



Mobile Cramming

An FTC Roundtable

Agenda

May 8, 2013

8:30 Registration

9:00 Introduction
Stephanie Rosenthal
Chief of Staff
FTC Division of Financial Practices

Welcoming Remarks
Maureen Ohlhausen
Commissioner
FTC

9:15 Panel 1
Understanding Third-Party Billing and Mobile Cramming

MODERATORS:

Larissa Bungo
Assistant Regional Director
FTC East Central Region

Andrew Schlossberg
Mobile Program Specialist
FTC Mobile Technology Unit



PANELISTS:

Mike Altschul

Senior Vice President and General Counsel
CTIA

John Breyault

Vice President of Public Policy
Telecommunications and Fraud
National Consumers League

Larry Bryenton

Strategic Policy Advisor and Major Case Director
Competition Bureau
Canada

Jim Greenwell

CEO and President
BilltoMobile

Jim Manis

Founder and CEO
Mobile Giving Foundation

Kate Whelley McCabe

Assistant Attorney General
Office of the Vermont Attorney General

10:30 Break

10:45 Panel 2

Current Strategies to Reduce Mobile Cramming

MODERATORS:

Russell Deitch

Staff Attorney
FTC Division of Marketing Practices

Duane Pozza

Staff Attorney
FTC Division of Financial Practices

PANELISTS:

Jim Chilsen

Director of Communications
Citizens Utility Board

Cara Frey

General Counsel
Mobile Marketing Association

Derek Halliday

Director of Security Product Management
Lookout Mobile Security

John Bruner

Chief Operating Officer
Aegis Mobile

Paul Singer

Assistant Attorney General
Office of the Texas Attorney General

Chris Witteman BY PHONE

Senior Staff Counsel
California Public Utilities Commission

12:15 Lunch

1:30 **Panel 3**
Other Possible Strategies to Address Mobile Cramming

MODERATORS:

Malini Mithal

Assistant Director
FTC Division of Financial Practices

Jim Trilling

Staff Attorney
FTC Division of Advertising Practices

PANELISTS:

Mike Altschul

Senior Vice President and General
Counsel
CTIA

Dave Asheim

President and CEO
Give by Cell

Delara Derakhshani

Policy Counsel
Consumers Union

Lynn Follansbee

Attorney-Advisor
Policy Division
Consumer and Governmental
Affairs Bureau
FCC

Martine Niejadlik

Compliance Officer and Vice
President of Support
Boku

Alan Sege

Chief Strategy Officer
m-Qube Inc.

Melanie Tiano

Investigative Counsel
U.S. Senate Committee
on Commerce, Science, &
Transportation

2:45 **Closing Remarks**

Jessica Rich

Associate Director
FTC Division of Financial Practices



Federal Trade Commission | [ftc.gov](https://www.ftc.gov)