

# Agenda

April 26, 2012



## Paper, Plastic... or Mobile?

An FTC Workshop on Mobile Payments

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**8:00**      **Registration**

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**8:30**      **Welcoming Remarks**

**David Vladeck**  
Director  
Bureau of Consumer Protection  
Federal Trade Commission

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**8:45**      **Mobile Payments: The Present and the Future**

**Carol Coye Benson**  
Managing Partner  
Glenbrook Partners

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**9:15**      **Panel 1**

Opportunities and Challenges for Businesses and Consumers

MODERATORS

**Andrew Hasty**  
Mobile Technology Program Specialist  
Division of Financial Practices  
Federal Trade Commission

**Malini Mithal**  
Assistant Director  
Division of Financial Practices  
Federal Trade Commission

PANELISTS

**James Anderson**  
Group Head  
Mobile Product Development  
Emerging Payments Group  
MasterCard

**Adam Levitin**  
Professor of Law  
Georgetown University Law Center

**Kyle Enright**  
Head of Business Development  
Payments  
Google

**Lauren Saunders**  
Managing Attorney  
National Consumer Law Center

**Robin Leidenthal**  
Senior Leader, Payment Solutions  
Intuit, Inc.

**John Valentine**  
East Coast Vice President  
SCVNGR/LevelUp

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**10:45**      **Break**

**11:00**      **Panel 2**  
Legal Landscape and Dispute Resolution

MODERATORS:

**Thomas Kane**  
Attorney  
Division of Financial Practices  
Federal Trade Commission

**Patricia Poss**  
Chief, Bureau of Consumer Protection  
Mobile Technology Unit  
Division of Financial Practices  
Federal Trade Commission

PANELISTS:

**Thomas Brown**  
Partner  
Paul Hastings LLP and  
Adjunct Professor of Law  
U.C. Berkeley Law School

**Michelle Jun**  
Senior Attorney  
Consumers Union

**Marianne Crowe**  
Vice President  
Payment Strategies  
Federal Reserve Bank of Boston

**Martine Niejadlik**  
Compliance Officer and Vice President  
Customer and Merchant Support  
Boku

**Jörgen Gren**  
Deputy Head of Unit  
Policy and Coordination  
Directorate-General for the Information  
Society and Media (DG-INFSO)  
European Commission

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**12:30**      **Lunch**

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**1:45**      **Mobile Payments Around the World**

**Brigitte Acoca**  
Administrator  
Information, Communications and Consumer Policy Division  
Directorate for Science, Technology and Industry  
Organization for Economic Co-operation and Development (OECD)

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**2:00**      **Panel 3**  
Drilling Down: Fraud Mitigation and Data Security

MODERATORS:

**James Chen**  
Attorney  
Division of Financial Practices  
Federal Trade Commission

**Manas Mohapatra**  
Attorney  
Bureau of Consumer Protection Mobile  
Technology Unit  
Division of Financial Practices  
Federal Trade Commission



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PANELISTS:

**Bradley Greene**

Senior Business Leader  
Mobile Products  
Visa Inc.

**Ryan Hughes**

Chief Marketing Officer  
Isis

**Sarah Jane Hughes**

University Scholar and Fellow in  
Commercial Law  
Maurer School of Law  
Indiana University

**Ben Milne**

CEO and Co-Founder  
Dwolla

**Paul Rasori**

Senior Vice President of Marketing  
VeriFone Systems, Inc.

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**3:15 Break**

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**3:30 Panel 4**  
Drilling Down: Privacy Issues

MODERATORS:

**Stacy Feuer**

Assistant Director for International  
Consumer Protection  
Federal Trade Commission

**Katherine White**

Attorney  
Division of Privacy and Identity Protection  
Federal Trade Commission

PANELISTS:

**Mallory Duncan**

Senior Vice President  
General Counsel  
National Retail Federation

**Michael Spadea**

Director  
Promontory Financial Group, LLC

**Harley Geiger**

Policy Counsel  
Center for Democracy & Technology

**Pat Walshe**

Director of Privacy  
GSM Association

**Susan Grant**

Director of Consumer Protection  
Consumer Federation of America

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**4:30 Closing Remarks**

**Jessica Rich**

Associate Director  
Division of Financial Practices  
Federal Trade Commission



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