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**UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA**

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

IMPETUS ENTERPRISE, INC., et al.

Defendants.

Case No. 8:18-cv-01987-JLS-KES

**ORDER ON DEFAULT FOR
PERMANENT INJUNCTION
AND MONETARY JUDGMENT
AS TO DEFENDANTS BRIAN
COLOMBANA, IMPETUS
ENTERPRISE, INC., FIG TREE
& CO., LLC, AND RELIEF
DEFENDANT NOEL
SOLUTIONS, LLC (DOCS. 124,
132)**

Plaintiff, the Federal Trade Commission (“FTC” or “Commission”), filed its First Amended Complaint for Permanent Injunction and Other Equitable Relief, pursuant to Section 13(b) of the Federal Trade Commission Act (“FTC Act”), 15 U.S.C. § 53(b), and the Telemarketing and Consumer Fraud and Abuse Prevention Act (“Telemarketing Act”), 15 U.S.C. §§ 6101–6108 on April 3, 2019. The Clerk

1 of Court entered default against Impetus Enterprise, Inc. (“Impetus”), Fig Tree &
2 Co., LLC (“Fig Tree”), and Noel Solutions, LLC (“Noel”) on May 17, 2019, and
3 against Brian Colombana (“Defendant Colombana” or “Colombana”) (collectively,
4 “Defaulting Defendants”) on November 7, 2019, for failure to plead or otherwise
5 defend this action. The FTC timely filed applications for default judgment against
6 Defaulting Defendants. Having considered these applications and for the reasons
7 set forth in its prior orders, the Court hereby grants the FTC’s applications for
8 default judgment against Defaulting Defendants. Accordingly, **IT IS**

9 **ORDERED**¹:

10 **FINDINGS**

- 11 A. This Court has jurisdiction over the subject matter and the parties, and venue
12 is proper as to Defaulting Defendants.
- 13 B. The First Amended Complaint states claims upon which relief may be
14 granted pursuant to Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), and the
15 Telemarketing Act, 15 U.S.C. §§ 6101–6108.
- 16 C. The Defaulting Defendants’ activities as alleged in the First Amended
17 Complaint are in or affecting commerce, as “commerce” is defined in
18 Section 4 of the FTC Act, 15 U.S.C. § 44.
- 19 D. The FTC properly served each of the Defaulting Defendants with the
20 Complaint and First Amended Complaint as well as the corresponding
21 summonses. (Docs. 30, 31, 32, 41, 73, 80, 85, 86.)
- 22 E. The Defaulting Defendants failed to answer the FTC’s Complaint or First
23 Amended Complaint or failed to otherwise defend this action.
- 24 F. Defendant Colombana knowingly and voluntarily chose not to defend this
25 action and stipulated to entry of default and default judgment. (*See* Doc.

26
27 ¹ The Court finds this matter appropriate for disposition without hearing, as the
28 written submissions are sufficient to enter judgment. *See* Fed. R. Civ. P. 55(b)(2).

1 129-1 at 131.)

2 G. The Clerk of Court entered default against Impetus, Fig Tree, and Noel on
3 May 17, 2019 (Doc. 98) and against Colombana on November 7, 2019 (Doc.
4 130).

5 H. The FTC is entitled to default judgment as to Defaulting Defendants
6 pursuant to Rule 55(b) of the Federal Rules of Civil Procedure.

7 I. The allegations in the First Amended Complaint are taken as true against
8 Defaulting Defendants. Those allegations establish that Impetus and Fig
9 Tree (collectively, “Corporate Defendants”) formed a common enterprise.

10 J. The allegations in the First Amended Complaint establish that Corporate
11 Defendants violated Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), by
12 deceptively marketing their student loan debt relief services.

13 K. The allegations in the First Amended Complaint establish that Corporate
14 Defendants were engaged in telemarketing, as defined by the Telemarketing
15 Sales Rule (“TSR”), 16 C.F.R. § 310.2(dd), (ff), and (gg).

16 L. The allegations in the First Amended Complaint establish that Corporate
17 Defendants were sellers or telemarketers of debt relief services, as defined
18 by the TSR, 16 C.F.R. § 310.2(o)

19 M. The allegations in the First Amended Complaint establish that Corporate
20 Defendants violated the TSR, 16 C.F.R. § 310.4(a)(5)(i), by requesting or
21 receiving advance fees for their debt relief services.

22 N. The allegations in the First Amended Complaint establish that Corporate
23 Defendants violated the TSR, 16 C.F.R. § 310.4(a)(2)(x), by making
24 material misrepresentations about their debt relief services.

25 O. The allegations in the First Amended Complaint establish that Defendant
26 Colombana had authority to control and directly participated in the
27 Corporate Defendants’ practices and that he knew or should have known of
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1 the Corporate Defendants' misrepresentations.

2 P. The allegations in the First Amended Complaint establish that Noel ("Relief
3 Defendant") received funds traceable to money obtained from Corporate
4 Defendants' customers through their unlawful practices to which Relief
5 Defendant has no legitimate claim and will be unjustly enriched if not
6 required to disgorge those funds. Relief Defendant holds those funds in
7 constructive trust for the benefit of Corporate Defendants' customers.

8 **DEFINITIONS**

9 For the purpose of this Order, the following definitions apply:

10 A. "**Assisting Others**" includes:

- 11 1. performing customer service functions, including receiving or
12 responding to consumer complaints;
 - 13 2. formulating or providing, or arranging for the formulation or
14 provision of, any advertising or marketing material, including any
15 telephone sales script, direct mail solicitation, or the design, text, or
16 use of images of any Internet website, email, or other electronic
17 communication;
 - 18 3. formulating or providing, or arranging for the formulation or
19 provision of, any marketing support material or service, including web
20 or Internet Protocol addresses or domain name registration for any
21 Internet websites, affiliate marketing services, or media placement
22 services;
 - 23 4. providing names of, or assisting in the generation of, potential
24 customers;
 - 25 5. performing marketing, billing, or payment services of any kind; or
26 6. acting or serving as an owner, officer, director, manager, or principal
27 of any entity.
- 28

1 B. **“Corporate Defendant(s)”** means Impetus Enterprise, Inc. (“Impetus”) and
2 Fig Tree & Co., LLC (“Fig Tree”), and their successors and assigns,
3 individually, collectively, or in any combination.

4 C. **“Defaulting Defendant(s)”** means Corporate Defendants, Defendant
5 Colombana, and Relief Defendant, individually, collectively, or in any
6 combination.

7 D. **“Defendant Colombana”** or **“Individual Defendant”** means Brian
8 Colombana, who has also done business as or under the fictitious business
9 name “Futero.”

10 E. **“Financial Product or Service”** means any product, service, plan, or
11 program represented, expressly or by implication, to:

- 12 1. provide any consumer, arrange for any consumer to receive, or assist
13 any consumer in receiving, a loan or other extension of credit;
- 14 2. provide any consumer, arrange for any consumer to receive, or assist
15 any consumer in receiving, credit, debit, or stored value cards;
- 16 3. improve, repair, or arrange to improve or repair, any consumer’s
17 credit record, credit history, or credit rating; or
- 18 4. provide advice or assistance to improve any consumer’s credit record,
19 credit history, or credit rating.

20 F. **“Person”** means any individual, group, unincorporated association, limited
21 or general partnership, corporation, or other business entity.

22 G. **“Receiver”** means Krista L. Freitag, whom this Court appointed as Receiver
23 in this case on November 13, 2018.

24 H. **“Relief Defendant”** means Noel Solutions, LLC and its successors and
25 assigns.

26 I. **“Secured or Unsecured Debt Relief Product or Service”** means:

- 27 1. with respect to any mortgage, loan, debt, or obligation between a
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1 Person and one or more secured or unsecured creditors or debt
2 collectors, any product, service, plan, or program represented,
3 expressly or by implication, to:

- 4 a. stop, prevent, or postpone any mortgage or deed of foreclosure
5 sale for a Person's dwelling, any other sale of collateral, any
6 repossession of a Person's dwelling or other collateral, or
7 otherwise save a Person's dwelling or other collateral from
8 foreclosure or repossession;
- 9 b. negotiate, obtain, or arrange a modification, or renegotiate,
10 settle, or in any way alter any terms of the mortgage, loan, debt,
11 or obligation, including a reduction in the amount of interest,
12 principal balance, monthly payments, or fees owed by a Person
13 to a secured or unsecured creditor or debt collector;
- 14 c. obtain any forbearance or modification in the timing of
15 payments from any secured or unsecured holder or servicer of
16 any mortgage, loan, debt, or obligation;
- 17 d. negotiate, obtain, or arrange any extension of the period of time
18 within which a Person may (i) cure his or her default on the
19 mortgage, loan, debt, or obligation, (ii) reinstate his or her
20 mortgage, loan, debt, or obligation, (iii) redeem a dwelling or
21 other collateral, or (iv) exercise any right to reinstate the
22 mortgage, loan, debt, or obligation or redeem a dwelling or
23 other collateral;
- 24 e. obtain any waiver of an acceleration clause or balloon payment
25 contained in any promissory note or contract secured by any
26 dwelling or other collateral; or
- 27 f. negotiate, obtain, or arrange (i) a short sale of a dwelling or
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1 other collateral, (ii) a deed-in-lieu of foreclosure, or (iii) any
2 other disposition of a mortgage, loan, debt, or obligation other
3 than a sale to a third party that is not the secured or unsecured
4 loan holder.

5 The foregoing shall include any manner of claimed assistance,
6 including auditing or examining a Person's application for the
7 mortgage, loan, debt, or obligation.

- 8 2. With respect to any loan, debt, or obligation between a Person and one
9 or more unsecured creditors or debt collectors, any product, service,
10 plan, or program represented, expressly or by implication, to:
- 11 a. repay one or more unsecured loans, debts, or obligations; or
 - 12 b. combine unsecured loans, debts, or obligations into one or more
13 new loans, debts, or obligations.

14 J. **"Telemarketing"** means any plan, program, or campaign which is
15 conducted to induce the purchase of goods or services by use of one or more
16 telephones, and which involves a telephone call, whether or not covered by
17 the TSR.

18 ORDER

19 I. BAN ON TELEMARKETING

20 IT IS ORDERED that Corporate Defendants and Defendant Colombana are
21 permanently restrained and enjoined from participating in or Assisting Others in
22 Telemarketing, whether directly or through an intermediary.

23 II. BAN ON SECURED AND UNSECURED 24 DEBT RELIEF PRODUCTS AND SERVICES

25 IT IS FURTHER ORDERED that Corporate Defendants and Defendant
26 Colombana are permanently restrained and enjoined from advertising, marketing,
27 promoting, offering for sale, or selling, or Assisting Others in the advertising,
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1 marketing, promoting, offering for sale, or selling, of any Secured or Unsecured
2 Debt Relief Product or Service.

3 **III. PROHIBITION AGAINST MISREPRESENTATIONS**
4 **RELATING TO FINANCIAL PRODUCTS AND SERVICES**

5 IT IS FURTHER ORDERED that Corporate Defendants and Defendant
6 Colombana, their agents, employees, and attorneys, and all other Persons in active
7 concert or participation with any of them, who receive actual notice of this Order,
8 whether acting directly or indirectly, in connection with the advertising, marketing,
9 promoting, offering for sale, or selling of any Financial Product or Service, are
10 permanently restrained and enjoined from misrepresenting, or Assisting Others in
11 misrepresenting, expressly or by implication:

12 A. the terms or rates that are available for any loan or other extension of credit,
13 including:

- 14 1. closing costs or other fees;
- 15 2. the payment schedule, monthly payment amount(s), any balloon
16 payment, or other payment terms;
- 17 3. the interest rate(s), percentage rate(s), or finance charge(s), and
18 whether they are fixed or adjustable;
- 19 4. the loan amount, credit amount, draw amount, or outstanding balance;
20 the loan term, draw period, or maturity; or any other term of credit;
- 21 5. the amount of funds to be disbursed to the borrower out of the
22 proceeds, or the amount of funds to be disbursed on behalf of the
23 borrower to any third parties;
- 24 6. whether any specified minimum payment amount covers both interest
25 and principal, and whether the credit has or can result in negative
26 amortization; or
- 27 7. that the credit does not have a prepayment penalty or whether
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1 subsequent refinancing may trigger a prepayment penalty and/or other
2 fees;

- 3 B. the savings associated with the loan or other extension of credit;
- 4 C. the ability to improve or otherwise affect a consumer's credit record, credit
5 history, credit rating, or ability to obtain credit, including that a consumer's
6 credit record, credit history, credit rating, or ability to obtain credit can be
7 improved by permanently removing current, accurate negative information
8 from the consumer's credit record or history;
- 9 D. that a consumer will receive legal representation;
- 10 E. its total costs; any material restrictions, limitations, or conditions; or any
11 material aspect of its performance, efficacy, nature, or central
12 characteristics; or
- 13 F. any other fact material to consumers concerning any good or service.

14 **IV. PROHIBITION AGAINST MISREPRESENTATIONS**
15 **RELATING TO ANY PRODUCTS OR SERVICES**

16 IT IS FURTHER ORDERED that Corporate Defendants and Defendant
17 Colombana, their agents, employees, and attorneys, and all other Persons in active
18 concert or participation with any of them, who receive actual notice of this Order,
19 whether acting directly or indirectly, in connection with the advertising, marketing,
20 promoting, offering for sale, or selling of any product, service, plan, or program,
21 are permanently restrained and enjoined from misrepresenting, or Assisting Others
22 in misrepresenting, expressly or by implication:

- 23 A. any material aspect of the nature or terms of any refund, cancellation,
24 exchange, or repurchase policy, including the likelihood of a consumer
25 obtaining a full or partial refund, or the circumstances in which a full or
26 partial refund will be granted to the consumer;
- 27 B. that any Person is affiliated with, endorsed or approved by, or otherwise
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- 1 connected to any other Person; government entity; public, non-profit, or
2 other non-commercial program; or any other program;
- 3 C. the nature, expertise, position, or job title of any Person who provides any
4 product, service, plan, or program;
- 5 D. that any Person providing a testimonial has purchased, received, or used the
6 product, service, plan, or program;
- 7 E. that the experience represented in a testimonial of the product, service, plan,
8 or program represents the Person's actual experience resulting from the use
9 of the product, service, plan, or program under the circumstances depicted in
10 the advertisement;
- 11 F. its total costs; any material restrictions, limitations, or conditions; or any
12 material aspect of its performance, efficacy, nature, or central
13 characteristics; or
- 14 G. any other fact material to consumers concerning any good or service.

15 **V. PROHIBITION AGAINST UNSUBSTANTIATED CLAIMS**

16 IT IS FURTHER ORDERED that Corporate Defendants and Defendant
17 Colombana, their agents, employees, and attorneys, and all other Persons in active
18 concert or participation with any of them, who receive actual notice of this Order,
19 whether acting directly or indirectly, in connection with the sale of any product or
20 service, are permanently restrained and enjoined from making any representation,
21 expressly or by implication, about the benefits, performance, or efficacy of any
22 product or service, unless the representation is non-misleading, and, at the time
23 such representation is made, Corporate and Individual Defendants possess and rely
24 upon competent and reliable evidence that is sufficient in quality and quantity
25 based on standards generally accepted in the relevant fields, when considered in
26 light of the entire body of relevant and reliable evidence, to substantiate that the
27 representation is true.

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3 **VI. MONETARY JUDGMENT**

4 IT IS FURTHER ORDERED that:

5 A. Judgment in the amount of Eight Million One Hundred and Thirty-Three
6 Thousand Eight Hundred and Eleven Dollars (\$8,133,811) is entered in
7 favor of the FTC against Defendant Colombana as equitable monetary relief.
8 Of this amount, One Million Seven Hundred and Sixteen Thousand Two
9 Hundred and Twenty-Five Dollars (\$1,716,225) is joint and several with
10 Relief Defendant; and Eight Million One Hundred and Thirty-Three
11 Thousand Eight Hundred and Eleven Dollars (\$8,133,811) is joint and
12 several with Corporate Defendants, defendant Avitia-Pena (Doc. 120), and
13 defendant Tuan Duong's judgment in the related case of *FTC v. Duong, et*
14 *al.* (a/k/a *FTC v. CD Capital Investments, LLC*), No. 8:14-cv-01033-JLS-
15 RNB (Doc. 203 in Case No. 8-14-cv-01033). Defendant Colombana is
16 ordered to pay the FTC \$8,133,811 immediately upon the entry of this
17 Order.

18 B. Judgment in the amount of Ten Million Seven Hundred and Eight Thousand,
19 Two Hundred and Six Dollars (\$10,708,206) is entered in favor of the FTC
20 against Corporate Defendants as equitable monetary relief. Of this amount,
21 One Million Seven Hundred and Sixteen Thousand Two Hundred and
22 Twenty-Five Dollars (\$1,716,225) is joint and several with Relief
23 Defendant; Eight Million One Hundred and Thirty-Three Thousand Eight
24 Hundred and Eleven Dollars (\$8,133,811) is joint and several with
25 Defendant Colombana; and Ten Million Seven Hundred and Eight
26 Thousand, Two Hundred and Six Dollars (\$10,708,206) is joint and several
27 between each Corporate Defendant, defendant Avitia-Pena (Doc. 120), and
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1 defendant Tuan Duong's judgment in the related case of *FTC v. Duong, et*
2 *al.* (a/k/a *FTC v. CD Capital Investments, LLC*), No. 8:14-cv-01033-JLS-
3 RNB (Doc. 203 in Case No. 8-14-cv-01033). Pursuant to the above,
4 Corporate Defendants are ordered to pay the FTC \$10,708,206 immediately
5 upon the entry of this Order.

- 6 C. Judgment in the amount of One Million Seven Hundred and Sixteen
7 Thousand Two Hundred and Twenty-Five Dollars (\$1,716,225) is entered in
8 favor of the FTC against Relief Defendant as equitable monetary relief. This
9 amount is joint and several with Defendant Colombana, Corporate
10 Defendants, defendant Avitia-Pena (Doc. 120), and defendant Tuan Duong's
11 judgment in the related case of *FTC v. Duong, et al.* (a/k/a *FTC v. CD*
12 *Capital Investments, LLC*), No. 8:14-cv-010033-JLS-RNB (Doc. 203 in
13 Case No. 8-14-cv-01033). Relief Defendant is ordered to pay the FTC
14 \$1,716,225 immediately upon the entry of this Order.

15 **VII. ADDITIONAL MONETARY PROVISIONS**

16 IT IS FURTHER ORDERED that:

- 17 A. Defaulting Defendants acknowledge that their Taxpayer Identification
18 Numbers (Employer Identification Numbers), which Defaulting Defendants
19 must submit to the Commission, may be used for collecting and reporting on
20 any delinquent amount arising out of this Order, in accordance with 31
21 U.S.C. § 7701.
- 22 B. All money paid to the Commission pursuant to this Order may be deposited
23 into a fund administered by the Commission or its designee to be used for
24 equitable relief, including consumer redress and any attendant expenses for
25 the administration of any redress fund. If a representative of the
26 Commission decides that direct redress to consumers is wholly or partially
27 impracticable or money remains after redress is completed, the Commission
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1 may apply any remaining money for such other equitable relief (including
2 consumer information remedies) as it determines to be reasonably related to
3 Defaulting Defendants' actions alleged in the operative Complaint. Any
4 money not used for such equitable relief is to be deposited to the U.S.
5 Treasury as disgorgement. Defaulting Defendants have no right to challenge
6 any actions the Commission or its representatives may take pursuant to this
7 Subsection.

- 8 C. The asset freeze as to Defaulting Defendants existing pursuant to the Court's
9 April 2, 2019 Superseding Second Preliminary Injunction is dissolved.

10 **VIII. CUSTOMER INFORMATION**

11 IT IS FURTHER ORDERED that Corporate Defendants and Defendant
12 Colombana, their agents, employees, and attorneys, and all other Persons in active
13 concert or participation with any of them, who receive actual notice of this Order,
14 whether acting directly or indirectly, are permanently restrained and enjoined from
15 directly or indirectly:

- 16 A. failing to provide sufficient customer information to enable the Commission
17 to efficiently administer consumer redress. If a representative of the
18 Commission requests in writing any information related to redress, each
19 Corporate Defendant and Individual Defendant must provide it, in the form
20 prescribed by the Commission, within 14 days.
- 21 B. disclosing, using, or benefitting from customer information, including the
22 name, address, telephone number, email address, social security number,
23 other identifying information, or any data that enables access to a customer's
24 account (including a credit card, bank account, or other financial account),
25 that each Corporate Defendant and Individual Defendant or any of their co-
26 defendants obtained prior to entry of this Order in connection with the
27 marketing and sale of debt relief services; and
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1 C. failing to destroy such customer information in all forms in their possession,
2 custody, or control within 30 days after receipt of written direction to do so
3 from a representative of the Commission.

4 *Provided, however,* that customer information need not be disposed of, and
5 may be disclosed, to the extent requested by a government agency or required by
6 law, regulation, or court order.

7 **IX. RECEIVERSHIP TERMINATION**

8 IT IS FURTHER ORDERED that the Receiver must complete all duties
9 within 120 days after entry of this Order, but any party or the Receiver may request
10 that the Court extend that Receiver's term for good cause.

11 **X. ORDER ACKNOWLEDGMENT**

12 IT IS FURTHER ORDERED that Defaulting Defendants obtain
13 acknowledgments of receipt of this Order:

14 A. within 7 days of entry of this Order, each Defaulting Defendant must submit
15 to the Commission an acknowledgment of receipt of this Order sworn under
16 penalty of perjury.

17 B. for 20 years after entry of this Order, each Defaulting Defendant must
18 deliver a copy of this Order to:

19 1. all principals, officers, directors, and LLC managers and members;

20 2. all employees having managerial responsibilities for promoting or
21 offering for sale any good or service, and all agents and
22 representatives who participate in promoting or offering for sale any
23 good or service; and

24 3. any business entity resulting from any change in structure as set forth
25 in the Section titled Compliance Reporting. Delivery must occur
26 within 7 days of entry of this Order for current personnel. For all
27 others, delivery must occur before they assume their responsibilities.
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1 C. In any other business, such as one in which Individual Defendant is an
2 employee without any ownership or control, Individual Defendant must
3 deliver a copy of this Order to all principals and managers of the business
4 before participating in promoting or offering for sale any good or service;

5 D. From each individual or entity to which any of the Defaulting Defendants
6 delivered a copy of this Order, the Defaulting Defendant must obtain, within
7 30 days, a signed and dated acknowledgment of receipt of this Order.

8 **XI. COMPLIANCE REPORTING**

9 IT IS FURTHER ORDERED that Corporate Defendants and Defendant
10 Colombana each make timely submissions to the Commission:

11 A. One year after entry of this Order, each Corporate Defendant and Defendant
12 Colombana must submit a compliance report, sworn under penalty of
13 perjury:

- 14 1. Corporate Defendants and Defendant Colombana must: (a) identify
15 the primary physical, postal, and email address and telephone number,
16 as designated points of contact, which representatives of the
17 Commission may use to communicate with Corporate Defendants and
18 Defendant Colombana; (b) identify all of Corporate Defendants' and
19 Defendant Colombana's businesses by all of their names, telephone
20 numbers, and physical, postal, email, and Internet addresses; (c)
21 describe the activities of each business, including the goods and
22 services offered, the means of advertising, marketing, and sales, and
23 the involvement of any co-defendants in this case (which Corporate
24 Defendants and Defendant Colombana must describe if they know or
25 should know due to their own involvement); (d) describe in detail
26 whether and how Corporate Defendants or Defendant Colombana is in
27 compliance with each Section of this Order; and (e) provide a copy of
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1 each Order Acknowledgment obtained pursuant to this Order, unless
2 previously submitted to the Commission.

- 3 2. Additionally, Corporate Defendants and Defendant Colombana must:
4 (a) identify all telephone numbers and all physical, postal, email and
5 Internet addresses, including all places of business; (b) identify all
6 business activities, including any business for which Corporate
7 Defendants or Defendant Colombana perform services whether as an
8 employee or otherwise and any entity in which they have any
9 ownership interest; and (c) describe in detail Corporate Defendants
10 and Defendant Colombana's involvement in each such business,
11 including role, responsibilities, participation, and any ownership.

12 B. For 20 years after entry of this Order, each Corporate Defendant and
13 Defendant Colombana must submit a compliance notice, sworn under
14 penalty of perjury, within 14 days of any change in the following:

- 15 1. Corporate Defendants and Defendant Colombana must report any
16 change in: (a) any designated point of contact; or (b) the structure of
17 the entity, including any ownership interest in or controls directly or
18 indirectly that may affect compliance obligations arising under this
19 Order, including: creation, merger, sale, or dissolution of the entity or
20 any subsidiary, parent, or affiliate that engages in any acts or practices
21 subject to this Order.
- 22 2. Additionally, Corporate Defendants and Defendant Colombana must
23 report any change in: (a) name, including a d/b/a or fictitious name,
24 or address; or (b) title or role in any business activity, including any
25 business for which the Corporate Defendants or Defendant
26 Colombana perform services whether as an employee or otherwise
27 and any entity in which such Defendant has any ownership interest,
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1 and identify the name, physical address, and any Internet address of
2 the business or entity.

3 C. Each Corporate Defendant and Defendant Colombana must submit to the
4 Commission notice of the filing of any bankruptcy petition, insolvency
5 proceeding, or similar proceeding by or against it within 14 days of its filing.

6 D. Any submission to the Commission required by this Order to be sworn under
7 penalty of perjury must be true and accurate and comply with 28 U.S.C. §
8 1746, such as by concluding: “I declare under penalty of perjury under the
9 laws of the United States of America that the foregoing is true and correct.
10 Executed on: _____” and supplying the date, signatory’s full name, title (if
11 applicable), and signature.

12 E. Unless otherwise directed by a Commission representative in writing, all
13 submissions to the Commission pursuant to this Order must be emailed to
14 DEbrief@ftc.gov or sent by overnight courier (not the U.S. Postal Service)
15 to: Associate Director for Enforcement, Bureau of Consumer Protection,
16 Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington,
17 DC 20580. The subject line must begin: FTC v. Impetus, x140035.

18 **XII. RECORDKEEPING**

19 IT IS FURTHER ORDERED that Corporate Defendants and Defendant
20 Colombana must create certain records for 20 years after entry of the Order and
21 retain each such record for 5 years. Specifically, for any business that Corporate
22 Defendants or Defendant Colombana, individually or collectively with any other
23 co-defendants in this case, are a majority owner or control directly or indirectly,
24 they must create and retain the following records:

25 A. accounting records showing the revenues from all goods or services sold;

26 B. Personnel records showing, for each Person providing services, whether as
27 an employee or otherwise, that Person’s: name; addresses; telephone
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1 numbers; job title or position; dates of service; and (if applicable) the reason
2 for termination;

3 C. records of all consumer complaints and refund requests, whether received
4 directly or indirectly, such as through a third party, and any response;

5 D. all records necessary to demonstrate full compliance with each provision of
6 this Order, including all submissions to the Commission; and

7 E. a copy of each unique advertisement or other marketing material.

8 **XIII. COMPLIANCE MONITORING**

9 IT IS FURTHER ORDERED that, for the purpose of monitoring Defaulting
10 Defendants' compliance with this Order:

11 A. Within 14 days of receipt of a written request from a representative of the
12 Commission, Defaulting Defendants must: submit additional compliance
13 reports or other requested information, which must be sworn under penalty
14 of perjury; appear for depositions; and produce documents for inspection
15 and copying. The Commission is also authorized to obtain discovery,
16 without further leave of court, using any of the procedures prescribed by
17 Federal Rules of Civil Procedure 29, 30 (including telephonic depositions),
18 31, 33, 34, 36, 45, and 69.

19 B. For matters concerning this Order, the Commission is authorized to
20 communicate directly with Defaulting Defendants. Defaulting Defendants
21 must permit representatives of the Commission to interview any employee
22 or other Person affiliated with Defaulting Defendants who has agreed to
23 such an interview. The Person interviewed may have counsel present.

24 C. The Commission may use all other lawful means, including posing, through
25 its representatives as consumers, suppliers, or other individuals or entities, to
26 Defaulting Defendants or any individual or entity affiliated with Defaulting
27 Defendants, without the necessity of identification or prior notice. Nothing
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1 in this Order limits the Commission's lawful use of compulsory process,
2 pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1.

3 D. Upon written request from a representative of the Commission, any
4 consumer reporting agency must furnish consumer reports concerning
5 Defendant Colombana, pursuant to Section 604(1) of the Fair Credit
6 Reporting Act, 15 U.S.C. §1681b(a)(1).

7 **XIV. RETENTION OF JURISDICTION**

8 IT IS FURTHER ORDERED that this Court retains jurisdiction of this
9 matter for purposes of construction, modification, and enforcement of this Order.

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11 **SO ORDERED on February 27, 2020.**

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14 **THE HONORABLE JOSEPHINE L. STATON**
15 **UNITED STATES DISTRICT JUDGE**
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