

## Business Opportunity Rule Roundtable

# AGENDA

June 1, 2009

- 9:00 Welcome and Background: FTC Business Opportunity Rule
- 9:30 SESSION 1: The Form and Language of the Proposed Disclosure Document
- 10:00 SESSION 2: *Legal Action* Section of the Proposed Disclosure Form
- 10:20 BREAK
- 10:30 SESSION 3: *Cancellation or Refund Policy* Section of the Proposed Disclosure Form
- 10:45 SESSION 4: *Earnings* Section of the Proposed Disclosure Form
- 11:15 SESSION 5: *References* Section of Proposed Disclosure Form
- 11:45 BREAK
- 12:00 SESSION 6: Additional Issues — suitability of definitions, compatibility with state laws, etc.
- 1:00 END of Roundtable

### Panelists

Dale E. Cantone, Maryland Attorney General's Office

Kenneth L. Jost, U.S. Department of Justice

William C. MacLeod, Kelley Drye & Warren LLP

Maureen M. Morrissey, Tupperware Brands Corporation

Jon M. Taylor, Consumer Awareness Institute