



exploring
privacy

Agenda

January 28, 2010

7:45 **Conference Open**

8:30 **Welcome**
Deirdre Mulligan, Assistant Professor,
University of California, Berkeley School of Information

8:45 **Introductory Remarks**
Commissioner Pamela Jones Harbour

8:55 **Setting the Stage**
David C. Vladeck, Director,
Bureau of Consumer Protection, FTC

9:15 **Panel 1**
Technology and Privacy

MODERATORS

Loretta Garrison and Catherine Harrington-McBride,
Division of Privacy and Identity Protection, FTC

PANELISTS

Pam Dixon
Executive Director,
World Privacy Forum

Peter Eckersley
Staff Technologist,
Electronic Frontier
Foundation

(Panel 1 continued)

Eric Goldman
Associate Professor,
Santa Clara University
School of Law

Chris Jay Hoofnagle
Lecturer,
University of California
Berkeley School of Law

Arvind Narayanan
Postdoctoral Fellow,
Stanford University

Mike Shaver
Vice President,
Engineering,
Mozilla Corporation

Scott Taylor
Chief Privacy Officer,
Hewlett-Packard
Company

Anne Toth
Vice President of Policy
and Head of Privacy,
Yahoo!

10:45 **Break**

11:00 **Panel 2**
Privacy Implications of Social Networking and
Other Platform Providers

MODERATORS

Peder Magee and Michelle Rosenthal,
Division of Privacy and Identity Protection, FTC

PANELISTS

Lillie Coney
Associate Director,
Electronic Privacy
Information Center

Chris Conley
Technology & Civil
Liberties Fellow,
ACLU of Northern California

Ian Costello
Vice President for
Product Development,
LivingSocial

Erika Rottenberg
Vice President, General
Counsel, and Secretary,
LinkedIn

Tim Sparapani
Director of Public Policy,
Facebook

Nicole Wong
Vice President and
Deputy General Counsel,
Google

Dennis Yu
Chief Executive Officer,
BlitzLocal

12:15 **Lunch**

1:30 **Remarks**
Daniel J. Weitzner, Associate Administrator for Policy,
National Telecommunications and Information
Administration, Department of Commerce

1:45 **Panel 3**
Privacy Implications of Cloud Computing

MODERATORS

Laura Berger and Kathryn Ratté,
Division of Privacy and Identity Protection, FTC

PANELISTS

Lindsey Finch
Global Privacy Counsel,
Salesforce.com

Beth Givens
Founder and Director,
Privacy Rights Clearinghouse

Nicole Ozer
Director,
Technology and Civil
Liberties Policy, ACLU of
Northern California

Harriet Pearson
Chief Privacy Officer,
IBM

Paul Schwartz
Professor of Law,
University of California,
Berkeley

Scott Shipman
Chief Privacy Officer,
eBay

3:00 **Break**

3:15

Panel 4
Privacy Implications of Mobile Computing

MODERATORS

Naomi Lefkowitz and Catherine Harrington-McBride,
Division of Privacy and Identity Protection, FTC

PANELISTS

Michael Altschul
Senior Vice President and
General Counsel,
CTIA-The Wireless Association

Kevin Bankston
Senior Staff Attorney,
Electronic Frontier
Foundation

Darren Bowie
Legal Director,
North America, Nokia

Alissa Cooper
Chief Computer Scientist,
Center for Democracy &
Technology

Amina Fazlullah
Counsel,
U.S. PIRG

Brian Knapp
Chief Privacy Officer
and General Counsel,
Loopt

Kristine van Dillen
Director,
Industry Initiatives &
Partnerships, Mobile
Marketing Association

4:30

Break

4:45

Panel 5 Technology and Policy

MODERATORS

Jessica Rich

Deputy Director, Bureau of Consumer Protection

Naomi Lefkowitz and Kathryn Ratté,

Division of Privacy and Identity Protection, FTC

PANELISTS

Ellen Blackler

Executive Director of
Public Policy,
AT&T

Fred Cate

Professor, Director of the
Center for Applied
Cybersecurity Research,
Indiana University School
Of Law - Bloomington

Peter Cullen

General Manager TwC and
Chief Privacy Strategist,
Microsoft

David Hoffman

Director of Security Policy
and Global Privacy Officer,
Intel

Joanne McNabb

Chief of the California
Office of Privacy Protection

Hana Pecháčková

Policy Officer,
European Commission,
Directorate-General Justice,
Freedom, and Security

Lee Tien

Senior Staff Attorney
Electronic Frontier Foundation

6:00

Closing Remarks

Christopher N. Olsen, Assistant Director,
Division of Privacy and Identity Protection



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