

UNITED STATES OF AMERICA FEDERAL TRADE COMMISSION WASHINGTON, D.C. 20580

August 13, 2014

Ms. Alice Metzger State of Texas

Re: In the Matter of Credit Karma, Inc., File No. 132 3091, Docket No. C-4480

Dear Ms. Metzger:

Thank you for your comment regarding the Federal Trade Commission's proposed consent agreement in the above-entitled proceeding. Your comment indicates that you are a victim of identity theft, and that you believe it may have resulted from Credit Karma, Inc.'s security failures.

The Commission understands that security is very important to you. The proposed consent order requires Credit Karma, Inc. to implement a comprehensive security program and to obtain a biennial assessment from an independent third party for the duration of the 20-year order, among other things. These requirements will help ensure that your personal information is protected in the future.

To the extent you believe you have been a victim of identity theft, the Commission has numerous resources that can assist you. For example, our publication on "Tax-Related Identity Theft" provides a checklist that consumers should follow if they have been victims of tax identity theft, including contacting the Internal Revenue Service and updating your files. You can find the checklist at http://www.consumer.ftc.gov/articles/0008-tax-related-identity-theft#dealing. And you can find additional information from the Internal Revenue Service at http://www.irs.gov/uac/Identity-Protection. We also encourage you to request your free credit report from http://www.annualcreditreport.com at least once a year. For more information on how to do so, please see http://www.consumer.ftc.gov/articles/0155-free-credit-reports. Also, we have entered your complaint in our Consumer Sentinel complaint system. For future reference, you may contact the FTC's Consumer Response Center at (877) 282-4357, or file a complaint online at www.ftccomplaintassistant.gov.

The Commission has placed your comment on the public record pursuant to rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. §4.9(b)(6)(ii). Having considered all the facts of this case and all of the comments submitted in response to the proposed order, the Commission has now determined that the public interest would best be served by issuing the Complaint and the Decision and Order in final form without any modifications. The final Decision and Order and other relevant materials are available from the Commission's website at http://www.ftc.gov. The Commission thanks you again for your comment.

By direction of the Commission, Commissioner McSweeny not participating.

Donald S. Clark Secretary