

EXHIBIT A



AT&T Advantages

THE LARGEST DIGITAL VOICE AND DATA NETWORK in America

iPhone combines three amazing products—a mobile phone, a wide-screen iPod and a breakthrough Internet device—into one small, lightweight, handheld device with rich HTML email, web browsing, searching and Google Maps.

Revolutionary Mobile Phone

To make a call with iPhone, you can tap on a phone number almost anywhere—your address book, favorites list, email or SMS text message. It also automatically syncs all contacts from your PC or Mac. And with Visual Voicemail, you can listen to voice messages in any order you want—just like email.

Widescreen iPod

Only iPhone has a beautiful 3.5-inch widescreen display with touch controls. And it syncs with your iTunes library so you can easily enjoy your content—movies, TV shows, videos and music right on your iPhone.

Breakthrough Internet Device

iPhone offers a rich HTML email client and Safari—the most advanced web browser ever on a portable device. It automatically syncs bookmarks from a PC or Mac and has built-in Google and Yahoo! search. It also multitasks, so you can read a web page while downloading your email in the background over Wi-Fi or EDGE.

Pioneering Multi-Touch Interface

iPhone features a remarkable Multi-Touch user interface that lets you control everything using only your fingers. You can make a call with the simple tap of a finger, type an email using the predictive keyboard, glide through albums with Cover Flow, scroll through photos with a flick, or zoom in and out on a section of a web page—all with the iPhone Multi-Touch touchscreen display.

Advanced Software

iPhone uses OS X, the world's most advanced operating system. Which means you have access to the best-ever software on a handheld device, including rich HTML email, full-featured web browsing, and favorite applications such as Contacts and Calendar.

iPhone redefines what you can do with a mobile phone.

AT&T plans for iPhone

the land borders of the U.S., Puerto Rico and U.S. Virgin Islands.
Unlimited Voice Services: Unlimited voice services are provided solely for live dialog between two individuals. Unlimited voice services may not be used for conference calling, call forwarding, monitoring services, data transmissions, transmission of broadcasts, transmission of recorded material, or other connections which do not consist of uninterrupted live dialog between two individuals. If AT&T finds that you are using an unlimited voice service offering for other than live dialog between two individuals, AT&T may, at its option, terminate your service or change your plan to one with no unlimited usage components. AT&T will provide notice that it intends to take any of the above actions, and you may terminate the agreement.

International Roaming: Substantial charges may be incurred if phone is taken out of the U.S. even if no services are intentionally used. Receipt of visual/voicemail messages when roaming internationally are charged at international data rate per use rates unless customer has an international iPhone plan. In which case recent AT&T international messaging decrements Kbytes included in the international plan. Data Roaming toggle set to off will block data roaming outside the United States, Puerto Rico and Northern Mariana Islands. **Off.net Usage:** If your minutes, use (including unlimited services) on other carrier networks ("off-net usage") during any two consecutive months exceed your off-net usage allowance, AT&T may, at its option, terminate your continued use of other carriers' coverage. To deny you continued use of other carriers' coverage, change your plan to one imposing usage charges for off-net usage. Your off-net usage allowance is equal to the lesser of 75% of 40% of Anytime Minutes available with your plan. AT&T will provide notice if it intends to take any of the above actions, and you may terminate the agreement. **Caller ID Locking:** Your billing name may be displayed along with your wireless number on outgoing calls to other wireless and landline phones with Caller ID enabled. Contact customer service for information on blocking the display of your name and number. You may be charged for both an incoming and an outgoing call when incoming calls are routed to voicemail, even if no message is left. See Wireless Service Agreement for additional conditions and restrictions. **FamilyTalk:** FamilyTalk requires a two-year service agreement for each line. FamilyTalk plans include only package minutes included with the primary number, and minutes are shared by the additional lines. The rate shown for additional minutes applies to all minutes in excess of the Anytime Minutes plan requires two lines. If the rate plan for the primary number is changed to an ineligible plan or the primary number is disconnected, one of the existing additional lines shall become the primary number on the rate plan previously subscribed to by the former primary number if only one line remains it shall be converted to the closest single line rate. **Rollover Minutes:** Rollover Minutes accumulate and expire through 12 rolling bill periods. Bill Period 1 (activation) unused Anytime Minutes will not carry over. Bill Period 2 unused Anytime Minutes will begin to carry over. Rollover Minutes accumulated starting with Bill Period 2 will expire each bill period immediately upon default, or if customer changes to non-rollover plan. If you change plans including the formation of a FamilyTalk plan, or if an existing subscriber joins your existing FamilyTalk plan, any accumulated Rollover Minutes in excess of your new plan or the primary FamilyTalk line's included Anytime Minutes will expire. Rollover Minutes are not redeemable for cash or credit and are not transferable. **Mobile to Mobile Minutes:** Mobile to Mobile Minutes may be used, subject to the above provisions governing unlimited usage, when you directly dialing or receiving calls from any other AT&T wireless phone number within your calling area. Mobile to Mobile Minutes may not be used for interconnection to other networks. Calls to AT&T voicemail and return calls from voicemail are included.



Terms Applicable to AT&T Nation/FamilyTalk GSM Plans: Credit approval required. Subscriber must live and have a mailing address within AT&T's owned network coverage area. An early termination fee within 51% applies if service is terminated before the end of the contract term. If phone is returned within 3 days activation fee will be refunded if phone is returned within 14 days in like-new condition with all components, early termination fee will be waived. Service may be cancelled after 14 days but within 30 days and early termination fee will be waived but equipment may not be returned. All other changes apply. Some dealers impose additional fees. **Minute Increment, Billing and Usage:** Airtime and other measured usage are billed in full-minute increments and actual airtime and usage are rounded to the next full increment at the end of each call for billing purposes. AT&T charges a full-minute increment of time for every 1/10th of the last minute used on each wireless call. Minutes will be depleted according to usage in the following order: Night and Weekend Minutes, Mobile to Mobile Minutes, Anytime Minutes and Rollover Minutes. Calls placed on networks served by other carriers may take longer to be processed and billing for these calls may be delayed. These minutes will be applied against your Anytime monthly minutes in the month in which the calls appear on your bill. Unsanswered outgoing calls of 30 seconds or longer incur airtime. You may obtain usage information by calling customer service or using one of our automated systems. **Pricing/Taxes/No Proration:** Final month's charges are not prorated. Prices are subject to change. Prices do not include taxes. **Activation Fees:** \$36 Activation fee for each new line. \$26 Activation Fee applies on each additional FamilyTalk line. **Nights and Weekends:** Nights are 9:00 p.m. to 6:00 a.m. Weekends are 9:00 p.m. Friday to 6:00 a.m. Monday (based on time of day at switch providing your service). Included long distance calls can be made from the 50 United States, Puerto Rico and U.S. Virgin Islands to the 50 United States, Puerto Rico, U.S. Virgin Islands, Guam and Northern Mariana Islands. Roaming charges do not apply when roaming within the service area of land-based networks of the 50 United States, Puerto Rico and U.S. Virgin Islands. International long distance rates vary. Additional charges apply to services used outside countries. iPhone, Multi-Touch and Safari are trademarks of Apple Inc. PRO BR T 0308 105 31 E

AT&T Plans for iPhone

To use iPhone, you'll need to sign up for a 2-year service agreement or a renewed 2-year service agreement if you are already an AT&T customer. Plans start at \$59.99 and include Visual Voicemail, Unlimited Data (email and web), and 200 SMS text messages—for use in the US. You can add more text messages for a little more a month. You can browse the internet and send emails as often as you like without being charged extra.

AT&T NationSM

All plans include:

Unlimited Data (Email/Web) Visual Voicemail 200 Text Messages Rollover [®] Unlimited Mobile to Mobile				UNLIMITED
Anytime Minutes	450	900	1350	
Night & Weekend Minutes	5000	UNLIMITED	UNLIMITED	—
Additional Minutes	.45¢	.40¢	.35¢	N/A
Per Month	\$59.99	\$79.99	\$99.99	\$119.99

AT&T FamilyTalkSM
Includes 2 Lines

All plans include:

Unlimited Data (Email/Web) Visual Voicemail 200 Text Messages Unlimited Nights & Weekend Minutes Unlimited Mobile to Mobile Rollover [®]				UNLIMITED
Shared Anytime Minutes	700	1400	2100	3000
Additional Minutes	.45¢	.40¢	.35¢	.25¢
Per Month	\$109.99	\$129.99	\$149.99	\$189.99
Additional iPhone Line				\$29.99 per line (up to 3 additional lines)

INCLUDED FEATURES: Nationwide Long Distance and Roaming, Call Forwarding, Call Waiting, 3-Way Calling and Caller ID.

Add more Texting
Upgrade to even more Text Messages per month (U.S. Coverage Packages)
1500 SMS Text Messages: \$10.00 more/month
Unlimited SMS Text Messages: \$20.00 more/month

There are no equipment or monthly service discounts available with the purchase of an iPhone. Visual Voicemail can be password protected to secure your voicemail messages, contacts and related content. All plans require a 2-year AT&T service agreement, an activation fee, and are subject to AT&T credit approval. AT&T also imposes monthly a Regulatory Cost Recovery Charge of up to \$1.25 to help defray costs incurred in complying with state and Federal telecom regulations. State and Federal Universal Service Charges, and surcharges for customer equipment-based and revenue-based state and local assessments on AT&T. These are not taxes or government-required charges. 1. International messages not included. Charges for international messages sent from the U.S. are 25¢ for Text Messages and 50¢ for Picture/Video Messages. 2. Additional charges for premium messages and content apply. Messages over 300 KBs billed an additional 50¢/message.

Data Plans for iPhone

(U.S. Coverage Packages)

If you're an existing wireless customer of AT&T on a qualifying voice rate plan, just add a Data Plan for iPhone 200, 1500 or Unlimited package. (This may replace your current data plan. Some voice plans, including TDMA, may not qualify. Call AT&T Customer Service at 1-800-331-0500 or see a Sales Representative to see if your plan qualifies.) A Data Plan for iPhone gives you Visual Voicemail, Unlimited Data (email and web) and SMS Text Messaging—for use in the U.S.

All plans include:

Unlimited Data (Email/Web) Visual Voicemail		UNLIMITED
SMS Text Messaging	+200 5¢/add'l	+1500 3¢/add'l
Consumer Data Plan	\$20	\$30
Enterprise Data Plan*	\$45	\$55

*Required for business customers and their corporate-e-table users. See your company's agreement for more details.

International Roaming
Use wireless service from AT&T when traveling to over 200 countries. Data Global Plans for iPhone can be added to the Data Plan for iPhone for reduced rates in 36 countries. Voice and data usage, including data usage incurred from delivery of Visual Voicemail messages, will be charged at international rates. For a complete list of countries and rates visit [att.com/wirelessinternational](#).

Use wireless service from AT&T when traveling to over 200 countries. Data Global Plans for iPhone can be added to the Data Plan for iPhone for reduced rates in 36 countries. Voice and data usage, including data usage incurred from delivery of Visual Voicemail messages, will be charged at international rates. For a complete list of countries and rates visit [att.com/wirelessinternational](#).

Coverage Area Map



AT&T handset required.

Your phone's display does not indicate the rate you will be charged. Please review your coverage map for areas included in and out of plan. Map depicts an approximation of outdoor coverage. Map may include areas served by unaffiliated carriers and may depict their licensed area rather than an approximation of the coverage there. Actual coverage area may differ substantially from map graphics, and coverage may be affected by such things as terrain, weather, foliage, buildings and other construction, signal strength, customer equipment and other factors. AT&T does not guarantee coverage. Charges will be based on the location of the site receiving and transmitting the call, not the location of the subscriber. Future coverage, if depicted above, is based on current planning assumptions but is subject to change and may not be relied upon.