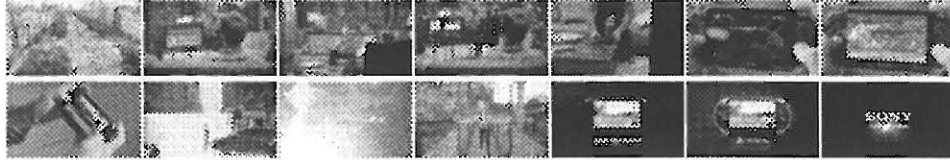




Commercial Script - Dilemma



(Audio Effects and Music Throughout; Announcer:) It's a problem as old as gaming itself. Stay home and just keep playing, or get to work on time so your coffee breath boss doesn't ride you like a rented scooter. Who says you have to choose? Your PS3 stays home, but the game goes with you.

(Visual:) CROSS PLATFORM PLAY (Announcer:) Never Stop Playing. PlayStation Vita. **(Visual:) #Gamechanger Never Stop Playing PS Vita Sony Make Believe**