2:00 – 2:15 Opening Remarks
Welcome and Introduction of co-sponsors
Claire Rosenzweig, President and CEO, Better Business Bureau
Serving Metropolitan New York
Megan Harvick, Certification Manager, International Association of Privacy Professionals

2:15 – 3:00 Presentation
The Basics: Requirements of the Red Flags Rule
The scope, structure, and requirements of the Red Flags Rule, including:
• How to determine whether your organization is subject to the Rule
• Whether the accounts you offer are covered under the Rule
• What “red flags” are and how to identify, detect, and respond to them in order to prevent identity theft
• Administrative requirements of the Rule
Presenter:
Tiffany George, Attorney, Division of Privacy and Identity Protection, Federal Trade Commission (FTC)

3:00 – 3:05 Break

3:05 – 4:15 Panel
Nuts & Bolts: Putting Together a Red Flags Program
This panel will draw on the experiences of those who have created and administered a Red Flags Program. These issues include determining:
• Who in your organization should be involved in the development, implementation, and administration of your Program?
• How to perform a risk assessment
How to tailor a program for the level of risk your organization faces
• What a streamlined Red Flags program may look like

**Moderator:** Manas Mohapatra, Attorney, Division of Privacy and Identity Protection, FTC

**Panelists:**
- **Michael Allen**, Associate Counsel, Citizens Energy Group
- **Orrie Dinstein**, Chief Privacy Leader & Senior IP Counsel, GE Capital
- **Laura Dishman**, Privacy & AML Associate, Law & Compliance, TIAA-CREF
- **Seth Gilbertson**, Assistant Counsel, State University of New York

4:15 Closing Remarks