Contact lens exams are moving online.
Making healthcare:
— Simple
— Affordable
— Efficient
— Patient centered
THE BENEFITS

Cost savings for patients
Just $20 for an exam compared to a cost of $150+ for an in-person renewal

Access for rural and underserved communities
Removal of geographic, time, and cost constraints means traditionally underserved communities no longer need to abstain

Greater prescription portability
Digital prescriptions by default means greater portability and a level playing field

Better wear schedule compliance
Convenient access to prescription renewal means patients wear their contact lenses the way they were intended
WHAT PATIENTS SAY

4.8 Stars on App Store

★ ★ ★ ★ ★

>3,000 reviews

NPS of 88

"Simple, elegant solution to skip the doctor’s office and still get my contacts shipped to me."

"Makes life easier without having to sit in a doctor’s office for hours!"

"I think it is a great app that saves you the trouble of having to spend so much money just to renew your prescription"

"Well, what can I say, Simple Contacts really emphasizes the word “simple.” I opened my app, followed directions for a few minutes, and bam new contacts are being delivered in the mail. Awesome app!"
How it works
Step 1: Provide medical history
Step 2: Record HD video of eyes
Step 3: Take visual acuity test
Each exam is reviewed by an Ophthalmologist or Optometrist who decides to prescribe or to refer in-person.