AGENDA

Thursday, November 15

8:30 a.m.  Registration

9:00 a.m.  Welcome and Opening Remarks
Howard Shelanski (Federal Trade Commission)

9:15 a.m.  Panel Session One: Economics of Privacy
Chaired by Michael Baye (Indiana University)
William Kovacic (George Washington University Law School)
Catherine Tucker (MIT, Sloan)

10:15 a.m.  Morning Break

10:35 a.m.  Keynote Address
Francine Lafontaine (University of Michigan)

11:05 a.m.  Paper Session One: Firm Behavior and Policy
Chaired by Francine Lafontaine (University of Michigan)
Justin Johnson (Cornell University, Johnson), MFN Clauses and the Agency and Wholesale Models in Electronic Content Markets
Discussant: Justin Ho (Charles River Associates)

Mitsukuni Nishida (Johns Hopkins University), Does Regulation Drive Competition? Evidence from the Spanish Local TV Industry
Discussant: Mo Xiao (University of Arizona)

Emek Basker (University of Missouri), Taken by Storm: Business Survival in the Aftermath of Hurricane Katrina
Discussant: Nathan Wilson (Federal Trade Commission)

12:35 p.m.  Lunch
1:10 p.m.  **Keynote Address**  
Ginger Jin (University of Maryland)

1:40 p.m.  **Paper Session Two: Search, Advertising and Product Quality**  
Chaired by Ginger Jin (University of Maryland)  
  - Randall Lewis (Google), *Wasn’t that Ad for an iPad? Display Advertising’s Impact on Advertiser- and Competitor-Branded Search*  
    - Discussant: Patrick Bajari (Amazon)  
  - Andrew Ching (University of Toronto, Rotman), *A Structural Analysis of Detailing, Publicity and Correlated Learning: The Case of Statins*  
    - Discussant: Minjae Song (University of Rochester, Simon)  
  - Itai Ater (Tel Aviv University), *The Effect of the Internet on Product Quality in the Airline Industry*  
    - Discussant: Silke Forbes (Case Western Reserve University)

3:10 p.m.  **Afternoon Break**

3:30 p.m.  **Paper Session Three: Structural Models in Applied IO**  
Chaired by Michael Mazzeo (Northwestern University, Kellogg)  
  - Ulrich Doraszelski (University of Pennsylvania, Wharton), *The Economics of Predation: What Drives Pricing When There is Learning-by-doing?*  
    - Discussant: Andrew Sweeting (Duke University)  
  - Paul Grieco (Penn State University), *Productivity and Quality in Health Care: Evidence from the Dialysis Industry*  
    - Discussant: Matthew Grennan (University of Toronto, Rotman)  
  - Nathan Yang (Yale School of Management), *March of the Chains: Herding in Restaurant Locations*  
    - Discussant: Daniel Xu (Duke University)

5:00 p.m.  **Close**
**Friday, November 16**

9:00 a.m.  **Keynote Address**
Michael Baye (Indiana University)

9:30 a.m.  **Paper Session Four: Economics of Advertising Markets**
Chaired by Michael Baye (Indiana University)

Itzhak Ben-David (Ohio State University, Fisher), *Collateral Valuation and Borrower Financial Constraints: Evidence from the Residential Real-Estate Market*
   Discussant: Lawrence J. White (New York University, Stern)

Michael Sinkinson (University of Pennsylvania, Wharton), *Competition and Ideological Diversity: Historical Evidence from US Newspapers*
   Discussant: Lisa George (Hunter College, City University of New York)

Brett Danaher (Wellesley College), *The Effect of Graduated Response Anti-Piracy Laws on Music Sales: Evidence from an Event Study in France*
   Discussant: JooHee Oh (MIT, Sloan)

11:00 a.m.  **Morning Break**

11:20 a.m.  **Keynote Address**
Michael Mazzeo (Northwestern University, Kellogg)

11:50 a.m.  **Panel Session Two: Economics of Hospital Competition**
Chaired by Christopher Garmon (Federal Trade Commission)
   David Argue (Economists Incorporated)
   Cory Capps (Bates White)
   Leemore Dafny (Federal Trade Commission)
   Robert Town (University of Pennsylvania, Wharton)

12:50 p.m.  **Close**