WELCOME AND OPENING REMARKS
9:30-10:00
Commissioner Edith Ramirez, Federal Trade Commission

PANEL 1: ROUNDTABLE DISCUSSION
10:00-11:00
This panel will discuss the policies and practices of standard setting organizations and their members concerning the disclosure of patent rights prior to adoption of a standard.

Larry Bassuk
Marc Sandy Block
Jorge L. Contreras
Sarah Guichard
Michele K. Herman
John J. Kelly
Anne S. Layne-Farrar
Michael A. Lindsay
Amy A. Marasco
Earl Nied
Gil Ohana
Andrew S. Updegrove
Naomi Abe Voegtli

BREAK
11:00-11:15

PRESENTATION
11:15-11:30
Professor Jorge Contreras, American University Law School
Presentation of study on SSO experiences with ex ante disclosure of licensing terms.

PANEL 2: ROUNDTABLE DISCUSSION
11:30-12:30
This panel will discuss the policies and practices of standard setting organizations and their members concerning disclosure or negotiation of licensing terms for patents prior to adoption of
a standard.

Larry Bassuk
Marc Sandy Block
Jorge L. Contreras
Sarah Guichard
Michele K. Herman
Michael D. Hartogs
John J. Kelly
Anne S. Layne-Farrar
Michael A. Lindsay
Amy A. Marasco
Earl Nied
Gil Ohana
Andrew S. Updegrove
Naomi Abe Voegtli

**LUNCH**
12:30-2:00

**PANEL 3: ROUNDTABLE DISCUSSION**
2:00-4:00
This panel will discuss licensing strategies following implementation of a standard, including the significance of commitments to license patents on RAND terms.

Larry Bassuk
Marc Sandy Block
Sarah Guichard
Michael D. Hartogs
Michele K. Herman
Alexa King
Anne S. Layne-Farrar
Michael A. Lindsay
Earl Nied
Gil Ohana
Andrew S. Updegrove
Naomi Abe Voegtli

**CLOSING REMARKS**
4:00-4:20
Joseph Farrell, Director, Bureau of Economics, Federal Trade Commission
ROUNDTABLE PARTICIPANTS

Participants will join some or all panels.

Lawrence J. Bassuk  
Deputy General Patent Counsel &  
Counsel for Intellectual Property Rights in  
Standards Organizations  
Texas Instruments Incorporated  

Marc Sandy Block,  
Staff Counsel, Intellectual Property Law  
IBM Corporation  

Jorge L. Contreras  
Visiting Associate Professor  
American University, Washington College of Law  

Sarah Guichard  
Senior Director, Patent and Standards Strategy  
Research In Motion  

Michael D. Hartogs  
Senior Vice President and Division Counsel  
Technology Licensing Division  
Qualcomm, Inc.  

Michele K. Herman  
Partner  
Davis Wright Tremaine LLC  

John J. Kelly  
President  
JEDEC Solid State Technology Association  

Alexa King  
Vice President, Legal and General Counsel  
Aruba Networks, Inc.  

Anne S. Layne-Farrar  
Vice-President  
Compass Lexecon LLC
Michael A. Lindsay  
Partner  
Dorsey & Whitney LLP  

Amy A. Marasco  
General Manager, Standards Strategy and Policy  
Microsoft Corporation  

Earl Nied  
Program Director of Standards and IPR  
Intel Corporation  

Gil Ohana  
Senior Director, Antitrust and Competition  
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Andrew S. Updegrove  
Partner  
Gesmer Updegrove LLP  

Naomi Abe Voegtli  
Vice President, Intellectual Property Strategy and Standards Group  
SAP