



United States of America  
FEDERAL TRADE COMMISSION  
Southwest Region

1999 Bryan St., Ste. 2150  
Dallas, Texas 75201

April 10, 2020

**WARNING LETTER**

VIA EMAIL TO [terrису@sonic.net](mailto:terrису@sonic.net)

RowenSu Clinic  
2200 County Center Dr., Ste. C  
Santa Rosa, CA 95403

Re: Unsubstantiated Claims for Coronavirus Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at <https://drrowendrsu.com/> on April 8, 2020. We have determined that you are unlawfully advertising that certain services treat Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment claims on your website include:

- Maintaining an option on the website navigation menu under “Services” titled “Treating Coronavirus,” that leads consumers to a page titled “Treating Coronavirus in Santa Rosa, Sonoma County and the North San Francisco Bay.” On that page you promote “Innovative Biologic Treatments” including intravenous and non-intravenous ozone-related services;
- Marketing ozone therapy on your website as a “Cost[] Effective Treatment for Corona Virus”;
- Claiming that corona virus “may have a soft underbelly [that is] easily and safely exploitable with ozone therapy”; and
- Marketing ozone therapy as “a most inexpensive, safe, and likely effective remedy for deadly viral diseases.”


It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product or service can treat or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies,

substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the services identified above. Thus, any Coronavirus-related treatment claims regarding such services are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at [jelliott@ftc.gov](mailto:jelliott@ftc.gov) describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at [zkeller@ftc.gov](mailto:zkeller@ftc.gov).

Very truly yours,



Dana J. Brown  
Regional Director  
Southwest Region