<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Panelists</th>
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<tbody>
<tr>
<td>8:30 — 8:45 am</td>
<td><strong>Introduction</strong></td>
<td>William Covington, Director, Technology Law &amp; Public Policy Clinic, Assistant Professor, University of Washington School of Law</td>
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<td><strong>Opening Remarks</strong></td>
<td>Mary K. Engle, Acting Deputy Director, Bureau of Consumer Protection, Federal Trade Commission (FTC)</td>
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<td>8:45 — 9:15 am</td>
<td><strong>Panel 1: Overview</strong></td>
<td>Fritz Attaway, Executive Vice President, Special Policy Advisor, Motion Picture Association of America, Inc.</td>
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<td><strong>MODERATOR:</strong> Mary K. Engle, Acting Deputy Director, Bureau of Consumer Protection, FTC</td>
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<td>9:15 — 10:30 am</td>
<td><strong>Panel 2: The Legal Landscape</strong></td>
<td>Fritz Attaway, Executive Vice President, Special Policy Advisor, Motion Picture Association of America, Inc.</td>
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<td><strong>MODERATOR:</strong> Carl Settlemyer, Attorney, Division of Advertising Practices, FTC</td>
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<td><strong>Panelists:</strong></td>
<td>Rob Kasunic, Principal Legal Advisor, U.S. Copyright Office, Mitchell Silberberg &amp; Knupp LLP, Counsel to the American Association of Publishers, the Business Software Alliance, the Entertainment Software Association, the Motion Picture Association of America, and the Recording Industry Association of America</td>
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<td>Corynne McSherry, Attorney, Electronic Frontier Foundation, Steven J. Metalitz, Attorney, Mitchell Silberberg &amp; Knupp LLP, Counsel to the American Association of Publishers, the Business Software Alliance, the Entertainment Software Association, the Motion Picture Association of America, and the Recording Industry Association of America</td>
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<td>Justin Hughes, Professor, Cardozo School of Law, Yeshiva University, Salil Mehra, Professor, Beasley School of Law, Temple University, Nicolas Jondet, PhD candidate, Edinburgh Law School</td>
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### Panel 3: DRM in Action
This panel will discuss the potential benefits to and burdens on consumers and commerce that arise from the use of DRM technologies.

**MODERATORS:** Stacey Ferguson, Attorney, Division of Advertising Practices and Julie K. Mayer, Attorney, Northwest Regional Office, FTC

**PANELISTS:**
- J. Alexander Halderman  
  *Assistant Professor of electrical engineering and computer science*  
  University of Michigan
- Patrick Ross  
  *Executive Director*  
  Copyright Alliance
- Christopher Soghoian  
  *Student Fellow*  
  Berkman Center for Internet & Society at Harvard University  
  PhD Student, Indiana University
- Debbie Rose  
  *Intellectual Property Fellow*  
  Association for Competitive Technology
- Rashmi Rangnath  
  *Staff Attorney*  
  Public Knowledge
- Crossan R. (Bo) Andersen  
  *President and CEO*  
  Entertainment Merchants Association
- J. Alexander Halderman  
  *Assistant Professor of electrical engineering and computer science*  
  University of Michigan
- Patrick Ross  
  *Executive Director*  
  Copyright Alliance
- Christopher Soghoian  
  *Student Fellow*  
  Berkman Center for Internet & Society at Harvard University  
  PhD Student, Indiana University
- Debbie Rose  
  *Intellectual Property Fellow*  
  Association for Competitive Technology
- Rashmi Rangnath  
  *Staff Attorney*  
  Public Knowledge
- Crossan R. (Bo) Andersen  
  *President and CEO*  
  Entertainment Merchants Association

### Panel 4: Informing Consumers
This panel will discuss how companies communicate the existence and effects of DRM protections on products and services to consumers. It will explore ways of providing consumers with better notice.

**MODERATOR:** Richard A. Quaresima, Assistant Director, Division of Advertising Practices, FTC

**PANELISTS:**
- David Sohn  
  *Senior Policy Counsel*  
  Center for Democracy & Technology
- Andrea Matwyshyn  
  *Assistant Professor of legal studies and business ethics*  
  The Wharton School of the University of Pennsylvania
- Lee Knife  
  *General Counsel*  
  Digital Media Association
- Hal Halpin  
  *President*  
  Entertainment Consumers Association
- John Gunn  
  *General Manager*  
  Aladdin Knowledge Systems
- Matthew Schruers  
  *Senior Counsel for Litigation & Legislative Affairs*  
  Computer & Communications Industry Association
2:30 — 2:45 pm  
Afternoon Break

2:45 — 4:00 pm  
Panel 5: The Future of DRM
This panel will discuss technological developments, marketplace evolution, and new business models involving DRM, and how they may impact consumers.

MODERATOR: Charles A. Harwood, Director, Northwest Regional Office, FTC

PANELISTS:  
Bruce Benson  
Senior Managing Director  
FTI Consulting  

Christopher Levy  
CEO and founder  
BuyDRM  

Jean-Henry Morin  
Senior Scientist  
University of Geneva – CUI  

George Ou  
Senior Analyst  
Information Technology and Innovation Foundation  

Dr. Thierry Rayna  
Senior Lecturer  
London Metropolitan University  

Jan Samzelius  
CEO  
ByteShield, Inc.

4:00 — 4:45 pm  
Reactions from the “Town”
Attendees of the event and viewers of the webcast will have the opportunity to explain what they think the FTC should take away from this event, and what considerations and concerns they have that might not have been addressed.

PANELISTS:  
FTC Staff