

Federal Trade Commission Privacy Impact Assessment

for the:

Secure Investigations Lab (SIL)

May 2014

1 System Overview

The mission of the Federal Trade Commission (FTC or agency) is to enforce the Federal Trade Commission Act by preventing the use of unfair methods of competition and unfair or deceptive acts or practices; to enforce many other consumer protection and antitrust statues; and to enhance informed consumer choice and public understanding of the competitive process. In support of these activities, the FTC often receives data sets to conduct investigations and perform long-term studies. Some of these data sets may be designated for special handling because of the nature or the volume of the data, the analysis required, or other considerations. For example, a data set may contain significant volumes of personally identifiable information (PII) or it may require analysis of sensitive PII¹ or Sensitive Health Information (SHI).²

The Office of the Chief Information Officer (OCIO) created the Secure Investigations Lab (SIL) to allow FTC staff to work with certain data sets while supporting the agency's investigations, litigation, and studies. The SIL is a secure computing environment--isolated from the FTC's production, development, and test lab networks--that is configured with statistical and analytic software and sufficient processing power to allow the efficient analysis of the extremely large and/or sensitive data sets that are collected to support the agency's mission and regulatory activities.

The SIL allows authorized FTC users to securely import, store, work with, and export data sets that are received by FTC staff in connection with investigations, litigation, and other authorized projects and that are designated for special handling. The SIL is maintained by authorized system administrators: it cannot be accessed from the Internet, and it cannot be accessed by third parties; only authorized FTC users can access SIL.

2 Information Collected and Stored within the System

2.1 What information is to be collected, used, disseminated, or maintained by the system?

The SIL is used to store and analyze data sets that have been designated for special handling because of the nature or volume of the data, the analysis required, or other considerations. The FTC obtains this information in

¹ For purposes of this PIA, sensitive PII refers to the following information, whether in paper, in electronic form, or communicated orally:

⁽¹⁾ An individual's Social Security Number (SSN);

⁽²⁾ Sensitive Health Information;

⁽³⁾ a Biometric Identifier; or

⁽⁴⁾ an individual's name or address or phone number in combination with one or more of the following: date of birth; driver's license number or other state identification number, or foreign country equivalent; military identification number; passport number; financial account number; or credit or debit card number.

² For purposes of this PIA, SHI includes medical records and other individually identifiable health information, whether on paper, in electronic form, or communicated orally. Sensitive Health Information relates to the past, present, or future physical or mental health or condition of an individual, the provision of health care to an individual, or the past, present, or future payment for the provision of health care to an individual.

connection with its law enforcement and other activities, and the SIL contains data in a variety of electronic formats, including:

- word processing files
- spreadsheets
- databases
- emails
- images
- videos
- audio files

Personal information obtained by the FTC and stored in the SIL may, for any particular matter, include names, addresses, telephone numbers, e-mail addresses, birth dates, social security numbers / tax identification numbers, bank account numbers, credit card numbers, medical record identification numbers, and other health diagnosis and treatment details. This personal information is located in financial transaction data, loan files, credit reports, consumer complaints, affidavits, hospital and patient records, and other similar records produced during litigation, investigations, and other FTC matters.

2.2 What are the sources of the information in the system?

Typically, the FTC obtains information stored in the SIL from targets of its law enforcement activities, companies filing under the Hart-Scott-Rodino (HSR) Act, and from individuals and entities with information that may be relevant to the FTC's enforcement and other activities. Sources may include consumers; local, state, federal, and foreign government agencies; and private sector entities, including financial institutions, hospitals, and insurance companies. Information may be provided to the FTC voluntarily (e.g., from companies that wish to merge, or from consumers who file complaints with the FTC), via compulsory process (e.g., subpoenas or civil investigatory demands), or through discovery in matters in litigation. Information for other activities, such as economic analyses, may, in limited cases, be obtained from third parties.

2.3 Why is the information being collected, used, disseminated, or maintained?

The data sets stored in the SIL are collected, used, and maintained in connection with the FTC's law enforcement and other activities. Law enforcement activities include investigations of potential or alleged violations of anticompetitive practices as well as investigations and enforcement actions related to alleged violations of statutes protecting consumers against fraudulent, deceptive, or unfair practices in the marketplace. Other activities include studies, rulemakings, and economic analyses.

2.4 How is the information collected?

The data sets stored in the SIL are obtained from a variety of sources, including information provided to the FTC voluntarily, via compulsory process or discovery, and through other investigative sources. Voluntary submissions may include information provided to the FTC by consumers, private sector entities, law enforcement partners,

regulatory agencies, and others. Information obtained via compulsory process includes information provided to the FTC pursuant to any one of the mechanisms available to the agency for compelling an individual or entity to provide information, including CIDs, access orders, and subpoenas.

Information obtained via discovery includes information provided to the FTC pursuant to any one of the mechanisms available to parties litigating matters in the Federal Courts of the United States, including court orders, requests for admissions, sworn statements (e.g., declarations, affidavits, depositions, and interrogatories), and electronic and documentary evidence.

Information required for FTC studies may be obtained in a variety of ways, including via solicitations to relevant external parties or pursuant to section 6(b) of the Federal Trade Commission Act.

2.5 How will the information be checked for accuracy and timeliness (currency)?

The data sets that are collected and stored in the SIL are not systematically checked for accuracy and timeliness. However, information that is used by the FTC as part of its law enforcement and other activities will be reviewed for accuracy and timeliness as appropriate to the particular FTC activity. For example, staff performing a merger or fraud investigation may confirm that the information in the SIL data set for that particular matter is timely and accurate, and FTC staff analyzing information from a SIL data set for use in an economic study may cross-check their results in the aggregate against publically available information.

The SIL, like other FTC network environments, is subject to appropriate security controls and OCIO policies and procedures. SIL procedures, controls, and Rules of Behavior (RoB) help protect SIL data sets against undue risk of loss and ensure that the contents of evidentiary materials remain unchanged from the point-in-time they are included in the SIL.

2.6 Is the system using technologies in ways that the FTC has not previously employed (e.g., monitoring software, Smart Cards, etc.)? If so, how does the use of this technology affect individuals' privacy?

No. The SIL uses technologies that are deployed elsewhere within the FTC production, development, and test lab network environments.

2.7 What law or regulation permits the collection of this information?

Several statutes authorize the FTC to collect and store the information that is maintained in SIL data sets, including the Federal Trade Commission Act, 15 U.S.C. §§ 41-58; the Privacy Act of 1974, 5 U.S.C. § 552a; the Sherman Act, 15 U.S.C. § 1–7; the Clayton Act, 15 U.S.C. § 12–27, 29 U.S.C. § 52–53; the Hart-Scott-Rodino Antitrust Improvements Act, 15 U.S.C. § 18a; and the Robinson-Patman Act, 15 U.S.C. § 13.

2.8 Considering the type of information collected and sources of collection, what

privacy risks were identified and how were these risks mitigated?

The risks to personal information included in SIL data sets include loss and unauthorized access, removal, or disclosure.

There is a risk that the original digital media used to load data sets into the SIL may be lost after initial receipt from external parties. To address this risk, the FTC has put in place a chain of custody for media and has established policies, procedures, and RoB, all of which ensure that SIL data is properly copied, transported, and stored. Additionally, all original digital media, when not in use, is locked in a safe that is located in a locked room.

There is a risk of unauthorized access, modification, and/or misuse of personal information in SIL data sets by FTC personnel. To address this risk, SIL networking components and computing resources are physically accessible only by authorized system administrators. Authorized FTC users can only connect to the SIL from their internal FTC workstations via an SSL VPN using two-factor authentication. The SSL VPN technology is deployed on the FTC internal network and provides the only logical access to the segregated SIL network. Authorized SIL users cannot access the SIL from the Internet, and third parties do not have direct access to SIL or to SIL data. In addition, SIL users are granted access to data sets in matter-specific SIL folders on a need-to-know and least privilege access basis, and SIL users cannot access SIL data sets for matters that they are not working on. Matter-specific SIL folders are deleted at the end of the investigation or study.

Additionally, the FTC Personnel Security Officer performs various types or levels of background investigations on every FTC employee. The SIL is accessible only by authorized system administrators and authorized FTC users, all of whom have received a Minimum Background Investigation (MBI) and Criminal History and Credit Checks.

There is a risk that digital copies made of SIL data sets may be removed or lost. To address this risk, the FTC has put in place a chain of custody for digital copies of SIL data sets. All requests for digital copies of SIL data sets must be initiated by designated individuals, and movement of SIL data sets must be properly documented. Finally, all digital copies of SIL data sets must be encrypted using FIPS 140-2 standards.

There is a risk that printed documents or reports containing data from SIL data sets may be lost. To address this risk, the FTC has deployed multiple media protection controls, including limiting physical access to the SIL printer, enforcing print logging (SIL users must save the cover sheet of every document printed in the SIL), providing secure hard copy disposal methods (shredder and burn bags), RoB, and signs in the SIL printer room reminding SIL users of their responsibilities.

SIL data and the data on SIL backup tapes are encrypted, and backup tapes are kept for two weeks.

3 Use and Access to Data in the System

3.1 Describe how information in the system will or may be used.

FTC staff will use the SIL when a secure network environment is necessary to work with data sets that have been designated for special handling because of the nature or volume of the data, the analysis required, or other considerations. For example, the Bureau of Economics (BE) conducts economic studies, supports antitrust and consumer protection investigations and litigation, analyzes existing and proposed consumer protection rules, and studies the competitive impact of regulations for the Commission. Certain BE data sets may contain, for example, significant volumes of sensitive PII or SHI, and, as a result, those data sets would be stored in the SIL, and BE would conduct its analyses in the SIL.

3.2 Which internal entities will have access to the information?

As discussed in section 2.8, only authorized FTC users and authorized system administrators will have access to the SIL. In addition, as discussed in 2.8, above, access to matter-specific folders are granted on a need-to-know and least privilege access basis, and matter-specific folders are deleted at the end of the investigation or study.

3.3 Which external entities will have access to the information?

Although information in the SIL may be derived from external sources and in some cases may be used or incorporated into other confidential materials (e.g., *in camera* filings in litigation or discovery subject to protective orders), external entities will not have direct access to SIL or to information in SIL data sets. SIL data will be shared with external entities only as permitted by statute and FTC rules of practice or as required by court rules or court order.

4 Notice and Access for Individuals

4.1 How will individuals be informed about what information is collected, and how this information is used and disclosed?

Individuals who provide the FTC with information pursuant to discovery or a related court order are provided with notice of what information is being collected, and may in some cases be provided notice by the FTC as to how information may or will be used or disclosed (e.g., *in camera* or protective orders). Generally, the use and disclosure of this information is controlled by applicable discovery rules and court orders. Similarly, if such information is provided voluntarily, the FTC may provide notice about collection, use, and disclosure at the time the information is collected or through other means (e.g., negotiated agreements).

4.2 Do individuals have the opportunity and/or right to decline to provide information?

Yes, in some instances (e.g., by asserting privilege in response to discovery or court

orders, or withholding the materials when the information has been requested by voluntary production). In such instances, the FTC has the right to pursue additional legal relief to compel provision of the information.

4.3 Do individuals have the right to consent to particular uses of the information? If so, how would an individual exercise this right?

Yes, in some instances. When information is provided voluntarily, the use of such information may also be governed by mutual agreement. If the individual has a right to consent to particular use, this right will normally be exercised when determining whether to provide information to the FTC. Some uses of information are not subject to the consent of the individual providing the information (e.g., information provided pursuant to a court order or subpoena). In addition, uses of information may also be governed by specific laws (e.g., routine uses authorized under the Privacy Act of 1974).

4.4 What are the procedures that allow individuals to gain access to their own information?

Individuals may request access to their information, if any, that the FTC retrieves by a personal identifier and that the FTC is required to disclose in accordance with the Freedom of Information Act (FOIA) and the Privacy Act of 1974. Requests can be submitted to the FOIA/Privacy Act Office in the Office of the General Counsel. See <u>www.ftc.gov</u> and Section 8, below.

4.5 Discuss the privacy risks associated with the process of providing individuals access to their own records and how those risks are mitigated.

Because individuals cannot directly access the SIL, the primary risk is providing personal information to an unauthorized recipient. The FOIA/Privacy Act Office has identity verification processes and procedures in place to reduce this risk.

5 Web Site Privacy

The SIL is not a website that is available to the public.

6 Security of Information in the System

6.1 Are all IT security requirements and procedures required by federal law being followed to ensure that information is appropriately secured?

The FTC follows all applicable Federal Information Security Management Act (FISMA) requirements to ensure that the information residing in the SIL is appropriately secured. The SIL is designated as a Minor Application within the Data

Center General Support System (GSS).³

6.2 Has a Certification & Accreditation been completed for the system or systems supporting the program?

The SIL is part of the FTC's Data Center General Support System (GSS), which has received a Certification and Accreditation (C&A). The FTC has conducted additional analysis that identifies SIL-specific controls, which will be incorporated into the Data Center SSP.

6.3 Has a risk assessment been conducted on the system?

A risk assessment has been completed for the Data Center GSS.

6.4 Does the project employ technology that may raise privacy concerns? If so, please discuss its implementation.

No. The SIL uses established, secure technologies.

6.5 What procedures are in place to determine which users may access the system and are they documented?

The FTC has a verification process for reviewing requests by FTC users to access SIL and for granting authorized SIL users the right to access matter-specific SIL folders, based on need and least privilege access. Each SIL folder request must be approved by the Bureau's Assistant Director or above, the FTC Chief Privacy Officer (CPO), and the FTC Chief Information Security Officer (CISO).

6.6 Describe what privacy training is provided to users either generally or specifically relevant to the program or system.

All FTC personnel, including those who use the SIL, are subject to FTC procedures for safeguarding PII, including sensitive PII and SHI. All FTC personnel receive annual computer-based privacy and security training, as well as other guidance explaining how to safeguard information. In addition, SIL users receive SIL-specific training on receiving, handling, and securing SIL data.

6.7 What auditing measures and technical safeguards are in place to prevent the misuse of data?

The following in-place auditing measures and technical safeguards are applied to prevent misuse of SIL data. These controls include:

• Authenticator/Password Management – Application and monitoring of initial distribution, composition, history, compromise, and change of

³ The Data Center GSS PIA is available here: http://www.ftc.gov/system/files/attachments/privacy-impact-assessments/1404datacentersystempia.pdf

default authenticators.

- Account Management Application and monitoring of account establishment, activation, modification, disabling, removal (including unnecessary/defunct accounts) and review.
- Access Enforcement Application and monitoring of access privileges.
- Least Privilege Application for a user to perform his/her function.
- Separation of functions SIL users cannot import or export SIL data, but can only work with SIL data inside the SIL environment in matter-specific folders.
- Unsuccessful Login Attempts System automatically locks the account when the maximum number of unsuccessful attempts is exceeded.

Privacy risks associated with unauthorized disclosure of information are mitigated through implementation of technical and administrative controls that limit access to SIL data to those who must work with it. This need-to-know and least privilege access ensures that SIL users have no more privileges to data than required to carry out their official duties with regard to specific matters. In addition, deterrent controls in the form of warning banners, rules of behavior, and auditing are in place. Procedures are in place for designated individuals to properly dispose of or properly store SIL data at the end of each study or investigation.

6.8 Who is the point of contact for questions regarding the security of the system?

Any questions regarding the safeguarding of the SIL should be addressed to the FTC CISO.

7 Data Retention

7.1 For what period of time will data collected by this system be maintained?

SIL information is retained and destroyed in accordance with applicable FTC policies and procedures and with FTC records retention schedule <u>N1-122-09-1</u> approved by the National Archives and Records Administration (NARA).

7.2 What are the plans for destruction or disposal of the information?

Disposal of all SIL information will be conducted in accordance with FTC policies and procedures and in compliance with Office of Management and Budget (OMB), NARA, and NIST guidelines.⁴ Internal procedures are in place for the destruction of original digital media used to load data into the SIL. For the destruction of external drives, the FTC has retained a vendor whose methods meet or exceed applicable standards for media sanitization and destruction.

⁴ See NIST Special Publication 800-88, Guidelines for Media Sanitization

7.3 Describe any privacy risks identified in the data retention and disposal of the information, and describe how these risks have been mitigated.

Risks associated with data retention and disposal of SIL data do not raise any special privacy concerns not already addressed.

8 Privacy Act

8.1 Will the data in the system be retrieved by a personal identifier?

Data may be retrieved from the SIL using a variety of factors, including personal identifiers. Actual retrieval methods will depend upon the content of the SIL data set, the nature of the matter, and the purpose for which the data set is used.

8.2 Is the system covered by an existing Privacy Act System of Records notice (SORN)?

The SIL is covered by SORN I-1, Nonpublic Investigational and Other Nonpublic Legal

Program Records - FTC <u>http://www.ftc.gov/about-ftc/foia/foia-reading-rooms/privacy-act-systems</u>.

9 Privacy Policy

9.1 Confirm that the collection, use, and disclosure of the information in this system has been reviewed to ensure consistency with the FTC's privacy policy.

The collection, use, and disclosure of the information in the SIL has been reviewed to ensure consistency with the FTC's privacy policy.

10 Approval and Signature Page

Prepared by:

	Date:
Weili Yang Office of the Chief Information Officer	
Michael Vita Bureau of Economics	_ Date:
Review:	
Alexander C. Tang, Attorney Office of the General Counsel	_ Date:
Peter B. Miller Chief Privacy Officer	_ Date:
Jeffrey Nakrin Director, Records and Filings Office	_ Date:
Jeffrey Smith Chief Information Security Officer	_ Date:
Approved:	
Bajinder Paul Chief Information Officer	_ Date: