



exploring  
privacy

# Agenda

March 17, 2010

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**8:00**      **Conference Center Open**

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**8:30**      **Welcome**

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**8:45**      **Introductory Remarks**  
Commissioner Pamela Jones Harbour

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**8:55**      **Setting the Stage**  
David C. Vladeck, Director,  
Bureau of Consumer Protection, FTC

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**9:15**      **Panel 1:**  
Internet Architecture and Privacy

**MODERATORS**

**Loretta Garrison and Naomi Lefkowitz**  
Division of Privacy and Identity Protection, FTC

**PANELISTS:**

**John Henry Clippinger**  
Co-Director,  
The Law Lab, Harvard  
University Berkman Center  
for Internet & Society

**Jules Cohen**  
Director,  
Trustworthy Computing  
Group, Microsoft

*(Panel 1 continued)*

**Peter Eckersley**

Senior Staff Technologist,  
Electronic Frontier  
Foundation

**Lucy Lynch**

Director,  
Trust and Identity  
Initiatives, Internet Society

**Ari Schwartz**

Vice President &  
Chief Operating Officer,  
Center for Democracy  
and Technology

**Edward W. Felten**

Director,  
Center for Information  
Technology Policy,  
Princeton University

**Drummond Reed**

Executive Director,  
Information Card  
Foundation

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**10:45**

**Break**

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**11:00**

**Panel 2:**  
Health Information

**MODERATORS**

**Loretta Garrison and Manas Mohapatra**

Division of Privacy and Identity Protection, FTC

**PANELISTS:**

**Linda Avey**

Founder & President,  
Brainstorm Research Foundation

**Stanley W. Crosley**

Co-Director,  
Indiana University Center  
for Strategic Health  
Information Provisioning

**Kimberly S. Gray**

Chief Privacy Officer,  
Americas Regions,  
IMS Health

**Deven McGraw**

Director,  
Health Privacy Project,  
Center for Democracy  
and Technology

**Marc M. Boutin**

Executive Vice President  
& Chief Operating Officer,  
National Health Council

**Jodi G. Daniel**

Director,  
Office of Policy and Planning,  
Office of the National Coordinator  
for Health Information Technology,  
Department of Health and Human  
Services

**James Heywood**

Co-founder & Chairman,  
PatientsLikeMe

**Deborah Peel**

Founder,  
Patient Privacy Rights

**12:30**      **Lunch**

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**1:45**      **Panel 3:**  
Addressing Sensitive Information

**MODERATORS:**

**Catherine Harrington-McBride and Michelle Rosenthal**  
Division of Privacy and Identity Protection, FTC

**PANELISTS:**

**Parry Aftab**  
Director,  
WiredSafety and  
WiredTrust, Inc.

**Pam Dixon**  
Executive Director,  
World Privacy Forum

**Kathryn Montgomery**  
Professor,  
American University  
School of Communication

**Lior Jacob Strahilevitz**  
Deputy Dean and Professor,  
University of Chicago  
School of Law

**Anita Allen**  
Deputy Dean and Professor  
of Law and Philosophy,  
University of Pennsylvania

**Jim Harper**  
Director,  
Information Policy Studies,  
The Cato Institute

**C. Lee Peeler**  
President,  
National Advertising  
Review Council;  
Executive Vice President,  
Council of Better  
Business Bureaus

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**3:15**      **Break**

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**3:30**

**Panel 4:**  
Lessons Learned and Looking Forward

**MODERATORS:**

**Maneesha Mithal**

Associate Director, Division of Privacy and Identity Protection

**Catherine Harrington-McBride and Kathryn Ratté**

Division of Privacy and Identity Protection, FTC

**PANELISTS:**

**Paula Bruening**

Deputy Executive Director,  
Centre for Information  
Policy Leadership

**David Hoffman**

Director of Security Policy  
and Global Privacy Officer,  
Intel

**Richard Purcell**

CEO,  
Corporate Privacy Group

**Jennifer Stoddart**

Commissioner,  
Office of the Privacy  
Commissioner of Canada

**Fred Cate**

Professor & Director,  
Center for Applied Cybersecurity  
Research, Indiana University  
School of Law - Bloomington

**Chris Jay Hoofnagle**

Lecturer,  
University of California  
Berkeley School of Law

**John Verdi**

Senior Counsel,  
Electronic Privacy  
Information Center

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**5:00**

**Closing Remarks**  
Jessica Rich, Deputy Director,  
Bureau of Consumer Protection, FTC

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