



United States of America  
FEDERAL TRADE COMMISSION  
Southwest Region

1999 Bryan St., Ste. 2150  
Dallas, Texas 75201

April 17, 2020

**WARNING LETTER**

VIA EMAIL TO [ptcare@malansurgery.com](mailto:ptcare@malansurgery.com)

Center for Regenerative Cell Medicine  
7425 East Shea Boulevard #104  
Scottsdale, Arizona 85260

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern

This is to advise you that FTC staff reviewed your website at [www.mystemcelltherapy.com/](http://www.mystemcelltherapy.com/), as well as your social media postings on Facebook ([www.facebook.com/MyStemCellTherapy](https://www.facebook.com/MyStemCellTherapy)), Twitter (<https://twitter.com/drtoddmalan?lang=en>), and Instagram ([www.instagram.com/drtoddmalan/](https://www.instagram.com/drtoddmalan/)) on April 13, 2020. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your websites include:

- Claiming that “Can the Coronavirus Be Cured by Stem Cells? . . . Mesenchymal stem cells are a viable option in new coronavirus infection treatment,” on a webpage that is reached by clicking “Corona Virus COVID-19” under the “Stem Cell Treatments” option in your website’s navigation menu;
- Claiming on the same “Corona Virus COVID-19” webpage that stem cell therapy has “successfully treated” a COVID-19 patient; and
- Promoting your website [www.mystemcelltherapy.com/](http://www.mystemcelltherapy.com/) that makes the representations described above, in your Facebook, Twitter and Instagram accounts, by providing links to the website [www.mystemcelltherapy.com/](http://www.mystemcelltherapy.com/) alongside promotional images.

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies,

substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such product are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at [jelliott@ftc.gov](mailto:jelliott@ftc.gov) describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at [zkeller@ftc.gov](mailto:zkeller@ftc.gov).

Very truly yours,

A handwritten signature in black ink, appearing to read 'Dana J. Brown', with a long horizontal flourish extending to the right.

Dana J. Brown  
Regional Director  
Southwest Region