# Agenda

**March 17, 2010**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>8:00</td>
<td>Conference Center Open</td>
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<tr>
<td>8:30</td>
<td>Welcome</td>
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<tr>
<td>8:45</td>
<td>Introductory Remarks</td>
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<td>Commissioner Pamela Jones Harbour</td>
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<td>8:55</td>
<td>Setting the Stage</td>
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<td>David C. Vladeck, Director,</td>
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<td>Bureau of Consumer Protection, FTC</td>
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<td>9:15</td>
<td>Panel 1:</td>
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<td>Internet Architecture and Privacy</td>
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**MODERATORS**

Loretta Garrison and Naomi Lefkovitz
Division of Privacy and Identity Protection, FTC

**PANELISTS:**

<table>
<thead>
<tr>
<th>John Henry Clippinger</th>
<th>Jules Cohen</th>
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<tbody>
<tr>
<td>Co-Director,</td>
<td>Director,</td>
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<td>The Law Lab, Harvard</td>
<td>Trustworthy</td>
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<td>University Berkman</td>
<td>Computing</td>
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<td>Center for Internet</td>
<td>Group,</td>
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<td>&amp; Society</td>
<td>Microsoft</td>
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March 17, 2010

**Panel 1 continued**

**Peter Eckersley**  
Senior Staff Technologist,  
Electronic Frontier Foundation

**Lucy Lynch**  
Director,  
Trust and Identity Initiatives, Internet Society

**Ari Schwartz**  
Vice President & Chief Operating Officer,  
Center for Democracy and Technology

**Edward W. Felten**  
Director,  
Center for Information Technology Policy, Princeton University

**Drummond Reed**  
Executive Director,  
Information Card Foundation

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**10:45**  
Break

**11:00**  
Panel 2: Health Information

**MODERATORS**

Loretta Garrison and Manas Mohapatra  
Division of Privacy and Identity Protection, FTC

**PANELISTS:**

**Linda Avey**  
Founder & President,  
Brainstorm Research Foundation

**Stanley W. Crosley**  
Co-Director,  
Indiana University Center for Strategic Health Information Provisioning

**Kimberly S. Gray**  
Chief Privacy Officer, Americas Regions, IMS Health

**Deven McGraw**  
Director,  
Health Privacy Project, Center for Democracy and Technology

**Marc M. Boutin**  
Executive Vice President & Chief Operating Officer, National Health Council

**Jodi G. Daniel**  
Director,  
Office of Policy and Planning, Office of the National Coordinator for Health Information Technology, Department of Health and Human Services

**James Heywood**  
Co-founder & Chairman, PatientsLikeMe

**Deborah Peel**  
Founder, Patient Privacy Rights
12:30 Lunch

1:45 Panel 3: Addressing Sensitive Information

MODERATORS:

Catherine Harrington-McBride and Michelle Rosenthal
Division of Privacy and Identity Protection, FTC

PANELISTS:

Parry Aftab
Director,
WiredSafety and
WiredTrust, Inc.

Pam Dixon
Executive Director,
World Privacy Forum

Kathryn Montgomery
Professor,
American University
School of Communication

Lior Jacob Strahilevitz
Deputy Dean and Professor,
University of Chicago
School of Law

Anita Allen
Deputy Dean and Professor
of Law and Philosophy,
University of Pennsylvania

Jim Harper
Director,
Information Policy Studies,
The Cato Institute

C. Lee Peeler
President,
National Advertising
Review Council;
Executive Vice President,
Council of Better
Business Bureaus

3:15 Break
3:30  **Panel 4:**
Lessons Learned and Looking Forward

**MODERATORS:**

**Maneesha Mithal**  
Associate Director, Division of Privacy and Identity Protection

**Catherine Harrington-McBride and Kathryn Ratté**  
Division of Privacy and Identity Protection, FTC

**PANELISTS:**

**Paula Bruening**  
Deputy Executive Director, Centre for Information Policy Leadership

**David Hoffman**  
Director of Security Policy and Global Privacy Officer, Intel

**Richard Purcell**  
CEO, Corporate Privacy Group

**Jennifer Stoddart**  
Commissioner, Office of the Privacy Commissioner of Canada

**Fred Cate**  
Professor & Director, Center for Applied Cybersecurity Research, Indiana University School of Law - Bloomington

**Chris Jay Hoofnagle**  
Lecturer, University of California Berkeley School of Law

**John Verdi**  
Senior Counsel, Electronic Privacy Information Center

5:00  **Closing Remarks**
Jessica Rich, Deputy Director, Bureau of Consumer Protection, FTC