

Adverse or maybe not-so-adverse Selection in the CMBS Market

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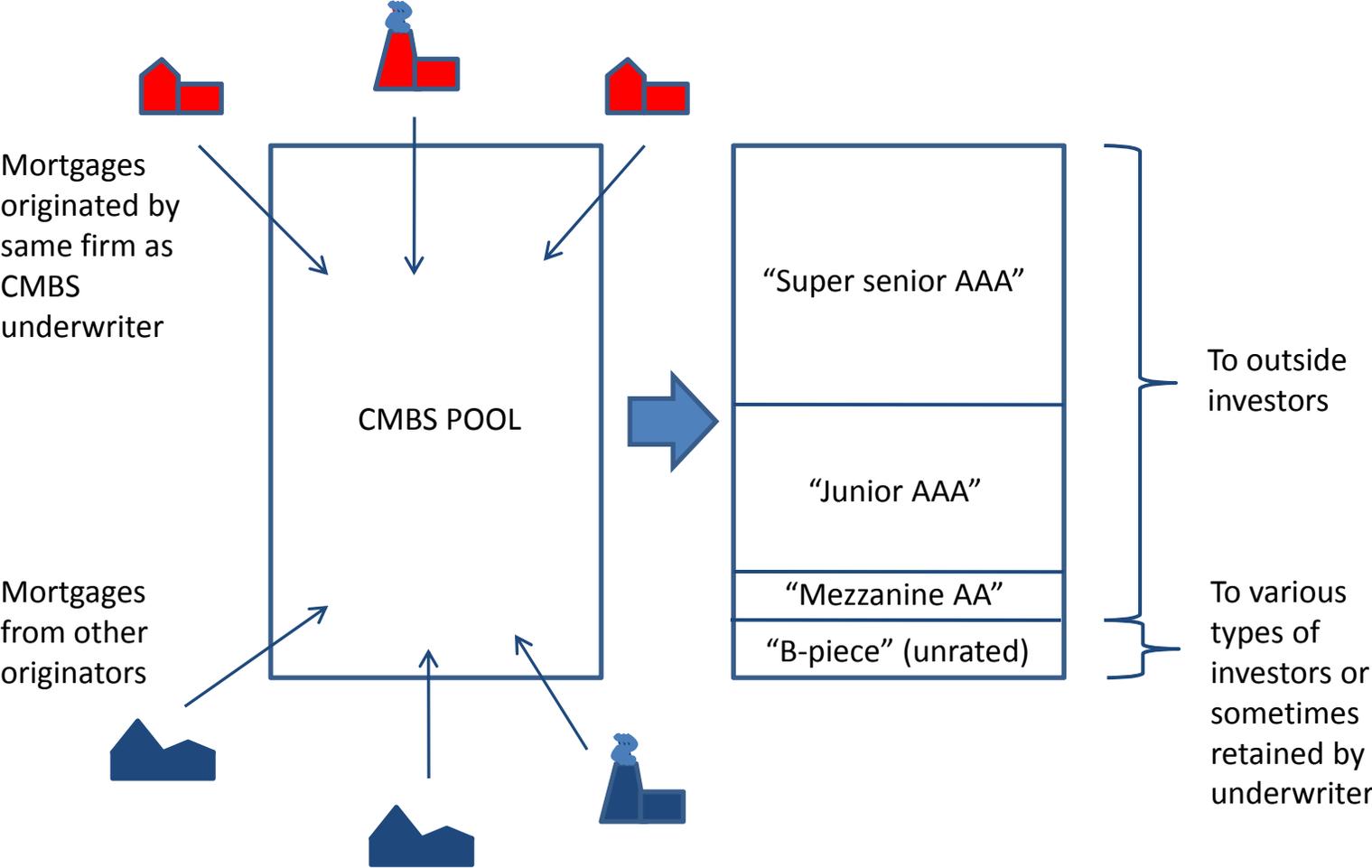
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* Views expressed here do not necessarily reflect the views
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Introduction

- Commercial mortgages: “2nd wave” of financial crisis
 - Many loans are securitized as CMBS
 - Unprecedented delinquency levels (9.5% for securitized)
- Observers blame distorted incentives associated with securitization:
 - Loan origination
 - When CMBS deals put together (*underwriting*)
- CMBS underwriters also originate loans: choose whether to securitize *in-house* or sell to competitors.
- Opportunities for adverse selection.

CMBS Securitization



Market Participants and Data

- 500+ CMBS deals (2000-07) containing on average 125 loans
- Deal data:
 - Loans in pool, tranche structure, date of deal, lead underwriter(s)
- Loan data:
 - Characteristics at origination, originator,
payment history through 07/2010
- 82% of loans originated by lead underwriters securitized in-house (i.e., in deals that they themselves underwrite).
- Also many standalone originators that don't do CMBS deals.
- Not observed: unsecuritized loans

Stylized Fact

- Loans in CMBS deals that are originated by the underwriter (in-house loans) are less likely to default:
 - 9% lower hazard, controlling for observable loan characteristics.
 - Better performance of in-house loans mainly arises in deals containing a large share of in-house loans.

Potential Drivers of In-House Effect

- Nonrandom selection:
 - A. In-house vs non-in-house, conditional on securitization
 - 1. Underwriter has private info about loan quality: adverse selection
 - 2. Compensation for correlation in returns on in-house loans
 - B. What's securitized
 - Demand for loans by competing deals correlated with overall quality of loans that originator securitizes vs. keeps on balance sheet.
 - E.g., shift in demand → proportion securitized → degree of adv. selection
- Causal effect
 - More effort by underwriters/originators to maintain ex post performance.
- Disentangling drivers requires model of how deals put together.
- Possible policy ramifications: e.g., effect of requiring originators to retain a larger slice of the CMBS securities.

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Reduced Form Analysis

- Empirical distribution of default times for loans, accounting for controls.
 - Censored hazard model
 - Unobserved heterogeneity, with distribution (nonparametric) that depends on whether loan is in-house.
- Ultimately want to model portfolio returns, so also estimate the joint distribution using a copula

Reduced form estimates

- Distribution of unobserved heterogeneity shifted downward for in-house loans.
Mean hazard ratio for in-house: 0.95
- Hazard ratio for select control variables:
Loan-to-value: 12.0
Rental income / monthly payments: 0.76
Occupancy rate: 0.22
- Joint distribution: high degree of correlation within geographic regions and property types.

Structural Model

- Matching of loans $j = 1, \dots, J$ to deals $i = 1, \dots, I$
- J_i : portfolio for deal i
- Underwriters maximize profits statically for each deal
- Determination of gross profits from J_i :
 1. Return distribution, implied by default time distribution:
 - $\{w_j\}$: exogenous loan characteristics
 - effects from reduced-form model
 - $\{v_{ij}\}$: in-house status of loans endogenously determined
 - non-selection effect parameter α_0
 2. Tranching rule (exogenous function of return distribution)
 3. Demand function for tranches (exogenous).
 4. $\{z_{ij}\}$: private signals about quality of each loan
- Dependence of J_i on $\{z_{ij}\}$ captures the adverse selection.

Structural Model

- Each i chooses J_i from *feasible set* based on potential trades with competing deals i' .
- *Net profits* = gross profits +/- transfer payment for each loan sold/bought.

Transfer payment between i and i' for loan j :

$$c^{ii'}_j = f(w_j) + \zeta^{ii'}_j$$

Model: *feasible* trades



Shaded segment = time interval containing other firms with which firm 3 may transact for loan 108.

Identification

- Key parameter of interest: non-selection effect of in-house, α_0 .
- Selection effect = (reduced-form effect) $- \alpha_0$
- Identifying α_0 : exogenous variation in propensity of loans originated by i to go outside J_i .

Propensity stronger if:

- More feasible trading partners
- Negative correlation of w_j with characteristics of loans originated by trading partners.

Inequality moments

- Necessary conditions: perturb observed portfolios by having firm i buy/sell a single loan from/to i' .

$$\begin{array}{rcccl}
 \pi(J_i) - \pi(J_i \setminus j) = r(J_i) - r(J_i \setminus j) & + & z_{ij} - \zeta^{i'j} & \geq & 0 \\
 \pi(J_i) - \pi(J_i \cup j) = r(J_i) - r(J_i \cup j) & - & z_{ij} + \zeta^{i'j} & \geq & 0
 \end{array}$$



Observed



Unobserved

- Pakes, Porter, Ho, Ishii (2011): find weighted linear combinations of necessary condition across firms and choice alternatives s.t. either no selection on unobservables or unobservables cancel out.
- Basic assumption: i has homogeneous beliefs about all loans by a given originator.

If originator of loan $j = k(j)$,

$$z_{ij} = z_{ik(j)}, \quad \zeta^{i'j} = \zeta^{i'k(j)}$$

- Alternative assumption: No private information

$$z_{ij} = z_{ij}$$

(1) Moments based on *i* dropping a loan

J_i



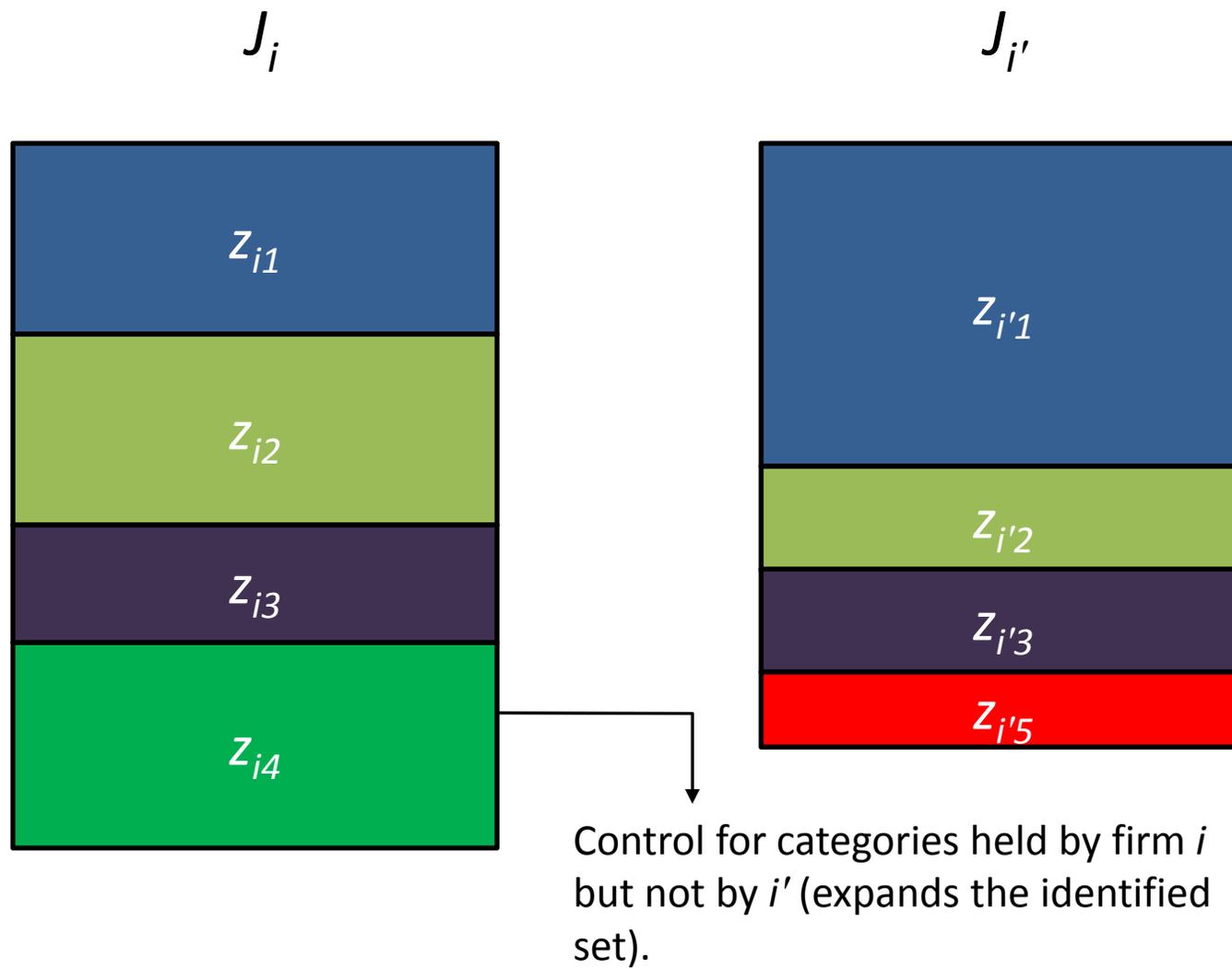
Weight observations by $1/n_{ik}$,
where $n_{ik} = \#(\text{loans by originator } k)$.

$J_{i'}$



Control for categories held by firm
 i' but not by i (expands the
identified set).

(2) Moments based on *i* adding a loan



(3) Moments based on total gains to trade

- Exploit symmetry of transfer payments:

What i pays = what i' receives.

Unobserved component of transfer payments

$(\zeta_j^{i'})$ drop out.

Structural Estimates

α_0 (in-house effect on hazard) [-0.76515 -0.76515] [-0.76515 -0.76515]

> 0 means increase in hazard of default.

Transfer price parameters (γ)

Transfer pmnt Constant	[1.41351 1.43801]	[1.41350 1.43808]
Cutoff seasoning	[-0.00150 0.00051]	[-0.00150 0.00051]
DSCR at issuance	[0.16020 0.16063]	[0.16020 0.16064]
No DSCR data	[0.41328 0.49205]	[0.41328 0.49211]
Occupancy at issuance	[-0.73135 -0.70820]	[-0.73135 -0.70819]
No occupancy data	[-0.68167 -0.68071]	[-0.68167 -0.68062]
Original LTV	[-0.36974 -0.36920]	[-0.36974 -0.36902]
No LTV data	[-0.27813 -0.26391]	[-0.27813 -0.26382]
Coupon Spread	[0.02435 0.02444]	[0.02435 0.02444]

Implies hazard ratio of 0.46, more than accounting for the reduced-form effect.

Discount factor for "B-piece" cashflows

β_{2000}	[-0.18219 0.05334]	[-0.18219 0.05947]
β_{2001}	[-0.09829 0.35459]	[-0.09829 0.36074]
β_{2002}	[-0.21023 0.35425]	[-0.21023 0.36053]
β_{2003}	[-1.17997 -0.08341]	[-1.17998 -0.07723]
β_{2004}	[-1.07939 0.99750]	[-1.07940 1.01011]
β_{2005}	[0.38461 2.25475]	[0.38460 2.26164]
β_{2006}	[2.86174 4.75258]	[2.86174 4.75936]
β_{2007}	[-1.08626 44.08948]	[-1.08632 44.09618]

Conclusion

- Incentive distortions in securitization markets a major concern.
- Hard to quantify selection effects w/o some structure.
- Estimate most parameters directly from data in first stage.
- Estimation using moment inequalities: don't have to solve for full equilibrium.
- Evidence does not support better performance of in-house loans being due to selection at margin in-house versus non-in-house.