8:30 Welcome
Karen Jagielski
Senior Attorney
Division of Privacy and Identity Protection

Opening Remarks
Edith Ramirez
Chairwoman
FTC

8:45 What is the “Internet of Things?”
Keith Marzullo, Ph.D.
Director
Division of Computer and Network Systems
Directorate of Computer & Information Sciences & Engineering
National Science Foundation

9:10 Contextual Privacy
Carolyn Nguyen, Ph.D.
Director
Technology Policy Group
Microsoft
9:30  Panel 1: The Smart Home
This panel will provide a snapshot of the increased connectivity of products and services for the home, from smart meters to ovens to home security. Panelists will discuss products and services that are or will soon be available, the types of information they collect, and the associated benefits and security and privacy risks.

MODERATORS
Mark Eichorn
Assistant Director
Division of Privacy and Identity Protection, FTC
Ruth Yodaiken
Senior Attorney
Division of Privacy and Identity Protection, FTC

PANELISTS
Michael Beyerle
Marketing Manager, Innovation
GE Appliances
Jeff Hagins
Co-Founder and CTO
SmartThings
Craig Heffner
Vulnerability Researcher
Tactical Network Solutions
Eric Lightner
Director
Federal Smart Grid Task Force
Department of Energy
Lee Tien
Senior Staff Attorney
Electronic Frontier Foundation

10:45  Break

11:00  Keynote Speaker
Vint Cerf
Vice President and Chief Internet Evangelist
Google, Inc.

11:45  Lunch

1:00  Remarks
Maureen K. Ohlhausen
Commissioner
FTC
Panel 2: Connected Health and Fitness

This panel will explore the benefits to consumers from connected health and fitness devices and apps, as well as the privacy and data security concerns associated with the collection of sensitive health data that these devices and apps enable. Panelists will discuss the variety of connected health and fitness products and services currently on the market; the types of information that can be collected and how that information might be collected, used, and shared; the associated benefits and privacy and data security risks; whether there are ways to better protect consumer privacy and ensure data security; and what the incentives are to incorporate those protections.

MODERATORS:
Kristen Anderson
Staff Attorney
Division of Privacy and Identity Protection, FTC

Cora T. Han
Senior Attorney
Division of Privacy and Identity Protection, FTC

PANELISTS:
Stan Crosley
Director
Center for Law, Ethics and Applied Research in Health Information
Indiana University

Joseph Lorenzo Hall
Chief Technologist
Center for Democracy & Technology

Anand Iyer
President and COO
WellDoc Communications, Inc.

Scott Peppet
Professor
University of Colorado School of Law

Jay Radcliffe
Senior Security Analyst
InGuardians, Inc.

2:30
Break

Panel 3: Connected Cars

This panel will look at the emergence of smart cars, exploring the different technologies involved with connected cars, including Event Data Recorders, head units, and telematics. Panelists will discuss data collection, closed versus open systems, and existing and potential privacy and security vulnerabilities.

MODERATORS:
Lerone D. Banks
Technologist
Division of Privacy and Identity Protection, FTC

Karen Jagielski
Senior Attorney
Division of Privacy and Identity Protection, FTC
Panel 4: Privacy and Security in a Connected World

This panel will focus on the broader privacy and security issues raised by the Internet of Things. Topics that will be discussed include the extent to which the privacy and security issues raised by the Internet of Things are novel; how increasingly interconnected devices can manage notice and consent; best practices for managing privacy and security with new interconnected devices; and the incentives that exist for designing products with privacy and security in mind.

Moderators:
- Ben Davidson
  Staff Attorney
  Division of Marketing Practices, FTC
- Maneesha Mithal
  Associate Director
  Division of Privacy and Identity Protection, FTC

Panelists:
- Ryan Calo
  Assistant Professor
  University of Washington School of Law
- Dan Caprio
  Senior Strategic Advisor and Independent Consultant
  McKenna Long & Aldridge, LLP
- Michelle Chibba
  Director, Policy and Special Projects
  Office of the Information and Privacy Commissioner of Ontario
- T. Drew Hickerson
  Assistant General Counsel and Senior Director of Business Development
  Happtique
- David Jacobs
  Consumer Protection Counsel
  Electronic Privacy Information Center
- Marc Rogers
  Principal Security Researcher
  Lookout, Inc.

Closing Remarks
- Jessica Rich
  Director
  Bureau of Consumer Protection, FTC