

**List of October 2021 Recipients of the FTC's Notice of Penalty Offenses Concerning  
Deceptive or Unfair Conduct around Endorsements and Testimonials**

*updated October 21, 2021*

**The fact that a company is on this list is NOT  
an indication that it has done anything wrong**

1-800-Flowers.com, Inc.  
3M Company  
72andSunny LLC  
Abbott Laboratories  
AbbVie Inc.  
Abercrombie & Fitch Co.  
ABP OpCo, LLC  
Accenture Inc.  
Acme Markets, Inc.  
Activision Blizzard, Inc.  
Activision Publishing, Inc.  
Acxiom Corp.  
adidas America Inc.  
Adobe Inc.  
ADT Inc.  
Advantage Marketing, Inc.  
Aeropostale, Inc.  
Airbnb, Inc.  
AKQA, Inc.  
Albertsons Cos., Inc.  
Alibaba.com LLC  
Alphabet Inc.  
Altice USA, Inc.  
Altria Group, Inc.  
Amazon.com, Inc.  
American Dairy Queen Corp.  
American Eagle Outfitters, Inc.  
American Girl Brands, LLC  
American Honda Motor Company, Inc.  
American Snuff Company  
Amgen Inc.  
Amway Corp.  
Angi Inc.  
Angry Orchard Cider Company, LLC  
Anheuser-Busch Companies, LLC  
Annie's, Inc.  
Ansira, Inc.  
Anthropologie, Inc.  
Apollo Education Group, Inc.,  
Apollo Global Management, Inc.  
Apple Inc.  
Applebee's International, Inc.

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Applebee's Restaurants LLC  
Applegate Farms LLC  
Arby's Restaurant Group, Inc.  
Ashley Furniture Industries, Inc.  
Ask Media Group, LLC  
AstraZeneca Pharmaceuticals, LP  
AT&T Communications, LLC  
AT&T Inc.  
Athleta, LLC  
Audible Inc.  
Auto List, Inc.  
AutoNation Inc.  
Autonation.com, Inc.  
Autotrader.com, Inc.  
AutoZone Parts, Inc.  
AutoZone Stores, Inc.  
AutoZone, Inc.  
Autozone.com, Inc.  
Aveda Corp.  
Avis Budget Group, Inc.  
Avis Rent A Car System, LLC  
Bacardi U.S.A., Inc.  
Banana Republic, LLC  
Barber Milk, LLC  
Barilla America, Inc.  
Barnes & Noble Booksellers, Inc.  
Bath & Body Works, Inc.  
Bausch & Lomb Inc.  
Bausch Health Companies, Inc.  
Bayer Corp.  
BBDO Worldwide Inc.  
Beam Suntory, Inc.  
Beats Electronics  
Bed Bath & Beyond Inc.  
Benjamin Moore & Co  
Berkshire Hathaway Inc.  
Best Buy Co., Inc.  
BestBuy.com, LLC  
Big Lots Online LLC  
Big Lots, Inc.  
BJ's Wholesale Club Holdings, Inc.  
Blizzard Entertainment, Inc.

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Bloomin' Brands, Inc.  
Bloomingdale's Inc.  
Blue Buffalo Co., Ltd.  
Bluemercury, Inc.  
BMW of North America, LLC  
Bob Evans Restaurants, LLC  
Boehringer Ingelheim Animal Health USA Inc.  
Boehringer Ingelheim Pharmaceuticals, Inc.  
Booking Holdings, Inc.  
Brilliant Earth, LLC  
Bristol-Myers Squibb Company  
Brown-Forman Corp.  
Budget Rent a Car System, Inc.  
Budget Truck Rental, LLC  
Buffalo Wild Wings, Inc.  
Burger King Corp.  
Burlington Stores, Inc.  
Burson Cohn & Wolfe LLC  
Caesar's Entertainment Corp.  
Caldrea Inc.  
Calvin Klein Inc.  
Campbell Soup Co.  
Carat USA, Inc.  
Care.com, Inc.  
Cargill Meat Solutions Corp.  
Cargill, Inc.  
CarGurus, Inc.  
Caribou Coffee Operating Company, Inc.  
CarMax, Inc.  
Carnival Corp. & plc  
Carnival plc  
CarOffer, LLC  
Carter's, Inc.  
Celebrity Cruises, Inc.  
Chameleon Cold Brew LLC  
Chanel, Inc.  
Charter Communications Inc.  
Chevron Corp.  
Chevron U.S.A. Inc.  
Chewy, Inc.  
Chick-fil-A, Inc.  
Chico's Distribution Services, LLC

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Chico's FAS, Inc.  
Chipotle Mexican Grill, Inc.  
Chobani LLC  
Church & Dwight Co., Inc.  
Cinmar, LLC  
Cinnabon Franchisor SPV LLC  
Cline Davis & Mann Inc.  
Clinique Laboratories, LLC  
Coach IP Holdings LLC  
Cognizant Technology Solutions Corp.  
Cole Haan LLC  
Colgate-Palmolive Co.  
Columbia Sportswear Co.  
Comcast Business Communications LLC  
Comcast Cable Communications, LLC  
Comcast Corp.  
Conagra Brands, Inc.  
Constellation Brands, Inc.  
Contadina Foods Inc.  
Converse Inc.  
Coors Brewing Company  
Cost Plus, Inc.  
Costco Wholesale Corp.  
Coty, Inc.  
Cox Automotive Inc.  
Cox Communications, Inc.  
Cox Enterprises, Inc.  
Craft Brew Alliance  
Cramer-Krasselt Co.  
Credit Karma, Inc.  
Critical Mass (U.S.) Inc.  
CVS Health Corp.  
CVS Pharmacy, Inc.  
D.G. Yuengling & Son, Inc.  
Daily Burn, Inc.  
Dairy Farmers of America, Inc.  
Daniel J Edelman Holdings, Inc.  
Danone North America, LLC  
Darden Concepts, Inc.  
Darden Restaurants, Inc.  
Days Inns Worldwide Inc.  
DDB Worldwide Communications Group LLC New York, NY

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Dean Foods Co.  
Deckers Consumer Direct Corp.  
Deckers Outdoor Corp.  
Del Maguey Inc.  
Del Monte Foods, Inc.  
Dell Technologies, Inc.  
Deloitte LLP  
Dentsu McGarryBowen LLC  
Deutsch Inc.  
Diageo North America, Inc.  
Dick's Sporting Goods, Inc.  
Digitas, Inc.  
Dillard's, Inc.  
Dillon Companies, Inc.  
Dine Brands Global Inc.  
DirecTV, LLC  
DISH Network Corp.  
DISH Wireless L.L.C.  
Disney Destinations, LLC  
Doctor's Associates Inc.  
Dollar General Corp.  
Dollar Rent A Car, Inc.  
Dollar Tree Stores, Inc.  
Dollar Tree, Inc.  
Domino's Pizza, Inc.  
Droga5, LLC  
Duane Reade Inc.  
Dunkin Brands, Inc.  
Dunkin' Donuts LLC  
Duracell US Operations Inc.  
Duracell, Inc.  
E&J Gallo Winery  
eBay Inc.  
Edgewell Personal Care LLC  
Edmunds.com, Inc.  
Electronic Arts Inc.  
Eli Lilly & Co.  
Elizabeth Arden, Inc.  
Elysian Brewing Company Inc.  
Energizer Group, Inc.  
Energizer Holdings, Inc.  
Engine USA Corporation, Inc.

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EPAM Systems, Inc.  
Epic Games, Inc.  
Epsilon Data Management, LLC  
Essence Global Inc.  
Estee Lauder Companies, Inc.  
Eveready Battery Company, Inc.  
Expedia Group, Inc.  
Expedia, Inc.  
Exxon Mobil Corporation  
F21 OPCO, LLC  
Facebook, Inc.  
FAGE USA Dairy Industry, Inc.  
Family Dollar Stores, Inc.  
FedEx Corp.  
Ferrero U.S.A., Inc.  
FIC Restaurants, Inc.  
FIFCO USA  
Fisher-Price, Inc.  
Fitbit Inc.  
Fleishman-Hillard Inc.  
Fontanini Foods, LLC  
Foot Locker Retail, Inc.  
Foote Cone & Belding, Inc.  
Footlocker.com, Inc.  
Ford Motor Co.  
Fortune Brands Home & Security, Inc.  
Fox Restaurant Concepts LLC  
Franchise Group Inc.  
Francisco Partners Management LP  
Fred Meyer, Inc.  
Freeman Beauty, LLC  
Freeman Company, LLC  
Freshly Inc.  
Friendly's Restaurants Co, LLC  
Frito-Lay North America, Inc.  
Fruit of the Loom, Inc.  
GameStop Corp.  
Gap Inc.  
Garnet Hill Inc.  
General Electric Co.  
General Mills, Inc.  
General Motors Co.

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General Nutrition Corp.  
Geometry Global LLC  
George P Johnson Co.  
Georgia-Pacific LLC  
Gilead Sciences, Inc.  
GlaxoSmithKline  
Global Custom Commerce L.P.  
Golden Gate Capital LP  
Golf Galaxy, LLC  
Golin/Harris International, Inc.  
Goodby Silverstein & Partners, Inc.  
Goodyear Tire & Rubber Company  
Google Fiber Inc.  
Google LLC  
GoPro, Inc.  
Grand Lux Cafe LLC  
Grey Global Group LLC  
Group 1 Automotive, Inc.  
Groupon, Inc.  
Grubhub, Inc.  
Guess.com Inc.  
Guess? Inc.  
H&R Block, Inc.  
H. J. Heinz Company  
HanesBrands, Inc.  
Harley-Davidson, Inc.  
Harris Teeter Supermarkets, Inc.  
Harrison & Star, LLC  
Harry & David Holdings, Inc.  
Harte Hanks, Inc.  
Hasbro, Inc.  
Havas Creative Inc.  
Havas Health, Inc.  
Havas Media Group USA LLC  
Hearts & Science LLC  
Heineken USA, Inc.  
Helzberg's Diamond Shops LLC  
Henkel Corp.  
Hershey Co.  
Hertz Corp.  
Hill and Knowlton Strategies, LLC  
Hill Holliday LLC

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Hill's Pet Nutrition, Inc.  
Hilton Worldwide Holdings, Inc.  
Holiday Inn  
Holland America Line N.V.  
Hollister Co.  
Home Box Office, Inc.  
Home Depot, Inc.  
HomeAdvisor Inc.  
HomeAway.com, Inc.  
Honest Company, Inc.  
Horizon Media, Inc.  
Hormel Foods Corp.  
Hormel Foods, LLC  
Hotwire, Inc.  
Howard Johnson International Inc.  
HP, Inc.  
HSN, Inc.  
Huge, LLC  
Hulu, LLC  
Huntsworth Health North America LLC  
Hyatt Hotels Corp.  
Hyundai Motor America, Inc.  
IBM Corp.  
ICF Int'l, Inc.  
iCrossing, Inc.  
iHeartMedia, Inc.  
IHOP Restaurants LLC  
IKEA North America Services, LLC  
Inspire Brands, Inc.  
InterContinental Hotels Group  
Intouch Group, LLC  
Intuit, Inc.  
IPG Dextra, Inc.  
iProspect.com Inc.  
Isobar US, Inc.  
J. C. Penney Corp Inc.  
J.Crew Group, Inc.  
J.M. Smucker Company  
JAB Holding Company LLC  
Jenny Craig, Inc.  
Jewel Foods Stores, Inc.  
John Middleton Co.



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Johnson & Johnson Inc.  
Johnsonville LLC  
Justin's, LLC  
JUUL Labs, Inc.  
Kashi Company  
Kate Spade, LLC  
KAYAK Software Corp.  
Kellogg Co.  
Kennedy Wieden Inc.  
Kering Americas, Inc.  
Ketchum Inc.  
Kettle Foods, Inc.  
Keurig Dr Pepper Inc.  
KFC Corporation  
Kia Motors America Inc.  
Kiehl's LLC  
Kimberly-Clark Corp.  
King Soopers, Inc.  
Kite Pharma Inc.  
Kohl's, Inc.  
Kraft Heinz Co.  
Krispy Kreme, Inc.  
Kroger Co.  
Kylie Cosmetics, LLC  
L.L. Bean Inc.  
La Senza Corporation  
Labatt USA LLC  
Lagunitas Brewing Company  
Land O'Lakes, Inc.  
Las Vegas Sands Corp.  
Lenovo United States Inc.  
Leo Burnett Company, Inc.  
Levi Strauss & Co.  
LG Electronics USA, Inc.  
LifeLock, Inc.  
LinkedIn Corporation  
Living Essentials, LLC  
LivingSocial Inc.  
L'Oreal USA, Inc.  
Lowe's Companies, Inc.  
Lucky Stores LLC  
Lumen Technologies, Inc.

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Luxottica of America Inc.  
LVMH Moet Hennessy Louis Vuitton, Inc.  
Lyft, Inc.  
M.A.C Cosmetics Inc.  
Macy's, Inc.  
Macys.com Inc.  
Magical Cruise Company Limited  
Marathon Petroleum Company LP  
Marathon Petroleum Corp.  
Mark Anthony Brewing Inc.  
Marriott International, Inc.  
Mars Petcare Inc.  
Mars, Inc.  
Martin Agency Inc.  
Marvel Entertainment, LLC  
Match Group, Inc.  
Mattel, Inc.  
Maytag Corporation  
Mazda Motor of America, Inc.  
McCann Healthcare LLC  
McCann Relationship Marketing, Inc.  
McCann Worldgroup, LLC  
McCormick & Company, Inc.  
McDonald's Corp.  
Mediacom Worldwide LLC  
Mercedes-Benz USA, LLC  
Merck & Co., Inc.  
Merkle Inc.  
Method Products, PBC  
MGM Resorts International  
Michaels Stores, Inc.  
Microsoft Corp.  
Milton Bradley Company  
Mindshare USA, LLC  
MinuteClinic, L.L.C.  
Mizkan America, Inc.  
Molson Coors Beverage Co.  
Mondelez International, Inc.  
Monster Energy Company  
Monster Worldwide, Inc.  
Mosaic Sales Solutions US Operating Co. LLC  
Motorola Mobility LLC

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Mott's LLP  
Mountain Hardwear, Inc.  
MSL Group Americas, LLC  
MullenLowe U.S., Inc.  
Murad Inc.  
Naked Juice Company of Glendora, Inc.  
Nat Sherman Inc.  
Nautica Retail USA LLC  
Nest Labs Inc.  
Nestlé Purina PetCare  
Nestle USA, Inc.  
Netflix, Inc.  
Nike, Inc.  
Nine West LLC  
Nintendo of America Inc.  
Nissan North America, Inc.  
Noble Energy, Inc.  
Nordstrom, Inc.  
NortonLifeLock Inc.  
Norwegian Cruise Line Holdings Ltd.  
Novartis Corporation  
Novo Nordisk, Inc.  
Nutralite Health Institute  
Nutrisystem, Inc.  
O'Reilly Automotive Inc.  
Ocean Pacific Apparel Corp.  
Ocean Spray Cranberries Inc.  
Octagon, Inc.  
ODP Corporation  
Office Depot, LLC  
Old Navy, LLC  
Olive Garden  
Olympus America Inc.  
OMD USA LLC  
Omnicom Media Group Holdings Inc.  
OpenTable, Inc.  
Orbitz Worldwide, Inc.  
Orbitz, LLC  
Ore-Ida Foods, Inc.  
Organic, Inc.  
Origins Natural Resources Inc.  
OshKosh B'gosh, Inc.

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Overstock.com, Inc.  
Owens Corning Inc.  
Pabst Brewing Co.  
Panera Bread Co.  
Papa John's International, Inc.  
Patagonia, Inc.  
Payless Car Rental, Inc.  
Payless ShoeSource Worldwide, LLC  
PayPal Holdings, Inc.  
PayPal, Inc.  
Peet's Coffee Inc.  
Penske Automotive Group, Inc.  
Pepperidge Farm Inc.  
PepsiCo, Inc.  
Performics Inc.  
Perkins LLC  
Pernod Ricard Kenwood Holding LLC  
Pernod Ricard USA, LLC  
Petco Health and Wellness Company, Inc.  
PetSmart Inc.  
Pfizer Inc.  
PHD Media LLC  
Phillip Morris International Inc.  
Phillips 66 Company  
Pinnacle Foods, Inc.  
Pizza Hut, LLC  
Playskool, Inc.  
Playtex Products, Inc.  
POM Wonderful, LLC  
Postmates Inc.  
prAna Living, LLC  
Priceline.com LLC  
Princess Cruise Lines, Ltd  
Procter & Gamble Co.  
PSP Group, LLC  
Psyonix LLC  
Publicis Health, LLC  
Publicis Media Inc.  
Publicis, Inc.  
Publix Super Markets, Inc.  
PVH Corp.  
PwC Digital Services

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Quaker Oats Company  
Qurate Retail, Inc.  
QVC, Inc.  
R. J. Reynolds Tobacco Company  
R. J. Reynolds Vapor Company  
R.R. Donnelley & Sons Co.  
R/GA Media Group, Inc.  
Rabbit Hole Spirits, LLC  
Ralph Lauren Corp.  
Ralph Lauren Home Collection Inc.  
Ralphs Grocery Company  
Ramada Worldwide Inc.  
Randall's Food Markets, Inc.  
Rapp Worldwide Inc.  
RARE Hospitality Management, LLC  
Razer Inc.  
Reckitt Benckiser LLC  
Red Lobster Hospitality LLC.  
RediClinic LLC  
Redken Laboratories Inc.  
Reebok International LTD.  
Rejuvenation Inc.  
Resolution Media Inc.  
Revlon, Inc.  
Reynolds American, Inc.  
Richards Group Inc.  
Richemont North America, Inc.  
Ring LLC  
Rite Aid Corporation  
Robert Mondavi Corp.  
Roblox Corporation  
Rolex Watch U.S.A., Inc.  
Ross Dress for Less, Inc.  
Ross Stores, Inc.  
Royal Caribbean Cruises Ltd.  
Rubin Postaer and Associates, Inc.  
Ryder System, Inc.  
Saatchi & Saatchi North America Inc.  
Sabra Dipping Company, LLC  
Safeway Inc.  
Salix Pharmaceuticals, Inc.  
Sam's West, Inc.

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Samsung Electronics America, Inc.  
Sanofi-Aventis U.S. LLC  
Santa Fe Natural Tobacco Company  
Sapient Corp.  
SC Johnson & Son, Inc.  
Schick Manufacturing, Inc.  
Schmidt's Deodorant Company, LLC  
Scholl's Wellness Co.  
Shaw's Supermarkets, Inc.  
Shell Oil Company  
Sherwin-Williams Co.  
Signet Jewelers Ltd.  
Sirius XM Holdings, Inc.  
Skechers U.S.A., Inc.  
Sleep Number Corp.  
Sling TV L.L.C.  
SmartyPants Vitamins, Inc.  
Smith & Wesson Brands, Inc.  
SodaStream USA Inc.  
Sonic Automotive, Inc.  
Sonic Corp.  
Sony Corporation of America  
Sony Electronics Inc.  
Sony Entertainment, Inc.  
Sony Music Holdings Inc.  
SOREL Corporation  
Speedway LLC  
Spin Master Inc.  
Stanley Black & Decker, Inc.  
Staples Inc.  
Star Markets Company, Inc.  
Starbucks Corp.  
Starcom Worldwide, Inc.  
Starwood Hotels and Resorts Worldwide, Inc.  
Stellantis N.V.  
Sterling Jewelers, Inc.  
Stitcher Media LLC  
Stuart Weitzman Holdings LLC  
StubHub, Inc.  
Subaru of America, Inc.  
Sunday Riley Modern Skincare, LLC  
Super 8 Worldwide Inc.

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Sweet Earth, Inc.  
Syneos Health, Inc.  
Taco Bell of America, LLC  
Tailored Brands, Inc.  
Takeda Pharmaceutical U.S.A., Inc.  
Take-Two Interactive Software, Inc.  
Tapestry, Inc.  
Target Corp.  
TBWA Worldwide Inc.  
Teami, LLC  
Telephone & Data Systems, Inc.  
Tencent America, LLC  
Tesla, Inc.  
Texaco, Inc.  
Texas Instruments Inc.  
Texas Roadhouse Inc.  
The Absolut Spirits Company, LLC  
The Absolut Spirits Co., Inc.  
The Avon Company  
The Bartell Drug Company  
The Beachbody Company Inc.  
The Boston Beer Co., Inc.  
The Burt's Bees Products Company  
The Cheesecake Factory Inc.  
The Clorox Co.  
The Coca-Cola Co.  
The Gatorade Company  
The Gillette Company  
The Glad Products Company  
The Integer Group LLC  
The Kahlúa Company  
The Keebler Company  
The Marketing Arm Inc.  
The Miller Brewing Company  
The Minnesota Valley Canning Company  
The Ogilvy Group LLC  
The Pep Boys - Manny, Moe & Jack  
The Ritz-Carlton Hotel Company, LLC  
The UPS Store, Inc.  
The Vons Companies, Inc.  
The Wella Corporation  
The Wm. Wrigley Jr. Company

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Thomas J Lipton Co.  
Thrifty Payless, Inc.  
Thrifty Rent-A-Car System, Inc.  
Tiffany & Co.  
Timberland LLC  
TJX Companies, Inc.  
T-Mobile US, Inc.  
Tommy Hilfiger U.S.A., Inc.  
Tom's of Maine, Inc.  
Tonka Corp.  
Toro Company  
Toyota Motor North America, Inc.  
Travelodge Hotels Inc.  
Travelscape LLC,  
Treyarch Corporation  
TripAdvisor, Inc.  
Tropicana Products, Inc.  
Tyson Foods, Inc.  
Tyson Fresh Meats Inc.  
U.S. Smokeless Tobacco Company  
Uber Technologies, Inc.  
Ubisoft Entertainment, Inc.  
Ulta Beauty, Inc.  
Under Armour, Inc.  
Unilever United States, Inc.  
United Distillers Manufacturing Inc.  
United Parcel Service, Inc.  
Universal McCann Worldwide, Inc.  
University of Phoenix  
Urban Decay Cosmetics LLC  
Urban Outfitters, Inc.  
URBN US Retail LLC  
Valero Energy Corporation  
Valve Corporation  
VeriFone, Inc.  
Verizon Communications Inc.  
Vermont Creamery, L.L.C.  
VF Corp.  
VF Outdoor, LLC  
Victoria's Secret & Co.  
Viking River Cruises AG  
Vitamin Shoppe Industries Inc.



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VML, LLC  
Volkswagen Group of America, Inc.  
Walgreen Co.  
Walgreens Boots Alliance, Inc.  
Walmart Inc.  
Walt Disney Co.  
Warner Media, LLC  
Water Pik, Inc.  
Wavemaker Global LLC  
Wayfair Inc.  
WeightWatchers.com, Inc.  
Weisscomm Group Ltd  
Wella Operations US LLC  
Wells Enterprises, Inc.  
Wendy's Co.  
WhatsApp LLC  
Whirlpool Corporation  
Whole Foods Market Inc.  
Williamson-Dickie Mfg. Co.  
Williams-Sonoma, Inc.  
Wizards of the Coast LLC  
Wunderman Thompson LLC  
WW International, Inc.  
Wyndham Hotels & Resorts, Inc.  
Xerox Holdings Corp.  
Yard House Restaurants, LLC  
Yard House USA, Inc.  
Yellow Wood Partners LLC  
Yelp, Inc.  
Young & Rubican LLC  
YouTube LLC  
Yum! Brands, Inc.  
Zale Corp.  
Zappos.com Inc.  
Zenith Media Services, Inc.  
Zillow Group, Inc.  
Zimmerman Advertising LLC  
Zipcar, Inc.  
Zulily, LLC