

LICESHIELD.NET – JULY 2010 – APRIL 2012

EXHIBIT B

NEW

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THE BEST WAY TO TREAT LICE IS TO AVOID GETTING THEM

Introducing Lice Shield - a new line of hair care products demonstrated to repel lice while, at the same time, gently cleansing and conditioning hair. Specially formulated with a proprietary blend of natural oil extracts that repel lice, regular use of Lice Shield will dramatically reduce the likelihood your child will contract head lice when there is an outbreak.

[Learn More About Lice Shield](#)

Don't Get Lice, Get Lice Shield.
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