

Internet of Things Report Twitter Chat

On Jan. 27, 2015, FTC staff released a report on the [Internet of Things](#). Staff from the Division of Privacy and Identity Protection hosted a Twitter chat to answer questions about the report. We used the @FTC account and the hashtag was #FTCloT.

Note: Tweets in their original order remain on the FTC's Twitter account for as long as Twitter allows.

Reminder, FTC staff available at 3pm ET to answer questions about the staff report on #IoT today: <http://go.usa.gov/S5SQ> Use #FTCloT

Need to learn more about how FTC Twitter chats work? See: <http://go.usa.gov/S5SQ> Learn more about staff report here: <http://go.usa.gov/S8cF>

#FTCloT Twitter Chat is starting right now! Karen Jagielski here from the FTC's Division of Privacy & Identity Protection. Send me Qs now.

██████████ Hi, I am answering q's about #FTCloT report. You can file a complaint here: <http://ftc.gov/complaint> . Thank you.

MT Q1 ██████████ ...where is report flexibility? #FTCloT

A1 #FTCloT report recommendations are flexible. Biz have many options, e.g., to provide notice & choice. See pp 41-42

Q2 RT ██████████ how can consumers "minimize their data"? #FTCloT

A2 Consumers should think about kind of info devices collect & transmit and how their data will be used, stored and protected. #FTCloT

A2 Biz should reasonably limit collection and retention of consumer data to what's necessary for providing product or service. #FTCloT

Q3 RT ██████████ @FTC #ftcloT In a nutshell, what was the most important takeaway from the report for you?

A3 IoT offers great benefits to consumers but connected devices need to be designed with privacy and security protections in mind. #FTCloT

Q4 MT ██████████ Any response to critics who say the recommendations stifle innovation? #FTCloT

A4 The report encourages innovation in a way that fosters consumer trust in new technologies. #FTCIoT

██████████ are you asking why we're not recommending legislation? #FTCIoT

Q5 MT ██████████ #HIPAA = example of protection against harm that ALSO imposes great cost...what about costs? #FTCIoT

A5 Report takes costs into account, e.g., biz must maintain reasonable security. Reasonableness encompasses cost/benefit analysis. #FTCIoT

Q6 RT ██████████ @FTC Understood why legislation not recommended, but less clear why other #IoT/sec/priv stds work not highlighted #ftciot

A6 Reasonableness is flexible. Accompanying biz guidance contains important specific security guidance. <http://go.usa.gov/S8YR> #FTCIoT

Q7 RT ██████████ Does encouraging innovation include allowing retention for possible future products and services? #FTCIoT

A7 Data minimization recommendation is flexible, but seek consent for additional collection or unexpected use of consumer data. #FTCIoT

Q8 RT ██████████ So what do you mean by "security by design," exactly? #FTCIoT

A8 Security by Design means biz shld consider & build security into prods at outset & not as afterthought. <http://go.usa.gov/S8YR> #FTCIoT

Final Question! Q9 RT ██████████ Follow up on A7, if unexpected use is a good one (no harm) assume that is OK, too? #FTCIoT

A9 Report recommends seeking consent for any unexpected use of consumer data. #FTCIoT

Thanks for all your questions. That's all the time I have. Report here <http://go.usa.gov/S8aw> #FTCIoT