Agenda
June 4, 2013

9:00    Welcome

Emily Cope Burton
Staff Attorney
Division of Marketing Practices, FTC

Opening Remarks

Edith Ramirez
Chairwoman
FTC

9:15    Overview

Steven M. Bellovin
Chief Technologist, FTC

9:25    Panel 1: Understanding Mobile Malware

Panelists will discuss the emergence of mobile malware, including the ways in which malware in the mobile space may differ from malware directed at PCs. Panelists will also discuss how mobile malware spreads, the harms it might cause, and the likelihood that U.S. consumers will encounter mobile malware.

MODERATOR

Emily Cope Burton
Staff Attorney
Division of Marketing Practices, FTC
Panelists will explore how the various mobile platforms have designed security into their systems to help respond to and mitigate the threats discussed in Panel 1. Panelists will discuss the various security features that mobile platforms have integrated into their operating systems, debate the effectiveness of these security features in hardening their systems against mobile threats, and explore potential security enhancements. Panelists will also discuss the role that app stores can play in reducing the risk of malware, including the benefits and limitations of app review processes and techniques, the challenges posed by multi-app-store environments, and how mobile platforms can respond in the event of a malware outbreak.

Moderator: Nithan Sannappa
Staff Attorney,
Division of Privacy and Identity Protection, FTC

Panelists:

- Michael Coates
  Director of Security Assurance
  Mozilla Corporation

- William Enck
  Assistant Professor
  Department of Computer Science
  North Carolina State University

- Jane Horvath
  Director of Global Privacy
  Apple, Inc.

- Adrian Ludwig
  Android Security
  Google, Inc.

- Geir Olsen
  Principal Program Manager for Windows Phone Engineering
  Microsoft

- Adrian Stone
  Director of Security Response
  Blackberry
12:15  Lunch

1:30  Speaker

Markus Jakobsson
CTO
Fatskunk

1:50  Panel 3: Extending Security Throughout the Mobile Ecosystem

This panel will look beyond the mobile platforms to the rest of the mobile ecosystem, examining the role that other mobile service providers play in providing security. Panelists will discuss the concrete steps companies have taken to reduce the risk of introducing security vulnerabilities onto mobile devices, as well as technologies available to enhance mobile security. Panelists will also examine what incentives these providers have to improve security. Finally, panelists will address whether the software on mobile devices should be updated to mitigate security vulnerabilities in the same way and on the same kind of schedule as desktop computers.

MODERATOR

Paul Ohm
Senior Policy Advisor
Office of Policy Planning, FTC

PANELISTS

Alex Gantman
Vice President of Corporate Product Security
Qualcomm

Jon Oberheide
CTO
Duo Security

John Marinho
Vice President, Cybersecurity & Technology
CTIA

Alex Rice
Head of Product Security
Facebook

3:00  Break
Panel 4: Solutions for Consumers to Protect Themselves from Mobile Threats

Panelists will discuss consumers’ current behavior with respect to their mobile security and what consumers can and should be doing to protect themselves from mobile threats. Panelists will also discuss new consumer-friendly authentication, tracking, and wiping technologies as well as anti-virus solutions that might help keep consumers safe on their mobile devices.

MODERATOR

Colleen Robbins
Chief of Online Threat Initiatives
Division of Marketing Practices, FTC

COMMENTATOR

Amina Fazlullah
Policy Counsel
Benton Foundation

PANELISTS

Kayvan Alikhani
CEO
Passban

Mikko Hypponen
Chief Research Officer
F-Secure

Jeff Fox
Technology Editor
Consumer Reports

Markus Jakobsson
CTO
Fatskunk

Derek Halliday
Director—Product Management
Lookout

Terry Shofner
VP Sales America
Yubico

Closing Remarks

Charles A. Harwood
Acting Director
Bureau of Consumer Protection, FTC