, like the plastic tips at the end of a shoelace, and they get shorter with age, and that’s the ticking clock in every cell.

ON SCREEN: Noel Patton

CEO AND FOUNDER OF T.A. SCIENCES

“TELOMERES ARE THE TICKING CLOCK IN EVERY CELL”

NOEL PATTON: Now, what is telomerase, because our pill, TA65, is a telomerase activator. Telomerase is a natural enzyme that’s produced inside the cells and it has the ability to add back --

ON SCREEN: Noel Patton

CEO AND FOUNDER OF T.A. SCIENCES

"TELOMERASE CAN LENGTHEN SHORT TELOMERES"

NOEL PATTON: -- DNA at the ends of the chromosomes, to add back length to the telomeres.

ON SCREEN: TA65 MD

ON SCREEN: Dr. Fredric Stern

The Stern Center for Aesthetic Surgery

DR. FREDRIC STERN: What TA65 does, which is completely unique, is that it has a very purified substance in it which helps to reactivate the enzyme called telomerase, which helps to repair the telomeres and lengthen the short telomeres in the body. There is excellent clinical evidence in clinical studies that have been done that are very well supported that demonstrate that the active substance in TA65 does, in fact, simulate the telomerase enzyme which then lengthens the shorter telomeres in the cells.

ON SCREEN: Bill Wismann, Age 58

Taking TA65 for 4 months

These results are atypical and other consumers may not achieve such results.

BILL WISMANN: I've noticed that not only am I healthier, but I'm not catching the cough that, you know, my wife or my son or others around me are getting. My condition is just a healthier one and I have more energy.

ON SCREEN: Carol Wayne, Age 74

Taking TA65 for 1 year

These results are atypical and other consumers may not achieve such results.

CAROL WAYNE: TA65 is such a great product. It makes your whole body healthier and stronger and more energetic.

ON SCREEN: Keith Clearwater, Age 53

Taking TA65 for 2.5 years

KEITH CLEARWATER: I'm a golfer, I play on the PGA Tour, now the Champions Tour. You know, I take TA65 every day only because it's working. It makes me feel better.

ON SCREEN: These results are atypical and other consumers may not achieve such results.

KEITH CLEARWATER: This thing's really doing something and it's doing it at the cellular level. So, you're changing your body. I mean, and it affects everything.

KATHLEEN KENNEDY: Now, let's turn to you, Dr. Ed Park. You have a very successful anti-aging business in Orange County, California. This is a community that's very attuned to the latest and greatest in anti-aging. How did you first get involved with TA65?

ON SCREEN: Dr. Ed Park, MD, MPH

AUTHOR: "TELOMERE TIMEBOMBS"

DR. ED PARK: When Noel's company came out in 2007 with a product that they claimed would lengthen the telomeres, it's not hard to figure out that that would be a good thing. So, I looked at all the safety data that was published and got in contact with Dr. Raphaelle and Noel and it seemed legit. I looked at all the safety efficacy and, so, I started trying it.

KATHLEEN KENNEDY: Now, this is remarkable.

DR. ED PARK: Yeah.

KATHLEEN KENNEDY: This is you how long ago?

DR. ED PARK: Well, this is me actually when I was 32 and I'm 45 now.

ON SCREEN: These results are atypical and other consumers may not achieve such results.

Dr. Ed Park, MD, MPH

AUTHOR: "TELOMERE TIMEBOMBS"

"THIS IS ME AT 32, I'M 45 NOW"

KATHLEEN KENNEDY: That really truly is remarkable.

DR. ED PARK: I was practicing OB/GYN, so my patients would come back for their annual exams and they'd say, you literally look like a different person.

ON SCREEN: Dr. Ed Park, MD, MPH

AUTHOR: "TELOMERE TIMEBOMBS"

"I LOOK LIKE A DIFFERENT PERSON"

DR. ED PARK: What happened, what are you taking?

KATHLEEN KENNEDY: So, at what point did you start prescribing it for your patients?

ON SCREEN: Dr. Ed Park, MD, MPH

AUTHOR: “TELOMERE TIMEBOMBS”

“THIS STUFF WORKS, MY PATIENTS WANT IT”

DR. ED PARK: About a year into it, I called Noel. I was patient number 19, I think, somewhere around there. I called Noel and I said, this stuff works, my patients want it, what can we do. So, that was 2008.

KATHLEEN KENNEDY: What is it that you tell your patients when recommending TA65?

ON SCREEN: Dr. Ed Park, MD, MPH

AUTHOR: “TELOMERE TIMEBOMBS”

“IT’S VERY SAFE AND I TAKE IT EVERY NIGHT”

DR. ED PARK: I explain to them that it really is about maintaining your health and that this is literally the oldest trick in your book. All of your stem cells, as Dr. Raphaelle said, have this mechanism to stay healthy. So, I tell them it’s nothing unnatural, it’s very safe, and something that I take every night. I’ve even given it to my family, so...

ON SCREEN: Kathleen Kennedy

INVESTIGATIVE JOURNALIST

KATHLEEN KENNEDY: Through today's program, you can find out how to learn more about TA65. You can call or go online right now for more information.

ON SCREEN: This is a paid program for TA65

BuyTA65Direct.com

KATHLEEN KENNEDY: You can also find out if you qualify to order TA65 directly. Plus, if you're a physician interested in TA65 for yourself or maybe for your patients, they can help you as well.

ON SCREEN: Consult your physician before beginning any dietary supplement program, particularly if you have special medical needs.

BuyTA65Direct.com

(Scrolling) CALL NOW FOR MORE INFORMATION - CALL IF YOU ARE A PHYSICIAN INTERESTED IN DISTRIBUTING TA65 - CALL TO SEE IF YOU ARE QUALIFIED TO PURCHASE TA65 DIRECTLY

KATHLEEN KENNEDY: Coming up next, you'll hear from more doctors around the world that are utilizing telomerase activation for their clients and we'll ask some tougher questions. We'll ask our doctors about which ones here take TA65 and why and how they know it works. Stay tuned.

ON SCREEN: Letter written by Roger Daltrey on the screen:

I have been interested in alternative medicine since the early days of my career.

Maintaining good health through the stresses and strains of touring and singing with The Who requires enormous stamina. I was recommended TA65 by a good friend and decided to try it.

After taking TA65 for one year I noticed considerable improvement in energy levels. Colds and winter infections have been a rarity.

Recently I took a 6 week break from taking the product, and noticed significant energy drop off.

Although to my knowledge the evidence of benefit to everyone is not proven, I have no doubt that this product works for me. I hope it does the same for you.

Roger Daltrey

Maintaining good health...while touring and singing with The Who...requires enormous stamina.

I was recommended TA65...and decided to try it.

I noticed considerable improvement in energy levels.

Colds..have been a rarity.

Recently, I took a 6-week break from the product, and noticed a significant energy drop-off.

Roger Daltrey

Lead singer of “The Who”

ROGER DALTREY: Well, I’ve been interested in alternative medicine since the early days of my career. Maintaining good health through the stresses and strains of touring and singing with The Who required enormous stamina. I was recommended TA65 by a good friend and decided to try it. After taking TA65 for one year, I noticed considerable improvement in energy levels. Colds and winter infections have been a rarity.

Recently, I took a six-week break from the product and noticed significant energy drop-off. Although, to my knowledge, the evidence of benefit to everyone is not proven, I have no doubt that this product works for me. I hope it does the same for you.

ON SCREEN: TA65 MD

MALE ANNOUNCER: It’s no secret that your body is silently aging daily.

ON SCREEN: Photos at age 19, age 37, age 56

MALE ANNOUNCER: Look at photos of yourself five years, 10 years, 20 years apart. Can you see it? Of course you can. Time takes its toll. You want to hit the stop button, don’t you? But can your cellular aging be slowed, stopped or even reversed? Listen closely.

ON SCREEN: 2009 Nobel Prize Laureates

Nobel Prize in Physiology or Medicine

"...for the discovery of the enzyme telemorase"

MALE ANNOUNCER: A profound discovery related to this led to the Nobel Prize for medicine in 2009. It unlocked potentially the most powerful anti-aging secret science has ever discovered.

Sound like science fiction? It's not. It's science fact and has become a reality for you in TA65.

ON SCREEN: CALL NOW

BuyTA65Direct.com

MALE ANNOUNCER: Deep inside of you, there is a biological clock ticking away in every one of your three trillion cells. In young people, cells divide easily, replicating themselves. As we age, this process slows. Deep inside the nucleus, the secret of aging is revealed. In every cell, you have 23 pairs of chromosomes. At the tips are a sequence of repeating DNA code called telomeres. This section protects the DNA during duplication, much the same way the plastic tip of a shoelace protects it from fraying.

Unfortunately, every time division occurs, the telomeres shorten. Eventually, they shorten so much, they can no longer protect the replication process. The cell can no longer divide. Its healthy replication over, it becomes senescent or dies.

Some scientists today accept this as a root

cause of cellular aging. This was the research behind the awarding of the Nobel Prize.

ON SCREEN: EXTRACTED FROM NATURAL PLANT MOLECULES

CALL NOW

BuyTA65Direct.com

MALE ANNOUNCER: T.A. Sciences has developed a process for extracting a naturally-occurring plant molecule and refining it in a capsule you can take to signal your body that it’s time to lengthen your telomeres.

Here’s how it works. TA65 enters the bloodstream and travels throughout the body where it passes through individual cells and activates the production of an enzyme called telomerase. This enzyme travels to the tips of the chromosome and attaches and add lengths to the telomeres and restores them. This effect allows healthy cells to live longer and potentially replicate many more times. More healthy identical cellular replication is what you want.

ON SCREEN: KEYS TO HEALTH:

- Quality Sleep
- Good Nutrition
- Regular Exercise

CALL NOW

BuyTA65Direct.com

MALE ANNOUNCER: Call now and discover TA65 for yourself. Yes, you need great quality sleep, healthy eating and nutrition. Even exercise helps retain cellular health.

ON SCREEN: PROVEN TELOMERASE ACTIVATION

CALL NOW

BuyTA65Direct.com

MALE ANNOUNCER: But only TA65 has been shown to activate telomerase which starts life’s most important cellular anti-aging chain reaction.

ON SCREEN: SUPPORTS IMMUNITY

CALL NOW

BuyTA65Direct.com

MALE ANNOUNCER: Some studies have shown how this amazing discovery could help support immune health and even reverse measurable obvious effects of cellular aging. Why wait one more minute when the clock is ticking?

ON SCREEN: CALL NOW FOR MORE INFORMATION

CALL NOW

BuyTA65Direct.com

(Scrolling) TA65 IS A PATENTED PRODUCT ONLY AVAILABLE FROM TA SCIENCES

MALE ANNOUNCER: Call now and find out more

about TA65.

ON SCREEN: CALL NOW IF YOU ARE A PHYSICIAN
YOU MAY QUALITY TO ORDER DIRECT
CALL NOW
BuyTA65Direct.com

MALE ANNOUNCER: If you're a doctor and want to learn more, consultants are standing by. You can even see if you qualify to purchase TA65 directly through a special direct program, only available to viewers of this program.

ON SCREEN: AFFORDABLE & EFFECTIVE
AVAILABLE AS A NUTRITIONAL SUPPLEMENT
CALL NOW
BuyTA65Direct.com

MALE ANNOUNCER: TA65 is affordable, it works, and it's available direct to you as a nutritional supplement.

ON SCREEN: CALL NOW FOR MORE INFORMATION
30 day money-back guarantee less s/h
CALL NOW
BuyTA65Direct.com

MALE ANNOUNCER: It's only available from one company in the world, T.A. Sciences. Don't hesitate. Call now.

ON SCREEN: BIOLOGICAL BREAKTHROUGHS

Breaking the Age Code

KATHLEEN KENNEDY: Welcome back to Biological Breakthroughs. Today we're talking to a team of scientists and doctors around the world about an explosive growth topic for baby boomers and younger.

ON SCREEN: Kathleen Kennedy

INVESTIGATIVE JOURNALIST

KATHLEEN KENNEDY: The topic is telomeres, and in 2009, a group of scientists were awarded the Nobel Prize in medicine for the research that led to the discovery of telomerase.

ON SCREEN: Calvin B. Harley, Ph.D.

PRESIDENT & CSO, TELOME HEALTH, INC.

KATHLEEN KENNEDY: For those of you just joining us, Dr. Cal Harley, since the beginning of time we have thought that the wrinkles we get, the skin becoming thinner, our bones becoming more brittle is all part of just being old. But what we're learning now is that this is simply a manifestation of something else, is that correct?

ON SCREEN: Calvin B. Harley, Ph.D.

PRESIDENT & CSO, TELOME HEALTH, INC.

"THERE IS A CLOCKING MECHANISM FOR OUR DNA"

DR. CALVIN HARLEY: Yeah, that's correct, Kathleen. Basically, what we see on the surface are a

manifestation of what's going on inside the body in cells and surrounding cells. So, it's quite clear now that there is a clocking mechanism for aging within our DNA, and it's very clear that telomerase can elongate telomeres.

KATHLEEN KENNEDY: I think most people want to know, where does it derive from?

ON SCREEN: Calvin B. Harley, Ph.D.

PRESIDENT & CSO, TELOME HEALTH, INC.

"TA65 IS DERIVED FROM A NATURAL PRODUCT"

DR. CALVIN HARLEY: So, TA65 is supplement. It's not a drug, at least not at this point in time. But what's important is that it's derived from a natural product. So, aspirin, Digitoxin, the heart medicine, penicillin, Taxol, these are all natural product derived entities.

ON SCREEN: Calvin B. Harley, Ph.D.

PRESIDENT & CSO, TELOME HEALTH, INC.

"5000 DIFFERENT EXTRACTS WERE SCREENED TO IDENTIFY THE COMPOUND IN TA65"

DR. CALVIN HARLEY: It turns out that this particular molecule is derived from a plant that was known to have health maintenance or longevity type properties. We actually screened 5,000 different extracts of natural products. We screened them for the

ability to activate telomerase in normal human cells that have telomerase capability or are able to activate telomerase. And one compound stood out amongst all of them and that's the product that went into TA65.

KATHLEEN KENNEDY: And Noel Patton, your company, T.A. Sciences, has the exclusive global distribution of TA65. I think most people want to know, is this going to cost me a fortune?

ON SCREEN: Noel Patton

CEO AND FOUNDER OF T.A. SCIENCES

"TONS OF PLANT MATERIAL ARE REQUIRED TO PRODUCE A SMALL AMOUNT OF TA65"

NOEL PATTON: As Dr. Harley said, this is a very rare molecule in the plant. We literally start with tons of plant material to end up with a small amount of TA65. So, it started out very expensive. Most of our clients were either really rich people or professional athletes, movie stars, these kinds of people. But, now, we have tens of thousands of people that are taking the product and the costs have been able to come down.

KATHLEEN KENNEDY: So, it's not going to cost me an arm and a leg?

ON SCREEN: Noel Patton

CEO AND FOUNDER OF T.A. SCIENCES

"IT'S AFFORDABLE FOR EVERYONE"

NOEL PATTON: Not going to cost you an arm and a leg. Now it's affordable for everyone.

ON SCREEN: Kathleen Kennedy

INVESTIGATIVE JOURNALIST

KATHLEEN KENNEDY: Good news, all right. Well, Dr. Raphaelle, your practice offers independent testing of telomeres. Tell me a little bit about the process.

ON SCREEN: Dr. Joseph Raphaelle, M.D.

CO-FOUNDER, PHYSIO-AGE MEDICAL GROUP

"IT'S MORE IMPORTANT TO KNOW YOUR TELOMERE LENGTH THAN YOUR CHOLESTEROL"

DR. JOSEPH RAPHAELLE: Well, the process is pretty simple. The patient comes in and we can get a sample of blood or saliva and send it off to a lab and we'll have the results in a couple of weeks. I like all my patients to get their telomeres tested in my practice now because I really think that it's probably more important to know what your telomere length is than to know what your cholesterol is. It gives you more information about the health of your body, not just your vascular system, about all the other organ systems that we've been talking about.

ON SCREEN: TA65

DR. FREDRIC STERN: People coming to see me are coming for various reasons, but what it comes down to is

they’re wanting to feel better, they’re wanting to look better, they’re wanting to appear more refreshed and youthful.

ON SCREEN: Dr. Fredric Stern

The Stern Center for Aesthetic Surgery

DR. FREDRIC STERN: And I can offer them procedures, I can offer them laser procedures, I can offer them cosmetic surgeries to improve these things. But, now, I have something that I can offer them that they can take that I can feel confident can also promote their health and make them feel better internally and get down to the very basic genetic nature of what causes aging.

ON SCREEN: Carol Wayne, Age 74

Taking TA65 for 1 year

CAROL WAYNE: At my age, at 74, I want to enjoy the time I have left, whatever that is. I want to have as much vitality and energy as I can possibly get.

ON SCREEN: These results are atypical and other consumers may not achieve such results.

CAROL WAYNE: And I find that with the TA65, I have the energy that I want and I need to do all the things I like to do. I like to travel. It helps with my quality of life.

KARL GITTELMAN: I still play baseball. And

one of the things I noticed was that when I went to throw a ball -- normally, when you throw a ball, you reach back like this and throw.

ON SCREEN: Karl Gittelman, Age 75

Taking TA65 for 2 years

KARL GITTELMAN: When I tried to do that, I felt pain in this shoulder. And, so, I adapted to that and I was able to throw from my ear, you know, and I was able to throw pretty well.

ON SCREEN: These results are atypical and other consumers may not achieve such results.

KARL GITTELMAN: Well, I started taking TA65, as I said, in April, I'm out there throwing my short arm one day, and all of a sudden, I reach back and throw, no pain. Two years later, I am -- that's the way I throw now. I have never had an inch of pain or any kind of indication of pain. You can see where my arm's out here, which I could never have done, you know, three years ago. I mean, for 23 years, I couldn't do it and, all of a sudden, bam, I started taking TA65, and six months later, I could do it.

ON SCREEN: Keith Clearwater, Age 53

Taking TA65 for 2.5 years

KEITH CLEARWATER: I'm 53 years old. I don't feel any different than when I was 20, and that's

genuine. I do the same things. I'm very active with kids, grandkids.

ON SCREEN: These results are atypical and other consumers may not achieve such results.

KEITH CLEARWATER: And for me, I believe that I'll be able to do these things late into my eighties and nineties. My goal is to fight this thing forever and be able to maintain, I don't know, the kind of lifestyle and activity level that I've had my whole life.

KATHLEEN KENNEDY: What would you say, Dr. Park, is the most surprising benefit you've seen for your patients?

ON SCREEN: Dr. Ed Park, MD, MPH

AUTHOR: "TELOMERE TIMEBOMBS"

DR. ED PARK: Thanks to Dr. Raphaelle and T.A. Sciences, we have a whole way of measuring and that model allows us to tell you, hey, this stuff is worth it, it's working.

KATHLEEN KENNEDY: And let me just see a show of hands right now. Who here is taking TA65?

ON SCREEN: Consult your physician before beginning any dietary supplement program, particularly if you have special medical needs.

KATHLEEN KENNEDY: Well, that speaks volumes to me.

All right. Well, the secret of aging silently ticks away inside your cells.

ON SCREEN: Consult your physician before beginning any dietary supplement program, particularly if you have special medical needs.

BuyTA65Direct.com

KATHLEEN KENNEDY: That secret is revealed in your telomeres. Your body seems to have the secret itself to lengthening your telomeres with an enzyme created in the DNA chain itself, telomerase.

ON SCREEN: This is a paid program for TA65

BuyTA65Direct.com

(Scrolling) CALL NOW FOR MORE INFORMATION -- CALL IF YOU ARE A PHYSICIAN INTERESTED IN DISTRIBUTING TA65 - CALL TO SEE IF YOU ARE QUALIFIED TO PURCHASE TA65 DIRECTLY - CALL TO FIND OUT ABOUT TELOMERE TESTING

KATHLEEN KENNEDY: If you’d like to learn more on how you can educate yourself further or try TA65, go to the web address on your screen or call the number below. There is no obligation. The call is absolutely free. There are informed people just waiting to answer your questions.

We’ll be back after this short break.

ON SCREEN: TA65 MD

HOW WILL YOU LOOK?

(PHOTOS)

AGE 70

AGE 80

AGE 90

MALE ANNOUNCER: Longevity experts have identified key factors that define what your personal cellular aging will look like, quality sleep, active exercise, good nutrition, plus genetics are all important.

ON SCREEN: LIVE HEALTHY LONGER

CALL NOW

BuyTA65Direct.com

MALE ANNOUNCER: If you’re the kind of person that wants a long healthy life, you probably make good choices daily. But what can be done about your cellular health?

Deep inside of you, there is a biological clock ticking away in every one of your three trillion cells. In young people, cells divide easily, replicating themselves. As we age, this process slows. Deep inside the nucleus, the secret of aging is revealed. In every cell, you have 23 pairs of chromosomes. At the tips are a sequence of repeating DNA code called telomeres. This section protects the DNA during duplication, much the same way the plastic tip of a shoelace protects it from

fraying.

Unfortunately, every time division occurs, the telomeres shorten. Eventually, they shorten so much, they can no longer protect the replication process. The cell can no longer divide. Its healthy replication over, it becomes senescent or dies.

Some scientists today accept this as a root cause of cellular aging. This was the research behind the awarding of the Nobel Prize.

ON SCREEN: EXTRACTED FROM NATURAL PLANT MOLECULES

CALL NOW

BuyTA65Direct.com

MALE ANNOUNCER: T.A. Sciences has developed a process for extracting a naturally-occurring plant molecule and refining it in a capsule you can take to signal your body that it’s time to lengthen your telomeres.

Here’s how it works. TA65 enters the bloodstream and travels throughout the body where it passes through individual cells and activates the production of an enzyme called telomerase. This enzyme travels to the tips of the chromosome and attaches and add lengths to the telomeres and restores them. This effect allows healthy cells to live longer and

potentially replicate many more times. More healthy identical cellular replication is what you want.

There’s only one company in the world that distributes patented TA65, T.A. Sciences.

ON SCREEN: PROVEN TELOMERASE ACTIVATION

CALL NOW

BuyTA65Direct.com

MALE ANNOUNCER: Call now. Discover TA65 for yourself. TA65 could be a component to your cellular health.

ON SCREEN: SUPPORTS IMMUNITY

CALL NOW

BuyTA65Direct.com

MALE ANNOUNCER: Some studies have shown how this amazing discovery could help support immune health and even reverse measurable obvious effects of cellular aging. Why wait one more minute when the clock is ticking?

ON SCREEN: CALL NOW FOR MORE INFORMATION

CALL NOW

BuyTA65Direct.com

(Scrolling) TA65 IS A PATENTED PRODUCT ONLY AVAILABLE FROM TA SCIENCES

MALE ANNOUNCER: Call now to find out more about TA65.

ON SCREEN: CALL NOW IF YOU ARE A PHYSICIAN
YOU MAY QUALITY TO ORDER DIRECT
CALL NOW
BuyTA65Direct.com

MALE ANNOUNCER: If you're a doctor and want to learn more, we can help you as well. You may even inquire to purchase TA65 directly through a special direct program.

ON SCREEN: AFFORDABLE & EFFECTIVE
AVAILABLE AS A NUTRITIONAL SUPPLEMENT
CALL NOW
BuyTA65Direct.com

MALE ANNOUNCER: TA65 is affordable, it works, and it's available direct to you as a nutritional supplement.

ON SCREEN: CALL NOW FOR MORE INFORMATION
CALL NOW
BuyTA65Direct.com

MALE ANNOUNCER: There's even an available testing protocol to demonstrate that you, in fact, are lengthening your telomeres over time with TA65. Over 10,000 people are currently experiencing TA65.

ON SCREEN: CALL NOW FOR MORE INFORMATION
30 day money back guarantee less s/h
CALL NOW

BuyTA65Direct.com

MALE ANNOUNCER: Now, it's your turn. Don't hesitate. Call T.A. Sciences now.

ON SCREEN: TA65 MD

ON SCREEN: Letter written by Roger Daltrey on the screen:

I have been interested in alternative medicine since the early days of my career.

Maintaining good health through the stresses and strains of touring and singing with The Who requires enormous stamina. I was recommended TA65 by a good friend and decided to try it.

After taking TA65 for one year I noticed considerable improvement in energy levels. Colds and winter infections have been a rarity.

Recently I took a 6 week break from taking the product, and noticed significant energy drop off.

Although to my knowledge the evidence of benefit to everyone is not proven, I have no doubt that this product works for me. I hope it does the same for you.

Roger Daltrey

Maintaining good health...while touring and singing with The Who...requires enormous stamina.

I was recommended TA65...and decided to try it.

I noticed considerable improvement in energy levels.

Colds..have been a rarity.

Recently, I took a 6-week break from the product, and noticed a significant energy drop-off.

Roger Daltrey

Lead singer of “The Who”

ROGER DALTREY: Well, I’ve been interested in alternative medicine since the early days of my career. Maintaining good health through the stresses and strains of touring and singing with The Who required enormous stamina. I was recommended TA65 by a good friend and decided to try it. After taking TA65 for one year, I noticed considerable improvement in energy levels. Colds and winter infections have been a rarity.

Recently, I took a six-week break from the product and noticed significant energy drop-off. Although, to my knowledge, the evidence of benefit to everyone is not proven, I have no doubt that this product works for me. I hope it does the same for you.

ON SCREEN: TA65 MD

ON SCREEN: Greg Gerber, Age 61

Taking TA65 for 2 years

GREG GERBER: When I first started using TA, it was to see what I could do with reentering competitive

swimming. That has been the primary marker that I've used is to watch my swimming times plummet.

ON SCREEN: These results are atypical and other consumers may not achieve such results.

GREG GERBER: All of a sudden, you go from being, yeah, he's 59 or 60 and kind of one of the guys in the water. All of a sudden, you end up being one of the guys in the water getting out first.

My recovery time for anything I do is negligible.

ON SCREEN: Consult a physician before beginning any dietary supplement program, particularly if you have special medical needs.

GREG GERBER: If I do a four-hour race or a four-hour swim or a four-mile race and two hours, I'm able to go again within 90 minutes. And the other fellows my age group just plain can't do that. They're recovering, they're telling about their aches and pains the day after, their shoulders ache, their muscles ache. And I just sort of look at them and shrug and say, well, see, isn't that interesting, guys, I don't have any of that.

ON SCREEN: BIOLOGICAL BREAKTHROUGHS

Breaking the Age Code

KATHLEEN KENNEDY: Gentlemen, thank you all for

being here today.

ON SCREEN: Kathleen Kennedy

INVESTIGATIVE JOURNALIST

KATHLEEN KENNEDY: I want to hear from all of you if there was one thing that you could tell our viewers today, that you could convey to them about telomeres, telomerase, TA65, what would it be, Dr. Harley?

ON SCREEN: Calvin B. Harley, Ph.D.

PRESIDENT & CSO, TELOME HEALTH, INC.

DR. CALVIN HARLEY: Kathleen, I think -- I've been working in the area for over 30 years now and I'm excited about the opportunity for anti-aging interventions, using the knowledge that we have now, understanding the basic mechanisms that we hope to leverage in the future for mankind.

KATHLEEN KENNEDY: Dr. Raphaelle?

ON SCREEN: Dr. Joseph Raphaelle, M.D.

CO-FOUNDER, PHYSIO-AGE MEDICAL GROUP

DR. JOSEPH RAPHAELLE: I always tell my patients the most important thing to know is where you are in the aging process, because in some organ systems, you're aging faster than in others.

ON SCREEN: Dr. Joseph Raphaelle, M.D.

CO-FOUNDER, PHYSIO-AGE MEDICAL GROUP

"TELOMERE TESTING IS A GOOD WAY TO KNOW WHERE YOU ARE IN THE AGING PROCESS"

DR. JOSEPH RAPHAELLE: Telomere measurements are a good way to get an overall idea about where your body is in the aging process so that you know when it's time to intervene with something like TA65 or anything else that can help you age as slowly as possible.

KATHLEEN KENNEDY: And, Dr. Park, what about you?

ON SCREEN: Dr. Ed Park, MD, MPH

AUTHOR: "TELOMERE TIMEBOMBS"

"NOW WE HAVE A TOOL TO DO SOMETHING ABOUT AGING"

DR. ED PARK: I agree. I think that there are real objective ways to measure aging and now we have a tool that can actually do something about it. Last time I checked, there was 15,000 articles relating to telomeres. So, I think it's just a matter of time before the science catches up to what my patients are already experiencing --

ON SCREEN: Dr. Ed Park, MD, MPH

AUTHOR: "TELOMERE TIMEBOMBS"

"MY PATIENTS EXPERIENCE BETTER HEALTH, BETTER QUALITY OF LIFE"

DR. ED PARK: -- which is better health, just a

better quality of life and something that is safe and something that I have been taking for five years.

KATHLEEN KENNEDY: And, Noel, your message?

ON SCREEN: Noel Patton

CEO AND FOUNDER OF T.A. SCIENCES

“TA65 WORKS FOR ME, MY FAMILY, MY FRIENDS, MY LOVED ONES”

NOEL PATTON: Well, I was looking for a solution to aging for myself and discovered TA65. We’ve been working on it for ten years. And it works for me, it’s worked for my family, my friends, loved ones, and now for tens of thousands of people, and we’ve made it affordable and accessible to everyone, and I’m really proud to be at the beginning of this revolution in science.

KATHLEEN KENNEDY: This truly is compelling stuff.

ON SCREEN: (Scrolling) CALL NOW FOR MORE INFORMATION - CALL IF YOU ARE A PHYSICIAN INTERESTED IN DISTRIBUTING TA65 - CALL TO SEE IF YOU ARE QUALIFIED TO PURCHASE TA65 DIRECTLY

This is a paid program for TA65

CALL NOW

BuyTA65Direct.com

KATHLEEN KENNEDY: That’s all the time that we

have today, but if you want to learn more about TA65 or telomeres or your telomere length or how you can order TA65 today, go to the web address on your screen or, better yet, call. There's no obligation, no cost for the call, just friendly, trained information consultants who will answer your specific questions. They're trained to get you the answers that you're looking for.

Thanks for watching. Bye now.

ON SCREEN: TA65 MD

ON SCREEN: CALL NOW

BuyTA65Direct.com

MALE ANNOUNCER: There's only one company in the world that distributes patented TA65, T.A. Sciences. Call now.

ON SCREEN: PROVEN TELOMERASE ACTIVATION

CALL NOW

BuyTA65Direct.com

MALE ANNOUNCER: Discover TA65 for yourself.

ON SCREEN: SUPPORTS IMMUNITY

CALL NOW

BuyTA65Direct.com

MALE ANNOUNCER: Some studies have shown how this amazing discovery could help support immune health and even reverse measurable obvious effects of cellular aging. Why wait one more minute when the clock is

ticking?

ON SCREEN: CALL NOW FOR MORE INFORMATION

CALL NOW

BuyTA65Direct.com

MALE ANNOUNCER: Call now to find out more about TA65.

ON SCREEN: CALL NOW IF YOU ARE A PHYSICIAN

YOU MAY QUALIFY TO ORDER DIRECT

(Scrolling) TA65 IS A PATENTED PRODUCT ONLY AVAILABLE FROM TA SCIENCES

CALL NOW

BuyTA65Direct.com

MALE ANNOUNCER: If you’re a doctor and want to learn more, we can help you as well. You may even inquire to purchase TA65 directly through a special direct program.

ON SCREEN: AFFORDABLE & EFFECTIVE

AVAILABLE AS A NUTRITIONAL SUPPLEMENT

CALL NOW

BuyTA65Direct.com

MALE ANNOUNCER: TA65 is affordable, it works, and it’s available direct to you as a nutritional supplement.

ON SCREEN: CALL NOW FOR MORE INFORMATION

30 day money-back guarantee less s/h

CALL NOW

BuyTA65Direct.com

MALE ANNOUNCER: Now, it’s your turn. Don’t hesitate. Call T.A. Sciences now.

ON SCREEN: TA65 MD

ON SCREEN: The preceding was a paid program for TA65 MD

Sponsored by T.A. Sciences

CELL REJUVENATION THROUGH TELOMERASE ACTIVATION

MALE ANNOUNCER: The preceding was a paid program for TA65, sponsored by T.A. Sciences.

(The recording was concluded.)

C E R T I F I C A T I O N O F T Y P I S T

MATTER NUMBER: 1423103
CASE TITLE: TELOMERASE ACTIVATION SCIENCES, INC.
TAPING DATE: JANUARY 7, 2014
TRANSCRIPTION DATE: JUNE 9, 2014
REVISION DATE: JANUARY 19, 2015

I HEREBY CERTIFY that the transcript contained herein is a full and accurate transcript of the tapes transcribed by me on the above cause before the FEDERAL TRADE COMMISSION to the best of my knowledge and belief.

DATED: JANUARY 19, 2015

ELIZABETH M. FARRELL

C E R T I F I C A T I O N O F P R O O F R E A D E R

I HEREBY CERTIFY that I proofread the transcript for accuracy in spelling, hyphenation, punctuation and format.

SARA J. VANCE