

# Adverse or maybe not-so-adverse Selection in the CMBS Market

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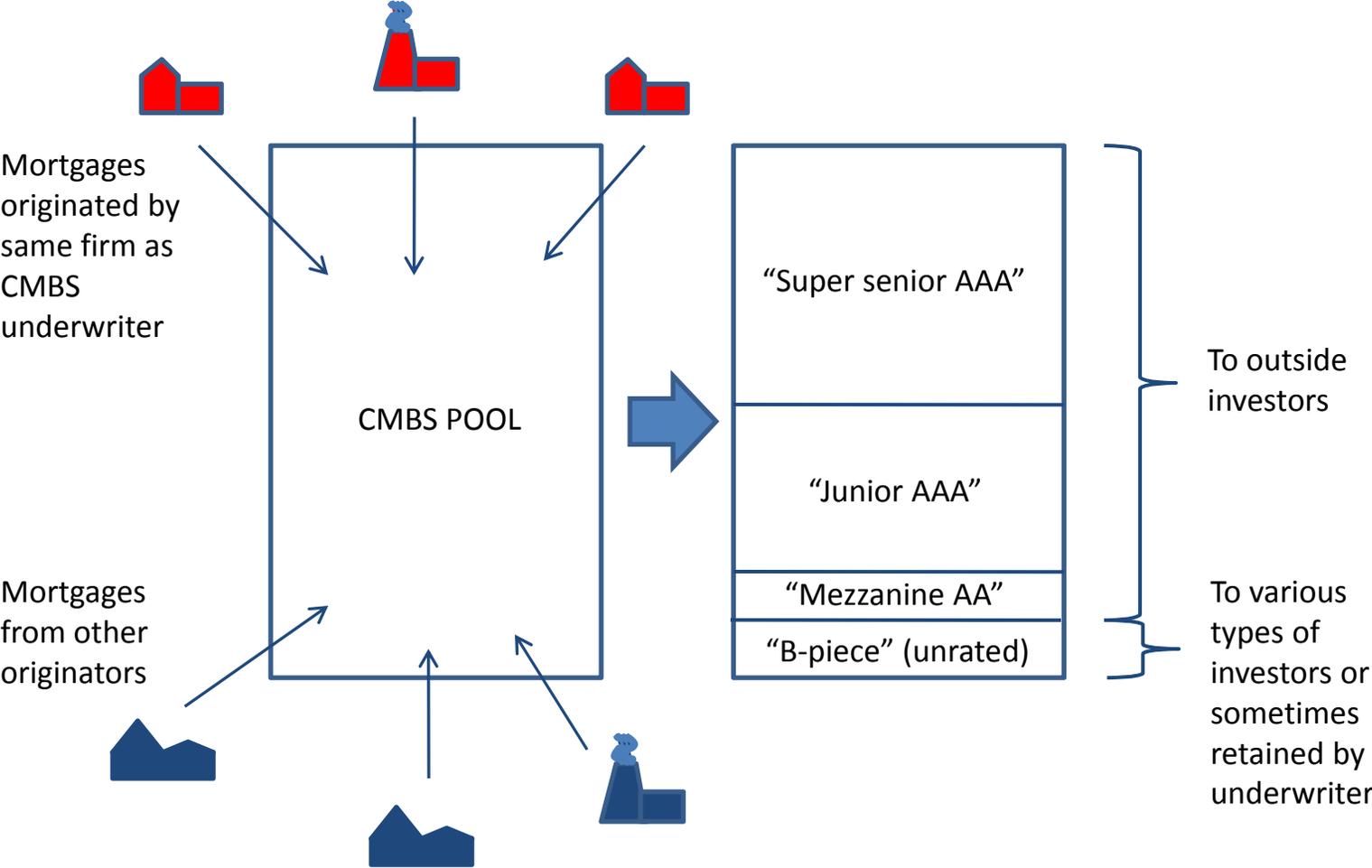
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\* Views expressed here do not necessarily reflect the views  
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# Introduction

- Commercial mortgages: “2nd wave” of financial crisis
  - Many loans are securitized as CMBS
  - Unprecedented delinquency levels (9.5% for securitized)
- Observers blame distorted incentives associated with securitization:
  - Loan origination
  - When CMBS deals put together (*underwriting*)
- CMBS underwriters also originate loans: choose whether to securitize *in-house* or sell to competitors.
- Opportunities for adverse selection.

# CMBS Securitization



# Market Participants and Data

- 500+ CMBS deals (2000-07) containing on average 125 loans
- Deal data:
  - Loans in pool, tranche structure, date of deal, lead underwriter(s)
- Loan data:
  - Characteristics at origination, originator,  
payment history through 07/2010
- 82% of loans originated by lead underwriters securitized in-house (i.e., in deals that they themselves underwrite).
- Also many standalone originators that don't do CMBS deals.
- Not observed: unsecuritized loans

# Stylized Fact

- Loans in CMBS deals that are originated by the underwriter (in-house loans) are less likely to default:
  - 9% lower hazard, controlling for observable loan characteristics.
  - Better performance of in-house loans mainly arises in deals containing a large share of in-house loans.

# Potential Drivers of In-House Effect

- Nonrandom selection:
  - A. In-house vs non-in-house, conditional on securitization
    - 1. Underwriter has private info about loan quality: adverse selection
    - 2. Compensation for correlation in returns on in-house loans
  - B. What's securitized
    - Demand for loans by competing deals correlated with overall quality of loans that originator securitizes vs. keeps on balance sheet.
    - E.g., shift in demand → proportion securitized → degree of adv. selection
- Causal effect
  - More effort by underwriters/originators to maintain ex post performance.
- Disentangling drivers requires model of how deals put together.
- Possible policy ramifications: e.g., effect of requiring originators to retain a larger slice of the CMBS securities.

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# Reduced Form Analysis

- Empirical distribution of default times for loans, accounting for controls.
  - Censored hazard model
  - Unobserved heterogeneity, with distribution (nonparametric) that depends on whether loan is in-house.
- Ultimately want to model portfolio returns, so also estimate the joint distribution using a copula

# Reduced form estimates

- Distribution of unobserved heterogeneity shifted downward for in-house loans.  
Mean hazard ratio for in-house: 0.95
- Hazard ratio for select control variables:  
Loan-to-value: 12.0  
Rental income / monthly payments: 0.76  
Occupancy rate: 0.22
- Joint distribution: high degree of correlation within geographic regions and property types.

# Structural Model

- Matching of loans  $j = 1, \dots, J$  to deals  $i = 1, \dots, I$
- $J_i$  : portfolio for deal  $i$
- Underwriters maximize profits statically for each deal
- Determination of gross profits from  $J_i$ :
  1. Return distribution, implied by default time distribution:
    - $\{w_j\}$ : exogenous loan characteristics
      - effects from reduced-form model
    - $\{v_{ij}\}$ : in-house status of loans endogenously determined
      - non-selection effect parameter  $\alpha_0$
  2. Tranching rule (exogenous function of return distribution)
  3. Demand function for tranches (exogenous).
  4.  $\{z_{ij}\}$ : private signals about quality of each loan
- Dependence of  $J_i$  on  $\{z_{ij}\}$  captures the adverse selection.

# Structural Model

- Each  $i$  chooses  $J_i$  from *feasible set* based on potential trades with competing deals  $i'$ .
- *Net profits* = gross profits +/- transfer payment for each loan sold/bought.

Transfer payment between  $i$  and  $i'$  for loan  $j$ :

$$c^{ii'}_j = f(w_j) + \zeta^{ii'}_j$$

# Model: *feasible* trades



Shaded segment = time interval containing other firms with which firm 3 may transact for loan 108.

# Identification

- Key parameter of interest: non-selection effect of in-house,  $\alpha_0$ .
- Selection effect = (reduced-form effect) –  $\alpha_0$
- Identifying  $\alpha_0$ : exogenous variation in propensity of loans originated by  $i$  to go outside  $J_i$ .

Propensity stronger if:

- More feasible trading partners
- Negative correlation of  $w_j$  with characteristics of loans originated by trading partners.

# Inequality moments

- Necessary conditions: perturb observed portfolios by having firm  $i$  buy/sell a single loan from/to  $i'$ .

$$\begin{array}{rcccl}
 \pi(J_i) - \pi(J_i \setminus j) = r(J_i) - r(J_i \setminus j) & + & z_{ij} - \zeta^{i'j} & \geq & 0 \\
 \pi(J_i) - \pi(J_i \cup j) = r(J_i) - r(J_i \cup j) & - & z_{ij} + \zeta^{i'j} & \geq & 0
 \end{array}$$



Observed



Unobserved

- Pakes, Porter, Ho, Ishii (2011): find weighted linear combinations of necessary condition across firms and choice alternatives s.t. either no selection on unobservables or unobservables cancel out.
- Basic assumption:  $i$  has homogeneous beliefs about all loans by a given originator.

If originator of loan  $j = k(j)$ ,

$$z_{ij} = z_{ik(j)}, \quad \zeta^{i'j} = \zeta^{i'k(j)}$$

- Alternative assumption: No private information

$$z_{ij} = z_{ij}$$

# (1) Moments based on *i* dropping a loan

$J_i$



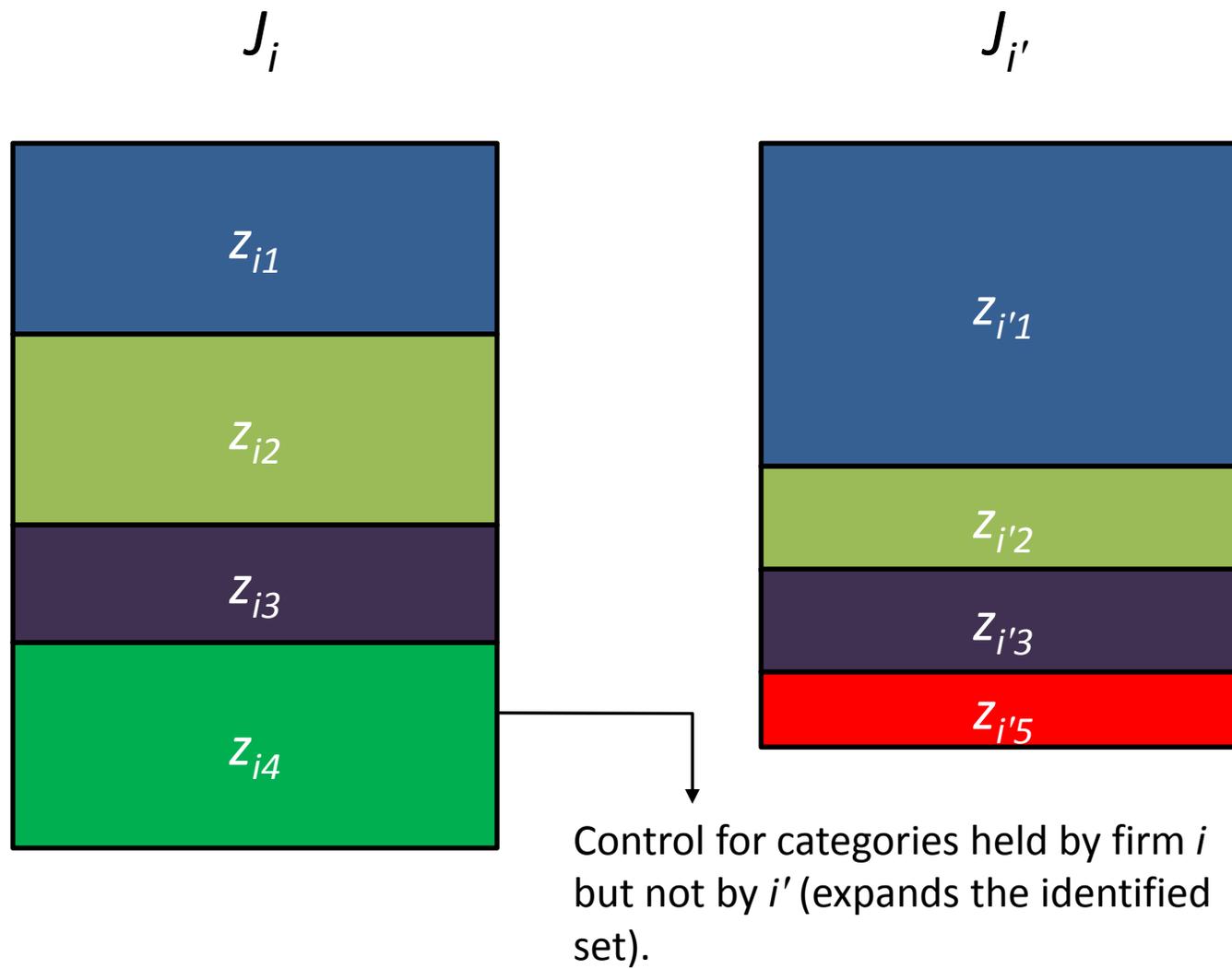
Weight observations by  $1/n_{ik}$ ,  
where  $n_{ik} = \#(\text{loans by originator } k)$ .

$J_{i'}$



Control for categories held by firm  
 $i'$  but not by  $i$  (expands the  
identified set).

## (2) Moments based on $i$ adding a loan



### (3) Moments based on total gains to trade

- Exploit symmetry of transfer payments:

What  $i$  pays = what  $i'$  receives.

Unobserved component of transfer payments

$(\zeta_j^{i'})$  drop out.

# Structural Estimates

$\alpha_0$  (in-house effect on hazard) [ -0.76515 -0.76515 ] [ -0.76515 -0.76515 ]

> 0 means increase in hazard of default.

*Transfer price parameters ( $\gamma$ )*

Transfer pmnt Constant	[ 1.41351 1.43801 ]	[ 1.41350 1.43808 ]
Cutoff seasoning	[ -0.00150 0.00051 ]	[ -0.00150 0.00051 ]
DSCR at issuance	[ 0.16020 0.16063 ]	[ 0.16020 0.16064 ]
No DSCR data	[ 0.41328 0.49205 ]	[ 0.41328 0.49211 ]
Occupancy at issuance	[ -0.73135 -0.70820 ]	[ -0.73135 -0.70819 ]
No occupancy data	[ -0.68167 -0.68071 ]	[ -0.68167 -0.68062 ]
Original LTV	[ -0.36974 -0.36920 ]	[ -0.36974 -0.36902 ]
No LTV data	[ -0.27813 -0.26391 ]	[ -0.27813 -0.26382 ]
Coupon Spread	[ 0.02435 0.02444 ]	[ 0.02435 0.02444 ]

Implies hazard ratio of 0.46, more than accounting for the reduced-form effect.

*Discount factor for "B-piece" cashflows*

$\beta_{2000}$	[ -0.18219 0.05334 ]	[ -0.18219 0.05947 ]
$\beta_{2001}$	[ -0.09829 0.35459 ]	[ -0.09829 0.36074 ]
$\beta_{2002}$	[ -0.21023 0.35425 ]	[ -0.21023 0.36053 ]
$\beta_{2003}$	[ -1.17997 -0.08341 ]	[ -1.17998 -0.07723 ]
$\beta_{2004}$	[ -1.07939 0.99750 ]	[ -1.07940 1.01011 ]
$\beta_{2005}$	[ 0.38461 2.25475 ]	[ 0.38460 2.26164 ]
$\beta_{2006}$	[ 2.86174 4.75258 ]	[ 2.86174 4.75936 ]
$\beta_{2007}$	[ -1.08626 44.08948 ]	[ -1.08632 44.09618 ]

# Conclusion

- Incentive distortions in securitization markets a major concern.
- Hard to quantify selection effects w/o some structure.
- Estimate most parameters directly from data in first stage.
- Estimation using moment inequalities: don't have to solve for full equilibrium.
- Evidence does not support better performance of in-house loans being due to selection at margin in-house versus non-in-house.