

# **EXHIBIT C**

## Apple iPhone 3GS

### Features



**Speed**  
Load Web pages, launch apps, open attachments, and take pictures faster than ever before. iPhone 3GS makes your entire iPhone experience more responsive.\*



**Video Camera**  
iPhone 3GS now lets you shoot and edit video, then share it via email, Picture/Video Messaging, MobileMe, or YouTube. And still pictures get better with a 3-megapixel camera, built-in autofocus, and a tap-to-focus feature.



**Voice Control**  
With Voice Control, you can use your voice to call someone in your Contacts list, dial a number, or play a song.

### More Features



**Digital Compass**  
Find out what direction you're facing with a new digital compass.\*\*



**Cut, Copy & Paste**  
Cut, copy, and paste words and photos, even between applications. Copy and paste images and content from the Web too.



**Messages**  
Use messages to send text, photos, audio, video, and more.



**Spotlight Search**  
Find what you're looking for across your iPhone, all from one place.



**Landscape Keyboard**  
Rotate iPhone to use a larger keyboard in Mail, Messages, Notes and Safari.



**Voice Memos**  
Capture a voice memo, a meeting, or any audio recording on the go.

\* Up to 2x faster compared with iPhone 3G.  
\*\* Compass reliability may be affected by usage conditions, such as nearby magnetic fields.

## AT&T Advantages

### The Nation's Fastest 3G Network

**UNLIMITED Mobile To Mobile Calling**  
to over 85 million AT&T's wireless customers

**UNLIMITED Night and Weekend Minutes**  
Nights are 9 p.m. to 6 a.m.

### Rollover Minutes®

Only AT&T lets you keep your unused minutes

[att.com/wireless](http://att.com/wireless)  
1-800-333-0500

For deaf/hard of hearing customers:  
1-866-244-6568

Questions on accessibility  
by persons with disabilities:  
1-866-244-6568

(TTY) 1-866-241-6567

**Terms Applicable to AT&T Nation/FamilyTalk GSM Plans: Credit Required.** Subject to credit review and approval by AT&T within AT&T's owned network coverage area. An early termination fee of \$175 applies if service is terminated before the end of the contract term, and will be reduced by \$5 for each full month toward your minimum term that you complete. If phone is returned within 3 days, activation fee will be refunded. If phone is returned within 14 days in like-new condition, activation fee will be refunded. All other charges apply. Some dealers impose additional fees.

**iPhone returns will be subject to a 10% restocking fee, except where prohibited. Minute Increment Billing and Usage:** Airtime and other measured usage are billed in full-minute increments and actual airtime and usage are rounded up to the next full increment at the end of each month. Rollover Minutes are applied to the next bill. Rollover Minutes for every fraction of the last minute used on each wireless call. Minutes will be depleted according to usage in the following order: Night and Weekend Minutes, Mobile to Mobile Minutes, Anytime Minutes, and Rollover Minutes except that minutes that are part of both an unlimited package and a limited package will not deplete the limited minutes. Calls and/or messages sent by other carriers will be billed at the standard rate and billed against your minutes. Unanswered outgoing calls will be applied against your Anytime monthly minutes in the month in which the calls appear on your bill. Unanswered outgoing calls of 30 seconds or longer incur airtime. You may obtain usage information by dialing \*337# or \*337\* on any AT&T mobile phone. Automated systems, including those for voicemail, may not be available in all areas.

**Prices/ Taxes/ No Provision on Financing:** Prices do not include taxes. **Activation Fees:** \$36 Activation Fee for each new line. \$26 Activation Fee applies on each additional FamilyTalk line. **Nights and Weekends:** Nights are 9:00 p.m. to 6:00 a.m. Weekends are 9:00 p.m. Friday to 6:00 a.m. Monday. Long distance calls may be made from the 50 United States, Puerto Rico and U.S. Virgin Islands to the 50 United States, Puerto Rico, U.S. Virgin Islands, Guam and Northern Mariana Islands. Roaming charges do not apply when roaming within the service area of land-based networks of the 50 United States, Puerto Rico and U.S. Virgin Islands. International long distance calls may be made from the 50 United States, Puerto Rico and U.S. Virgin Islands to the 50 United States, Puerto Rico, U.S. Virgin Islands, Guam and Northern Mariana Islands. **Unlimited Voice Services:** Unlimited voice services are provided solely for live dialogue between two individuals. Unlimited voice services may not be used for conference calling, call forwarding, monitoring services, data transmissions, transmission of broadcast, transmission of recorded messages, or any other service that requires the use of a live dialogue between two individuals. If AT&T finds that you are using an unlimited voice service offering for other than live dialog between two individuals, AT&T may, at its option, terminate your service or change your plan to one with no unlimited usage components. AT&T will provide notice that it intends to take any of the above actions, and you may terminate the service at any time. **International Calling:** Substantive charges may be incurred if phone is taken out of the U.S., even if no

## AT&T plans for Apple iPhone



On the nation's fastest 3G network



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