

Comm'r Brill Twitter Chat

Privacy, Internet of Things, Big Data and Data Security

On February 5, 2014, FTC Commissioner Julie Brill hosted her first Twitter chat. She answered questions about her work with privacy, Internet of Things, Big Data, and Data Security. She used her [@JulieBrillFTC](#) account and the hashtag: #FTCpriv

Note: Tweets in their original order (they're reversed here for ease of reading), and without handles redacted, remain publicly available on Twitter.

Tweets

Welcome to my 1st Twitter chat! Happy to answer your questions about big data, data security, internet of things, & privacy. #FTCpriv

I will follow the format [@FTC](#) uses. More information here: <http://go.usa.gov/BKWC> #FTCpriv

I'll try to answer as many questions as I can in the next 60 minutes. So, what do you want to know? #FTCpriv

Q1 MT [REDACTED] can u explain why links to so many privacy papers on FTC web site are broken? Hard 2 cite studies that vanish #FTCPriv

A1 FTC recently went through redesign of its website to improve functionality. Please send problematic links to ftcgovweb@ftc.gov. #FTCpriv

Q2 RT [REDACTED] What is the definition of a data broker, according to the @FTC ? #FTCpriv

A2 We set out definition of data broker in its 2012 Privacy Report <http://go.usa.gov/BKNk>. 3 categories: FCRA, eligibility, or marketing.

Q3 RT [REDACTED] #ftcpriv How important is the US - EU #Safeharbour arrangement for the protection of #privacy of americans?

A3 Our enforcement of Safe Harbor protects both U.S. & EU consumers through our casework. #FTCpriv

Q4 MT [REDACTED] Do u have thoughts on how to ensure integrity of big data algorithms that make decisions that impact people? #FTCpriv

A4 Consumers need more access to data sets to see impact of these decisions, and to reclaim their names <http://go.usa.gov/BKjh> #FTCpriv

Q5 MT [REDACTED] In Jan 2013, Brussels ou stated FTC ready to work w/EU on mutual enforcement prog. has discussion evolved? #FTCPriv

A5 The FTC remains committed to improving mutual enforcement cooperation with EU partners. #FTCpriv

Q6 MT [REDACTED] #FTCpriv EU Comm. Reding threatens to end US-EU safe harbor if US doesn't implement legislation until summer. Thoughts?

A6 VP Reding acknowledged imprtnce of cntining U.S.-EU Safe Harbor. USG & EU Commission discussing helpful ways to improve SH. #FTCpriv

Q7 RT [REDACTED] How does the FTC differentiate between cos that sell #bigdata and those that use and amass it? #FTCpriv

A7 Same principles apply: PBD, effective transparency, simplified choice. Co.'s shd give careful thought to data collection & use. #FTCpriv

Q8 MT [REDACTED] Does @FTC see proliferation of mobile devices in hospitals as a threat to patient data security? Solutions? #FTCpriv

A8 Doc-controlled mobile devices present opps for innovation in HC; but patient #datasecurity & #privacy must be protected. #FTCpriv

Q9 MT [REDACTED] Does FTC rec national #datasecurity standard that incl encryption 4 data at rest 4 all entities storing SSN? #FTCpriv

A9 1/2 We support fed leg on data security & breach notice. Stds for security should require reasonable and appropriate practices. #FTCpriv

A9 2/2 On data security fed leg, there are lots of details to work out w/Congress, other stakeholders. #FTCpriv

Q10 RT [REDACTED] Dont recent FTC actions discourage companies from saying anything about their security practices to the public? #FTCPriv

A10 FTC examines co statements & underlying data security practices. We consider both potentially deceptive and unfair activity. #FTCpriv

Q11 RT [REDACTED] Among all the data issues facing FTC, which do you think are the most pressing and deserve FTC focus? #FTCpriv

A11 Pressing issues: health, financial, & other sensitive data; data broker practices; #IoT; mobile; facial recognition & #COPPA. #FTCpriv

Q12 RT [REDACTED] #ftcpriv - What steps is the #FTC taking to increase consumer awareness of #privacy issues?

A12 1/2 FTC has very robust consumer education program, including blogs, publications, staff outreach. See <http://consumer.ftc.gov> #FTCpriv

A12 2/2 Also, lots of Commission outreach on emerging issues. I speak a lot too. :>) #FTCpriv

We are at 60 minutes. You all have asked lots of great questions. I'll take a few more minutes to answer a few more. #FTCpriv

Q13 RT [REDACTED] When will the data standards outlined in the 2012 consumer privacy BOR be enforceable? #FTCpriv

A13 I support baseline consumer privacy legislation and am eager to work with Congress, the Administration, and others to that end. #FTCPriv

Q14 MT [REDACTED] Has FTC been in communication w/FB, Google, the DAA, on their plans for post-cookie consumer tracking tech? #FTCpriv

A14 We all need to focus on tracking that will take place in post-cookie world. Talking with lots of stakeholders. Welcome input. #FTCpriv

Q15 RT [REDACTED] Do u think that the Safe Harbor give to all EU citizens good protection of their fundamental rights (redress)? #FTCpriv

A15 Safe Harbor gives FTC effective tool for protecting privacy of EU consumers. On redress, I support reducing ADR fees. #FTCpriv

I'm going to answer one final question. #FTCpriv

Q16 RT [REDACTED] How many processor[s] can process data for one Safe Harbor certified company? #FTCpriv

A16 1/2 There's no set number of permissible processors, but all agents have to apply privacy protections. #FTCpriv

A16 2/2 Mechanisms for agents incl. being in SH, being subject to the directive or under adequacy finding, or by contract. #FTCpriv

Thanks so much for participating in my Twitter chat. Sorry I couldn't answer all of your great ?s. Let's do this again soon. #FTCpriv