

FEDERAL TRADE COMMISSION  
WASHINGTON, DC 20580

## NOTICE OF APPEARANCE



CASE NAME Benco Dental Inc., et al.	FILE/DOCKET NUMBER D09379
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Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

- counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)
- counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)
- counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENT(S) OR THIRD PARTY(IES)
<p>Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding,</p> <p>Dustin Hecker (Esq.) dhecker@pbl.com Posternak Blankstein &amp; Lund LLP Prudential Tower 800 Boylston St. Boston, MA 02199 Phone Number: 617-973-6131 Fax Number: 617-367-2315</p>	<p>Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed.</p> <p>Jacinta Francis (Managing Director) jacinta@sdmdata.com Strategic Data Marketing, LLC 301 Route 17 North Rutherford, NJ 07070 Phone Number: 201-635-9020 Fax Number: 201-635-9021</p>

3. ASSOCIATE/ASSISTANT DIRECTOR

4. SIGNATURE OF SENIOR COUNSEL (Dustin F. Hecker)	5. DATE SIGNED 9/26/2018
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Return this form to: Federal Trade Commission  
Room H-113  
600 Pennsylvania Avenue, N.W.  
Washington, D.C. 20580

UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION

In the Matter of  
Benco Dental Inc., et al.

Docket No. D09379

**STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1**

In connection with the Notice of Appearance filed on September 26, 2018, and pursuant to 16 C.F.R. § 4.1 (d), I state that I am eligible to practice before the Commission as a member of the Bar of the State of Massachusetts (Bar No. 549171). As requested by 16 C.F.R. § 4.1 (d), I further state that I am a member of good standing within the legal profession.

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