

Discussion of:
“Price Negotiation in Differentiated
Product Markets: The Case of
Insured Mortgages in Canada”

Kenneth P. Brevoort
Federal Reserve Board

Federal Trade Commission
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The views expressed are those of the authors and do not necessarily represent those of the
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What I Like About this Paper



- A structural approach
- A search model is fundamentally the right way to think about mortgage markets
 - Particularly for borrowers with less-than-pristine credit

~~What I Don't Like So Much~~

How I Learned to Stop Worrying and Like the Paper

- Credit risk is central to mortgage pricing and competition
- But this paper talks about Canada!

Table 6: Margin regression results

VARIABLES	(1) Margin	(2) Margin	(3) Margin	(4) Margin	(5) Margin
Annual income (X 100K)	-0.14 ^a (0.011)	-0.076 ^a (0.011)	0.15 ^a (0.014)	-0.22 ^a (0.036)	-0.19 ^a (0.036)
Loan size (X 100K)				0.035 ^b (0.017)	0.050 ^a (0.018)
Loan/Income				-0.20 ^a (0.012)	-0.18 ^a (0.013)
Other debt (X 100K)				-0.086 ^a (0.0076)	-0.085 ^a (0.0076)
$0.85 \leq LTV < 90$				0.065 ^a (0.0088)	0.061 ^a (0.0089)
$0.90 \leq LTV < 0.95$				0.10 ^a (0.011)	0.097 ^a (0.011)
$LTV = 0.95$				0.19 ^a (0.0092)	0.18 ^a (0.0093)
FICO (mid-point)				-0.75 ^a (0.038)	-0.76 ^a (0.038)
Renter	0.00022 (0.0071)	0.0023 (0.0071)	-0.00077 (0.0070)	-0.035 ^a (0.0071)	-0.029 ^a (0.0072)
Living w/ parents	-0.058 ^a (0.011)	-0.054 ^a (0.011)	-0.066 ^a (0.011)	-0.078 ^a (0.011)	-0.069 ^a (0.011)
Switcher	-0.080 ^a (0.0089)	-0.077 ^a (0.0089)	-0.072 ^a (0.0088)	-0.075 ^a (0.0087)	-0.069 ^a (0.0088)
Relative network size	0.057 ^a (0.0044)	0.055 ^a (0.0044)	0.053 ^a (0.0043)	0.053 ^a (0.0043)	0.048 ^a (0.0049)

Things the Paper Might Address



- Is credit risk really not important?
- Is this really a “differentiated product”?
 - Why is branch network important to mortgages?
- What determines switching costs?
- Main takeaway: This is a carefully done and very promising paper