

FEDERAL TRADE COMMISSION

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In the Public Hearing on:)
COMPETITION AND INTELLECTUAL)
PROPERTY LAW AND POLICY IN)
THE KNOWLEDGE-BASED ECONOMY.)
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FEBRUARY 6, 2002

Room 432
Federal Trade Commission
6th Street and Pennsylvania Ave., NW

The above-entitled matter came on for hearing,
pursuant to notice, at 2:00 p.m.

SPEAKERS:

- Chairman Timothy J. Muris, FTC
- Honorable Charles James, DOJ
- Honorable James Rogan, USPTO
- Honorable Robert Pitofsky
- Honorable Pauline Newman
- Honorable Q. Todd Dickinson
- Honorable Gerald Mossinghoff
- Professor Richard Gilbert
- President Richard Levin

P R O C E E D I N G S

1
2 CHAIRMAN MURIS: Thank you all very much for coming.
3 I'm Tim Muris. I'm the chairman of the FTC. We have a star-
4 studded panel today, and I'm delighted on behalf of the FTC
5 to introduce the distinguished individuals who have joined me
6 today as we open these hearings on Competition and
7 Intellectual Property Law and Policy in the Knowledge-Based
8 Economy.

9 We have with us the Honorable Charles James,
10 Assistant Attorney General for Antitrust, U.S. Department of
11 Justice; the Honorable James Rogan, Undersecretary of
12 Commerce for Intellectual Property and Director of the U.S.
13 Patent and Trademark Office; the Honorable Robert Pitofsky,
14 professor of law, Georgetown University of Law Center and
15 former chairman of the FTC; the Honorable Pauline Newman,
16 U.S. Court of Appeals for the Federal Circuit; the Honorable
17 Q. Todd Dickinson of Howrey, Simon, Arnold & White and former
18 Undersecretary of Commerce for Intellectual Property and
19 Director of the U.S. Patent and Trademark Office; the
20 Honorable Gerald Mossinghoff, of Oblon, Spivak, McClelland,
21 Maier & Neustadt, and former Assistant Secretary of Commerce
22 and Commissioner of Patent and Trademarks before they had a
23 proliferation of titles; and Professor Richard Gilbert,
24 Department of Economics, University of California
25 Berkeley and former Deputy Assistant Attorney General

1 for Antitrust, Department of Justice; and finally,
2 but certainly not last or least, President Richard Levin of
3 Yale University.

4 I want to thank each of the speakers for making time
5 in their busy schedules to join us today. I think this is a
6 premier panel of speakers, and I'm certainly excited. I
7 don't plan to speak too much myself. When we announced the
8 hearings on November 15, I made a set of remarks, and we have
9 them available here.

10 I will say a few things, beginning with the obvious, which is
11 that innovation has become crucial to our information age economy.
12 Products and services undreamed of by our parents fuel the nation's
13 growth. Whole industries have been born and
14 others transformed, and understanding of the role of
15 innovation and of the effects of competition on innovation
16 is essential for responsible enforcement of the antitrust laws.

17 Intellectual property is a bulwark of the innovation process.
18 The importance of innovative success heightens the significance of each
19 of its components.

20 As such, questions involving the treatment of IP are
21 increasingly significant in the application of public laws to
22 business transactions, including, of course, the antitrust
23 and consumer protection laws.

24 I'm pleased that the Justice Department has joined
25 with us to co-sponsor these hearings, and that the U.S.

1 Patent and Trademark Office will contribute substantially.

2 The FTC has a distinguished history of studying
3 important public policy issues relating to competition and
4 consumer protection. The Commission's activities in recent
5 years have been particularly notable. As chairman, I believe
6 it is important to continue this tradition of research and
7 study, which is why my fellow commissioners and I initiated
8 this set of hearings.

9 Similar to the approach taken in prior FTC forums, the
10 emphasis will be on hearing the best thinking from scholars,
11 business leaders and legal practitioners on the nature and
12 effects of the patent and IP systems.

13 In particular, the hearings will highlight economic
14 insights on the effect of existing IP rules on innovation,
15 growth and efficiency. IP and antitrust law both seek to
16 promote innovation and enhance consumer welfare.

17 The goal of patent and copyright law, as enunciated
18 in Article 1, Section 8 of the United States Constitution,
19 is: "To promote the progress of science and useful arts by
20 securing, for limited times to authors and inventors, the
21 exclusive right to their respective writings and
22 discoveries." IP law, properly applied, preserves the
23 incentives for scientific and technological process that is
24 for innovation. Innovation benefits consumers through the
25 development of new and improved goods and services and spurs

1 economic growth.

2 Similarly, antitrust law, properly applied, promotes
3 innovation and economic growth by combating restraints on
4 vigorous competitive activity. By deterring anti-competitive
5 arrangements and monopolization, antitrust law also ensures
6 that consumers have access to a wide variety of goods and
7 services at competitive prices.

8 In short, we hope that the hearings will help inform
9 the policy-making process by bringing forth information that
10 may prove useful to enforcers, lawmakers and scholars as they
11 deal with IP questions. We are here to listen and to learn.

12 Our hearings could not be more timely. Despite the
13 growing importance of IP, there is relatively little
14 empirical work on the overall effects of the IP system as
15 currently constituted. Economists have studied some topics,
16 such as inter-industry differences and the effectiveness of
17 patents.

18 Current empirical research on the effects of the IP
19 and patent systems is being conducted under the auspices of
20 the National Academy of Sciences. We are honored that the
21 co-chair of this project, Yale President Richard Levin, is
22 sharing the rostrum today.

23 The net effects on social welfare of various parts of
24 the patent system, however, are not well understood, although
25 IP experts I've talked to tend to hold strong and sometimes

1 contrasting views on the topic.

2 As a former professor who was schooled in the law and
3 economics tradition, I believe that good empirical testing
4 and analysis is vital to an informed understanding of the IP
5 and patent systems and to the development of sound policy.
6 Obviously when legal regimes overlap, as IP and antitrust do,
7 there may be sensitivities at the intersection as each regime
8 examines issues that are also important to the other.

9 I would like to underscore that there is no hidden
10 agenda in these hearings. Admittedly, we will hear from
11 critics who have expressed concern that too many patents are
12 inappropriate or overly broad and that patent law today errs
13 on the side of excessive protection of IP.

14 On the other hand, we will also hear responses from
15 IP experts who are staunch defenders of existing patent rules
16 and who strongly oppose any perceived weakening of the
17 system.

18 Our goal is to highlight these contrasting points of
19 view and to lay the foundation for further work that will
20 increase our understanding and thereby enhance the quality of
21 public policy.

22 In sum, our approach to these hearings and to other
23 hearings the Commission may sponsor in the future is nicely
24 encapsulated in a quotation from the first commissioner of
25 patents, Thomas Jefferson: "Here we are not afraid to follow

1 truth wherever it may lead nor to tolerate any error so long
2 as reason is left free to combat it."

3 Before turning to my distinguished cochair, Assistant
4 Attorney General James, let me briefly highlight our plan for
5 the hearings, which will take place in stages over a series
6 of days through June.

7 On Friday, we will hold sessions on antitrust basics
8 for patent lawyers and IP basics for antitrust practitioners. These
9 sessions will differ from standard nutshell treatments in that they
10 will focus directly on the issues of interest in the following
11 sessions. They will also focus on which each discipline needs to
12 understand to facilitate the conversation we anticipate during these
13 hearings.

14 I highly recommend these essential foundation
15 sessions to you. Subsequent sessions will address issues
16 such as the roles of competition and IP in spurring
17 innovation, real world experiences with patents, competition
18 and innovation in different industries, likely consumer
19 welfare effects of patent standards and procedures, likely
20 consumer welfare effects of antitrust rules such as those for
21 patent pools, licensing, contract, standard setting,
22 unilateral refusals to deal and settlements. Our scope will
23 include some international and jurisprudential perspectives
24 on these issues. We will close with roundtables that will
25 provide opportunities to assimilate what we have learned.

1 Let me turn to our next speaker. Charles James has
2 had an impressive career in both the public and private
3 sectors. He's now the Assistant Attorney General for the
4 Antitrust Division at the United States Department of
5 Justice. He previously served as a Deputy Assistant Attorney
6 General for Antitrust and as Acting Attorney General during
7 the first Bush Administration. He also served in senior
8 positions here at the Federal Trade Commission.

9 In addition, he's had a very successful career at the
10 law firm of Jones, Day, Reavis & Pogue with an antitrust and
11 trade regulation practice.

12 On a personal note, I've known Charles for 20 years.
13 I am delighted to have the opportunity to work with Charles
14 and his colleagues at the Antitrust Division. I'm especially
15 both pleased and proud that these hearings are taking place
16 jointly with the Antitrust Division with Charles at the
17 helm.

18 Please welcome my friend and colleague, Charles
19 James.

20 (Applause.)

21 CHAIRMAN JAMES: Good afternoon, ladies and gentlemen. It's
22 my great pleasure to be here today as we open up our
23 hearings into the intersection of antitrust law and intellectual
24 property.

25 I believe in giving credit where it's due. Bob

1 Pitofsky, during his tenure as chairman here, did a
2 tremendous job of reviving the role of hearings on
3 competition issues as a basis for assisting in the
4 formulation of antitrust policy, and I'm very pleased that
5 Tim Muris is carrying on that tradition and taking it a step
6 further by inviting we at the Department of Justice to
7 participate as full partners with him in these hearings, and
8 we're certainly looking forward to that the effort.

9 As many of you know, I've spent a good deal of my
10 career disagreeing with the antitrust pundits about just
11 about everything, but one of the things that I do agree about
12 is the significance of the issues that we're confronting
13 today.

14 These intellectual property hearings, as evidenced by
15 the very broad turnout that we see here in this room, have
16 captured the imagination of the antitrust bar, the
17 intellectual property bar, and I can tell you, having just
18 returned from the World Economic Forum, that this was a topic
19 of tremendous discussion there, and there is a tremendous
20 amount of interest in every quarter about the process that
21 we're undertaking today.

22 I think you can see from the slate of kickoff
23 speakers that there is a tremendous amount of seriousness in
24 this, and we certainly applaud the role of the Department of
25 Commerce, both in current and in former personnel from that

1 agency in participating in this hearing.

2 You can see from the group of people who have come
3 together today, including Judge Newman, that these hearings
4 will take place on a very high intellectual plain, and they
5 will be in the best tradition of developing antitrust policy;
6 that is to say that we will try to bring the best thought
7 process to the table and form our policy decisions on that
8 basis.

9 I think if you sit here long enough today, I think
10 you're going to hear from virtually every speaker, and it's
11 one of the benefits of going second, that antitrust law and
12 intellectual property law share a common purpose. Antitrust
13 law certainly attempts to promote competition by preventing
14 artificial restraints on the competitive process. Intellectual
15 property law attempts to promote competition by celebrating
16 and rewarding innovation through the creation of property
17 rights and making sure that those rights have durability by preventing
18 certain forms of imitation or inappropriate use.

19 Consequently, as antitrust law addresses the
20 competitive implications of conduct involving intellectual
21 property and as intellectual property law addresses the
22 nature and scope of intellectual property rights, the key
23 issue here is to have these things in balance, that is,
24 competition laws do what they need to do to protect
25 innovation and our competition laws do what they need to do

1 to protect the competitive process.

2 As Tim said, we approach these hearings with open
3 minds, without any preconceived conclusions, and as Tim
4 indicated, you're going to hear from a broad range of people,
5 both the people on the antitrust side who have concerns about
6 the extent to which property rights preclude competition, and
7 people on the intellectual property side, who hold the view
8 that the over-enforcement of the antitrust laws might intrude
9 into legitimate intellectual property rights, and I think in
10 the middle, hopefully, we will come to some good insights
11 about how both disciplines can coexist and go forward
12 promoting their joint goals.

13 Just by way of some introductory remarks about what I
14 hope will take place at these hearings, I will start by
15 saying that as everyone knows, the Federal Trade Commission
16 and the Department of Justice articulated policies regarding
17 intellectual property in 1995 in a set of guidelines. The
18 most frequently asked question since Tim announced these
19 hearings that I encounter is, "Is this an effort to rewrite
20 the Intellectual Property Guidelines?"

21 I don't think that that's necessarily where anyone is
22 going here. I think we are entering these hearings from a
23 view that antitrust policy is best made in the light, and
24 consequently, we want to get the best thinking and get the
25 best information, and we'll let the policy consequences of

1 the information process sort themselves out as we are more
2 informed.

3 Throughout this process of formulating the hearings,
4 we found it useful to help to break the issues out into some
5 flexible sub-groups. As with any grouping, the lines aren't
6 always neat, but we hope to aim these hearings to focus on
7 licensing practices involving single IP-holder practices and
8 multiple IP-holders. Currently, the ubiquitous questions are refusal
9 to license IP, and finally the international dimension of IP law as it
10 exists in the various jurisdictions in a global
11 economy.

12 Talking first about some of the issues that we hope
13 we'll explore, in terms of the single firm aspect of it,
14 bundling of intellectual property rights through means of
15 packaged licensing has been an issue that's emerged in a
16 number of antitrust contexts. We certainly hope that that
17 will be explored to some substantial degree.

18 Obviously, these bundling practices can have
19 efficiencies, but the critical question that we encounter as
20 antitrust lawyers is whether or not they properly facilitate
21 or in some instances impede the development and licensing of
22 intellectual property. We hope that many of the speakers in
23 their discussions will help us with regard to that issue.

24 A second issue that we encounter very often is grantbacks.
25 Grantbacks will certainly allow people to share risks, particu

1 as you think of follow-on inventions from an initial licensing
2 arrangement, but also there is the question about the extent to which
3 grantbacks reduce a licensee's incentive to innovate. The hearings
4 will hopefully inform us on that topic.

5 Finally, in the single firm area we expect to hear
6 about a lot of licensing restrictions, for example, payments
7 or agreements not to compete or agreements that extend beyond
8 the life of the intellectual property rights, the wonderful
9 area of refusals to license. As everyone knows, the decision
10 in the CSU v. Xerox case 18 months ago by the Federal Circuit
11 has been a topic of extensive discussion and thought in both the
12 intellectual property and the antitrust communities.

13 We hope that the hearings will elucidate the thought
14 process underlying that decision, how courts have interpreted
15 it and certainly how courts have handled related issues such
16 as license agreements that are conditioned on certain actions
17 or cross-licensing on another patent or purchasing or
18 requiring purchasing of other products.

19 Patent pooling is an issue that I'm sure will have a
20 great deal of discussion about, especially intellectual
21 property rights and organizations in particular. As everyone
22 knows in the 1990s, the Division examined a number of
23 arrangements, including I think three different proposals
24 regarding MPEG, and two proposals regarding patent pools. In all five
25 instances there were favorable business review letters, and

1 it's important as we go forward in these hearings to examine and
2 reexamine the thought process that underlie those decisions and to make
3 sure that we're applying the appropriate criteria and appropriate
4 approach in evaluating these collective circumstances.

5 On a somewhat related note, standard setting organizations are
6 a very important topic. We know that standards often can facilitate
7 the creation of products through encouragement of compatibility. By
8 the same token, standards organizations bring together competitors
9 which always make antitrust lawyers at least look closely, and making
10 sure that we have the right approaches with regard to standards is an
11 important issue.

12 With regard to standards, it is important from my
13 standpoint that we look to both the creation of the
14 standards, but also the operation of the standards down the
15 road and hopefully bright ideas that we bring together will
16 help us think through those issues.

17 There's a whole host of practical issues that we hope
18 to look to. One of the key issues that comes up in the
19 antitrust context very often is the question of scope and
20 validity. This issue can often be determined competitive as
21 to whether we think that there are firms that are in
22 horizontal or vertical relationships with each other or
23 whether they are, in fact, potential competitors of each
24 other, and that is a significant issue in a lot of our
25 conduct cases as well as our merger analysis. Again we're

1 hopeful that the issues will be discussed fully.

2 Finally in the international area, we now live in a
3 world of global competition. Firms operate across borders.
4 Many of the transactions that we look at are international in
5 dimension, and it is very clear to the business community
6 that different rules regarding intellectual property can
7 impede trade flows, cause tremendous amounts of confusion and
8 substantially complicate antitrust analysis.

9 Recently in December of 2001, the EU published a
10 Green Paper. It's called Technology Transfer Block
11 Exemption. There certainly have been discussions of the
12 intersection of antitrust intellectual property in the UK,
13 Australia and Canada.

14 I hope we'll spend some substantial time during the
15 course of the hearings exploring how intellectual property is
16 treated in various jurisdictions around the world, again
17 promoting the very important convergence agenda that is at
18 the height of what Tim and I are doing in other forums.

19 The fact of the matter is that we have a number of
20 important discussions to undertake over the next several
21 months. The schedule is ambitious. I think the staff of
22 both agencies has done a tremendous job in assembling
23 wonderful panels, getting balance, ensuring that the issues
24 will be explored fully, and we certainly look forward to the
25 opportunity to work with our colleagues at the Federal Trade

1 Commission and with all of you as the hearings progress.

2 I believe Tim's going to introduce the first
3 speaker.

4 (Applause.)

5 CHAIRMAN MURIS: As those of you who know me know, this is the
6 sixth or seventh job I've had in government and the third time I've
7 been at the Federal Trade Commission, and it's not surprising that I'm
8 an admirer of people in government service, and one of the best things
9 about it for me is to meet many fine people over the years.

10 And one of my recent experiences excellent
11 experiences along that line has been to meet Jim Rogan. I
12 had admired Jim in the past and have recently had the
13 opportunity to have several occasions to talk to him, and I
14 was particularly excited when he took this job.

15 Judge Rogan obviously will add an important patent
16 perspective. He's the Director of the U.S. Patent and
17 Trademark Office and the Undersecretary of Commerce for
18 Intellectual Property. That makes him the principle policy
19 advisor in the Bush Administration on intellectual property
20 matters, both domestic and international.

21 Judge Rogan also offers an important legislative
22 perspective. He's served two terms in the United States
23 House of Representatives. He was on the House Commerce
24 Committee and the House Judiciary Committee where he earned a

1 reputation as a strong leader in the area of intellectual
2 property.

3 Before his career on the Hill, he was California's
4 youngest sitting state court judge. He served as presiding
5 judge of his court before being elected to the California
6 State Assembly, so please welcome Judge Rogan.

7 THE HONORABLE JUDGE ROGAN: First, I want to thank my
8 good friend, Chairman Tim Muris, for inviting me to
9 participate in these proceedings today, and to also
10 acknowledge both him and another great public servant,
11 Charles James, for their sponsorship.

12 And, Tim, if you will allow me, as we used to say up
13 on the Hill, a point of personal privilege, I want to echo
14 what Charles said about the fine job your staff has done.
15 They have been extremely helpful to us as we have prepared
16 for these hearings, and I want to thank and acknowledge them.

17 The USPTO welcomes the FTC and the Justice
18 Department's desire to air a greater understanding of the
19 patent system. Until recently, patent law was regarded as an
20 esoteric field, understood and navigated by a relative few.
21 It held, at best, a marginal place in law school curricula.

22 Today, both practitioners and law schools know
23 differently, and the FTC and the Department of Justice are to
24 be applauded for helping to create a better understanding of
25 intellectual property rights. In attempting to regulate

1 certain economic relations, a greater appreciation of
2 intellectual property will prevent against the unintentional
3 consequence of stifling the very innovation and competition
4 these hearings seek to encourage.

5 The USPTO is the federal government's tangible
6 expression of commitment to invention and creativity. This
7 commitment goes back to the early days of our republic. Our
8 founders recognized the importance of patents and copyrights
9 in encouraging research and innovation. In drafting the
10 framework for the United States, they placed in the
11 Constitution in Article I, Section 8, the authority for
12 Congress "to promote the progress of science and the useful
13 arts, by securing for limited times to authors and inventors
14 the exclusive right to their respective writings and
15 discoveries."

16 For over two centuries, our nation has remained
17 deeply committed to that vision. The founders understood
18 that a property interest granted to inventors and creative
19 competitors, for a limited period, would create the incentive
20 for innovation to propel us from a small, agrarian colony
21 into an advanced and prosperous country. The FTC and the
22 Antitrust Division today undertake their missions in an economy in
23 which intellectual property-based enterprises play a leading ro

24 During my service as an elected official, I saw that
25 vision in action. With the decline of defense spending at

1 the end of the Cold War, the economy in my home state of
2 California came close to depression: Some 700,000 jobs were
3 lost when defense industries left the state. Yet in a few
4 short years California rebounded dramatically. All of those
5 lost jobs were recovered and more, but they did not come from
6 defense-based industries. Mostly they came from industries
7 based on investment in intellectual property. Today,
8 California continues to lead the nation toward a
9 knowledge-based economy.

10 The understanding of the patent system begins with
11 the recognition that patents are a form of property
12 anticipated by the Constitution. The supposed tension
13 between intellectual property law and antitrust law arises, I
14 suspect, from a misunderstanding of patents as a form of
15 monopoly. Although a patent allows an inventor to exclude
16 others from using or selling the invention without
17 permission, it is not a monopoly in the antitrust sense.

18 While patents can encourage risk-taking and
19 investment in new ideas, patent law also limits the advantage
20 that a patent confers. An inventor does not have an
21 exclusive rights to that invention forever. Once the term of
22 the patent expires, the invention is in the public domain and
23 may be used or manufactured by anyone. This term limit also
24 creates incentives for patent-holders not to rest on their
25 laurels: They must continue to innovate, since the advantage

1 of patent protection is temporary.

2 In granting an inventor a temporary patent, the
3 public is given permanent and valuable consideration. In
4 exchange for the limited grant, inventors must disclose their
5 invention for all the world to see, study, replicate, and
6 make improvements thereon. The patent must describe and
7 disclose the invention so completely that it would allow
8 someone of ordinary skill in the art to replicate the
9 invention without difficulty.

10 This is a remarkable trade-off. It is analogous to
11 asking a business to teach its competitors how to use the
12 latest, most cutting edge technology. This disclosure
13 requirement is all the more something when one considers that
14 it also allows a competitor to see where the competition's
15 research may take them in the future. It is highly unlikely
16 that businesses ordinarily would open such windows into their
17 research and development without obtaining a valuable right
18 in exchange.

19 Under our patent system, that which might forever
20 remain locked up as a trade secret is now open for
21 inspection. In analyzing the economic effects of the patent
22 system, commentators often ignore this quid pro quo that
23 society obtains from inventors in exchange for the temporary
24 patent grant.

25 The Patent Act also encourages the disclosure of

1 secret information in another way. It creates an incentive
2 for inventors and businesses to publish their technologies
3 early, even if they do not intend to patent them, since the
4 printed publication of an invention can disqualify another
5 who might independently arrive at the same discovery from
6 obtaining exclusive patent rights in the United States. The
7 FTC has previously noted the importance to competition of
8 having policies that encourage disclosure and research. I
9 know these hearings will highlight the important role that
10 the Patent Act obviously plays in advancing that policy.

11 A patent is not simply a grant of economic advantage,
12 nor is it a form of economic regulation. A patent must be
13 earned through the satisfaction of objective criteria, as
14 well as by appropriate disclosure of the innovation. When
15 the inventor applies to the PTO for a patent, the application
16 is examined to ensure that under the Act, the claimed
17 invention is new, useful and non-obvious when measured
18 against all previous inventions.

19 Patent examination does not include an analysis of
20 the potential commercial impact of the patent. It does not
21 determine the relevant market in which the invention may be
22 marketed or sold. No patent examiner projects the economies
23 of scale to be achieved through the invention. Patent
24 examiners, in considering the breadth of claims, are guided
25 by the principle that a patentee's rights are limited only by

1 the ability to make a fully enabling disclosure of the
2 invention, to provide an adequate written description of the
3 invention, to demonstrate the utility of the invention, and
4 to show the invention is novel and non-obvious in view of
5 what we call the "prior art."

6 It is true that an innovator in a new area of
7 technology may gain what is called a "pioneer patent" that
8 provides broad rights. There is nothing new, nor should
9 there be anything unsettling about this. The history of
10 patents, and that of America, is replete with examples of
11 inventions that broke new ground. From the telephone to the
12 Internet, from automobiles to plastics, the issuance of
13 patents has not impeded the development of new technologies
14 and industries, despite the initial protests that issuance of
15 the patent would decimate innovation and competition.

16 Although patent law and competition law are not
17 universally congruent, they're highly compatible and serve
18 many similar ends. To the extent that the Patent Act and
19 antitrust laws are based on dissimilar policies, competition
20 regulators are rightfully cautious in assuming that Congress
21 automatically intends the distinctive policies of antitrust
22 laws to trump those underlying the intellectual property
23 system.

24 This is especially true when one contemplates that
25 the foundations of intellectual property are found within the

1 Constitution. These hearings rightfully reflect that caution
2 as well as the FTC and Justice Department's recognition of
3 the growing importance of intellectual property rights on the
4 U.S. economy.

5 Over the last two decades, our three agencies have
6 helped work within the framework of the patent system to
7 facilitate innovation and productivity in the American
8 economy. For instance, licensing guidelines at the FTC and
9 DOJ promulgated in the 1980s helped articulate a balanced
10 view of the value of patent rights.

11 That development allowed creative and inventive
12 enterprises to increasingly see patents not merely as a tool
13 for protecting their product market, but as valuable assets
14 that serve a broader economic purposes. Based on the value
15 of these assets, a proliferation of start-up firms in the
16 last decade received financing even before they had products
17 to sell.

18 Today established firms, and in particular
19 universities, now have increasing incentives to look to
20 others who can use their patented technologies in order to
21 maximize return on their intellectual property. In contrast,
22 a return by regulators to viewing IP rights with a 1970s era
23 suspicion would risk interfering with these market-based
24 incentives to innovation.

25 Several independent developments in the last 20 years

1 also have affected patent policy. One was the establishment
2 of the Court of Appeals for the Federal Circuit. The
3 existence of a court of national jurisdiction for cases
4 involving patents has been an invaluable tool. By reducing
5 the jurisdictional conflicts that had preceded the court's
6 formation, the Federal Circuit has made for a more stable
7 patent system.

8 The USPTO now has a more coherent body of law against
9 which to judge patent applications, and inventors have a more
10 assured basis for making judgments on filings. Patent
11 litigators have a greater ability to anticipate the issues
12 that will be raised in cases concerning whether patents are
13 valid and infringed. This stability has helped contribute to
14 enhancing the value of patent rights as an engine of
15 progress.

16 Another development has been the expansion of the
17 subject matter of patents. Whenever new technologies are
18 prepared for patenting, such as with microorganisms or
19 computer software, the entry of patent law in these areas was
20 greeted with predictions of disaster. Yet today, the United
21 States is the international leader in these and all other
22 areas of technological advancement.

23 Further, the United States has made it a key part of
24 its trade policy to create international frameworks for
25 recognizing intellectual property rights. Agreements

1 negotiated through WIPO and the WTO have enhanced the ability
2 of American inventors and holders of intellectual property
3 rights to obtain and enforce parallel rights abroad.

4 In short, over the past two decades, the value of
5 patents as business portfolio assets has increased, their
6 validity has become more predictable, and the area in which
7 patents could be obtained have expanded. Each of these
8 developments enhances the usefulness of patent law as a
9 motivator for innovation. This is reflected in today's
10 unprecedented explosion of patent applications.

11 There are some who regard the increase in patent
12 filings with suspicion. The USPTO regards this growth with
13 mixed emotions. For a number of years, the USPTO has been
14 engaged in what sometimes seems to be an epic struggle to
15 muster sufficient resources to provide the timely and quality
16 service our customers need. But we remain confident that the
17 growth in patent applications is a boon for America's
18 economy, as well as contributing to the genius for
19 innovation.

20 Looking across the world we see a high correlation
21 between a country's economic strength and the vitality of
22 their patent system. No single cause explains economic
23 growth, but neither is it an accident nor coincidence that
24 the United States stands at the top of both lists.

25 Once again, I thank Chairman Muris for his gracious

1 invitation to participate here today. In accepting the
2 invitation, I committed our agency to helping these hearings
3 facilitate a full discussion on the issues surrounding the
4 interplay of intellectual property and antitrust policy.

5 We look forward to assisting both the Commission and
6 the Department of Justice in gathering whatever information
7 they need to make sound policy decision in today's
8 knowledge-based economy.

9 Thank you.

10 CHAIRMAN MURIS: Thank you very much, Judge Rogan.

11 Let me introduce now Bob Pitofsky, who is my
12 distinguish predecessor here at the FTC. He was chairman for
13 six years, and he encountered many of the complex and
14 difficult issues that we hope to address in these hearings.

15 Indeed Bob was the first person who suggested that we
16 do these hearings, and as on many other matters I took his
17 advice, and it was good advice. Bob, as many of you know,
18 has been a prominent academic for longer than he may care to
19 admit. He's been practicing in these areas for decades. I first
20 encountered Bob when I was a young staffer at the FTC at an AEI
21 conference -- I don't think Bob remembers this, but I had the extreme
22 pleasure of going out to dinner after going after he spoke, with Bob
23 Pitofsky and Bob Bork, and Bob and I have been friends for a long time.
24 He has graciously come back to give us his views on this topic, so I
25 welcome Bob Pitofsky.

1 PROFESSOR PITOFSKY: Well, I didn't remember the
2 dinner with Tim and Bob Bork. Have you got any notes? I
3 would like to see what we both said.

4 I am very pleased to be included here in initiating
5 this program, looking at these very challenging issues at the
6 intersection of antitrust and intellectual property. The one
7 thing that I think we're all going to be unanimous about is
8 these hearings are timely and extremely important.

9 I realize that a set of hearings before a regulator
10 agency, especially on such esoteric subjects, are not usually
11 the subject of the headlines of newspapers, but history
12 demonstrates the fact that quite often it's the hearings and
13 the studies and the analysis that turn out to be more
14 significant and have a greater impact than the high
15 visibility cases that are brought by agencies.

16 And I appreciate Charles James' kind word about the
17 fact that this agency in the '90s restored that tradition. I'm not
18 entirely objective, but I do think this is the place, along with the
19 Department of Justice and the Patent Office,
20 to be exploring this set of issues.

21 It was what this agency was thought to be designed to
22 do in 1914 and 1915. The idea was not just to enforce the
23 laws, not just be an enforcement agency, but examine the
24 question of whether the laws and the procedures that are
25 current deserve to continue to be enforced and to be current,

1 to detect and report on new economic trends, and to
2 investigate on behalf of the administration and Congress of
3 new developments in the economy.

4 Now, these are important hearings. Why? I think the reason
5 is that the economy is immensely dynamic, and most people would agree
6 that innovation is the driving force in that dynamism, that
7 increasingly the products and services that we care about the most and
8 which make the most difference to the success of our economy are
9 products and services that are the embodiment of ideas.

10 Now, it is true that antitrust and intellectual
11 property have the same long-term goals, which is to encourage
12 innovation or incentives to innovate, and to help to contribute to
13 consumer welfare, but the simple fact, the reality is that it hasn't
14 worked all that well at different times in our history. It's not a
15 seamless convergence of policies.

16 In the 1970s, the Department of Justice issued a
17 series of rules and regulations about antitrust and
18 intellectual property, which were very, very restrictive.
19 First of all, there was an assumption in those rules that if
20 you had a patent, you must have market power, and I think
21 that defies common sense. You can have a patent, and nine
22 other people can have a patent, and you could be meeting them
23 in the marketplace or you could be meeting non-patented
24 competitors in the marketplace.

25 Many of the rules declared practices, especially

1 licensing practices, illegal per se, that is, abbreviated
2 analysis in which behavior was declared illegal, simply on
3 the face, without examining why the behavior was engaged in
4 and whether there were good business reasons.

5 Many licensing practices that today would not even be
6 investigated were declared illegal in that set of rules only
7 30 years ago. It was amazing to me to sit with a class of
8 students, as I did just two or three weeks ago, and examine
9 the content of the so-called "Nine No-Nos" of enforcement
10 policy in 1970, a far, far cry from where we are today.

11 It seems to me that one must conclude that in that
12 period, enforcement agencies, backed by the courts, had come
13 to a position where antitrust usually trumped intellectual
14 property and the values underlying intellectual property.

15 I do believe that the pendulum has swung a long way
16 since then. There are many examples. I'll use one that
17 Charles mentioned is going to be a subject of these hearings,
18 and that is the CSU v. Xerox case. I have no quarrel with the
19 result of the case, who won and who lost, but the analysis was as
20 follows: That it's a unanimous premise, and I agree with that, that
21 the party holding the patent or a copyright for that matter
22 doesn't have to license it. They can tuck it away. They can
23 it away. They can do it themselves. They have no obligation to
24 license.

25 That's unanimous, but then the next step in the argumer

1 is that because you didn't have to license it in the first place, you
2 can license it on any terms you see fit, with three very, very narrow
3 exceptions.

4 I am very uncomfortable with that kind of analysis.
5 It seems to me that there, intellectual property has trumped
6 antitrust because some of the licensed conditions that could
7 be introduced are licensed conditions that have traditionally
8 been violations of the antitrust laws, and I have in mind,
9 particularly using your monopoly power, your real market
10 power or your monopoly power in one market because you have a
11 patent in order to influence and even monopolize another
12 market.

13 That, it seems to me, is trumping antitrust, and all
14 this occurs in a period in which many scholars are concerned,
15 and I include myself in this group, in the number and the
16 scope of patents that are being issued, even after you
17 discount for the size of the economy.

18 The fact remains that there are more patent
19 applications and more patents issued today per dollar of R&D
20 than has been the case in many decades. I don't think it's
21 because we've become more original and more innovative, and
22 certainly I would look to these hearings to examine the
23 question of why it is that we find ourselves issuing as many
24 patents as we do.

25 What are the possible approaches? First of all, one

1 approach would be to argue that intellectual property is just
2 property, and there's no reason why antitrust must adjust to
3 take to special circumstances of innovation and the
4 embodiment of ideas in to account. I don't think that's
5 right.

6 I think in innovation-type markets, in the high-tech
7 sector of the economy, it is much more dynamic and the
8 durability of market power is less. I don't mean that it's
9 always going to be dissipated in a short period of time, but
10 on average market power isn't going to last as long.

11 Also, as the intellectual property guidelines pointed
12 out, Rich Gilbert had so much to do with, it's so much easier
13 to appropriate, to misappropriate intellectual property, and
14 finally, and I think most significantly, there is emerging in
15 this scholarship a notion that the basic economics of
16 intellectual property markets are different.

17 Most of the expenditure in IP markets is in coming up
18 with the idea in the first place. It's the basic investment
19 in R&D. Once you have the R&D, duplicating the product often
20 doesn't cost anything or hardly anything at all. A copy of a
21 line of computer code, for example, doesn't cost anything at
22 all.

23 The result is that quite often in intellectual
24 property markets I recognize that the tendency is not to
25 curtail output and raise price. It's quite the opposite.

1 It's to increase output and lower price in order to get as
2 many people as possible to use this product which it costs
3 you practically nothing to reproduce.

4 And Andrew Grove in his book "Only the Paranoid Survive" has
5 a chapter in which he explains the economics of this. Lawrence Summers
6 has done a paper quite recently on this subject, and I'm quite
7 persuaded the economics could very well be different, and that should
8 be examined in this set of hearings.

9 The other extreme is that antitrust has no role to
10 play at all. Because the market is so dynamic, just leave
11 the market alone, and it will take care of dissipating market
12 power. As Bill Gates in a hearing before Congress said, no one
13 has a key to the factory of ideas.

14 Well, I agree with that, but it doesn't follow that
15 market power will dissipate in a short period of time. First
16 of all, there is the patent itself which creates significant
17 market power for a period of 20 years or the copyright for
18 even longer. There can easily be network effects where once
19 you pass a tipping point in a particular market sector, it
20 becomes almost impossible for anyone to catch up.

21 You can leapfrog over it to a new technology, but
22 catching up is extremely different, and just look at the real
23 world. The fact of the matter is that there are companies in
24 the high-tech sector emphasizing intellectual property who
25 have had market power for quite a period of time -- ten years,

1 years -- and brought in enormous profits as a result, pharmaceuticals,
2 bio-tech, computers and so forth.

3 Now, do I think that any company is likely to
4 duplicate the performance of Alcoa in the first half of the
5 century which dominated the market for the first 50 years?
6 No, probably not, but that doesn't mean that you can't have
7 durable market power in this industry.

8 The result is, the bottom line is, I don't agree with
9 either position. Intellectual property is different, and yet
10 I think antitrust has a very important role to play. The
11 question is how do you adjust antitrust in order to fit
12 comfortably with the goals of intellectual property?

13 That is an immense challenge, which I take it will be
14 the centerpiece of these hearings. But with the Department
15 and the FTC, and I'm very encouraged by the fact that the
16 Patent Office is so willing to consider these issues in an
17 open mind in an analytical way, and with the wonderful people
18 who have been at the Commission in the past, Susan DeSanti
19 and others, who have run our hearings, all I can say it's an
20 immense challenge. Lots of luck.

21 (Applause).

22 CHAIRMAN JAMES: All of us today have been
23 celebrating our role in making antitrust policy and making
24 intellectual policy from the standpoint of the enforcement
25 agencies and regulatory agencies.

1 One of the realities of our lives in government is
2 every once in awhile there is another body of your government
3 who can bring our policy decisions down to earth, and that is
4 the judicial branch of our government, which has an equal and
5 very important and very significant role in helping us
6 understand the legal limits on the policy decisions we make.

7 We are very glad today to have the Honorable Judge
8 Pauline Newman here to give us the view from the Court of
9 Appeals for the Federal Circuit, the court that presides over
10 many of these key issues we'll be discussing in our session.

11 She has served on the bench there since 1984. Judge
12 Newman has her roots in the scientific community. She earned
13 her Ph.D. in chemistry from Yale and worked as a research
14 scientist before embarking on a career that led to a service
15 on a wide variety of boards and committees dedicated to
16 addressing legal issues in intellectual property.

17 Judge Newman has authored quite a number of very
18 important decisions, far too many for us to list today, but they are
19 very important, and she has helped to craft the law in this area as
20 much as anyone, and we are indeed very honored to have her speak with
21 us today and to get the judicial branch's input in these important
22 undertakings.

23 Please welcome Judge Newman.

24 (Applause.)

25 THE HONORABLE JUDGE NEWMAN: Chairman James, Chairman

1 Muris, Judge Rogan, I'm delighted to share this distinguished
2 podium and to share in the introduction of this very
3 important topic.

4 All of the speakers thus far and surely for the rest
5 of the afternoon will stress the national, social and
6 economic benefits of industrial innovation. We've all
7 recognized what we've come to call the knowledge economy.

8 We're talking here about knowledge based on science,
9 knowledge derived from science, but knowledge that's been
10 made available through technology and through industrial
11 effort, electronics and communications, other new fields, all
12 flowing from advances of science and from entrepreneurial
13 risk-taking commercial investment.

14 Examples in the biological science you mentioned this
15 afternoon, material science, the interrelationship of
16 knowledge and the law and technology has penetrated even the
17 mature businesses of the past.

18 Our court's 20-year existence coincides with this
19 period of intellectual and industrial development,
20 development that's been intertwined with and supported by the
21 laws of intellectual property, primarily patent property on
22 the agenda for today.

23 I should say that I speak only for myself, not for my
24 colleagues on the court and not for our court, and I do draw
25 on my past experience as a scientist and as a lawyer with

1 technology-based industry, and as well as my observations on
2 the Federal Circuit.

3 The Federal Circuit arose from the broad policy study
4 of industrial innovation, as some of the speakers have
5 already mentioned this afternoon, in 1978 President Carter's
6 domestic policy review of industrial innovation. It was a
7 time of serious industrial stagnation. The Federal Circuit
8 was formed as a dramatic move for the purpose of adding
9 stability to the patent law. It was the first change in
10 judicial structure in over a hundred years, perhaps the last
11 for another hundred.

12 Let me tell you something about our court. Patent
13 cases are about a quarter of our case load. The rest of our
14 jurisdiction is mostly historical, derived from our
15 predecessor courts, relating to government contract disputes,
16 tax cases, Fifth Amendment cases and eminent domain claims,
17 Native American claims (we're the successor to the old Indian
18 Claims Commission), child vaccine injury claims, all of those
19 appeals come to us, as well as veterans claims (we're the appellate
20 court for the newly formed Court of Veterans' Appeals), employment
21 disputes, oil and gas price controls left over from the old
22 Temporary Emergency Court of Appeals, which has become quite
23 permanent, and other customs duties case coming
24 from the Court of International Trade come to us, unfair
25 competition and imports. We receive the appeals from the

1 International Trade Commission, the trademark appeals, of course, from
2 the United States Patent and Trademark Office and the other patent
3 office tribunals, a broad variety deriving, as I said, from our
4 predecessor courts and this additional jurisdiction of appeals of
5 patent cases from the district courts in the nation, and the
6 congressional insistence on preserving the general structure of the
7 appellate courts.

8 Most of our judges have a general background. Most
9 of our judges hadn't seen a patent with its nice blue seal
10 before coming on our court.

11 The issues of policy, economics and the law that
12 surround antitrust issues it seems quite clear to me are not
13 the same from those that govern the role of patents.

14 Patents are directed at innovation. That's their
15 purpose, and of course they affect competition. That's how
16 they work. That's the only way they work, and that is why
17 we're here today. The history of trade regulation though
18 shows that these interactions have not always been well
19 understood and perhaps still are not well understood.

20 The role of creative invention and the evolution of
21 scientific knowledge and its practical application and the
22 investment risk-taking in producing new products all become
23 history, most irrelevant, when the products are successful and
24 on the market. But isn't that when antitrust starts?

25 The patent system serves to encourage the start of

1 this lengthy and expensive and risk-laden process. Unless
2 the process of innovation is successfully completed, the
3 patent is of no value. I shouldn't say no value. The
4 knowledge it discloses can be of enormous value.

5 But one of my first assignments as an industrial
6 scientist was to review the technological history of
7 synthetic rubber, and I did easily find about 150 detailed
8 scientific references. Every single one was in the patent
9 literature. None existed elsewhere.

10 In virtually all fields of technology today as well,
11 patents are the major if not the only source of technical
12 information, so it is appropriate to understand the functions
13 of patent systems in considering trade regulation.

14 Patents cover only things that are new, things that
15 were unknown before the patentee discovered them and
16 disclosed them. The technologies have driven the economy
17 since the Industrial Revolution have all invoked the
18 commercial incentive of patents. There are, I'm told, no
19 exceptions, from the cotton gin to the electric light, the
20 airplane.

21 As soon as the inventor showed the way, the
22 entrepreneurial spirits of the nation took hold, and the
23 copiers appeared, and litigation ensued. All the major
24 patents have been through the courts.

25 The economic role of patents was studied as well as

1 it might be at the time of the formation of the Federal
2 Circuit court. You may recall that in the late 1970s, the
3 economy of the nation was at a low point. Investment in
4 basic science and in applied research had disappeared. There
5 were mass layoffs of scientists and engineers. I recall the
6 revolution in the American Chemical Society to try to somehow
7 adjust or interact with what was happening to scientists who had
8 studied and were jobless.

9 Our production in the United States was no longer
10 competitive. Old technologies were stagnant. New ones were
11 dormant, and the balance of trade had turned negative for the
12 first time perhaps in our national history. Only technology-based
13 industry made a positive contribution, and there was concern, real
14 concern, that national policies were not attuned to the needs of
15 this industry, that we had created disincentives to industrial
16 innovation.

17 I was a member of this Domestic Policy Review in the
18 Carter Administration, and I recall talking and thinking
19 about the conclusions, and the conclusion that didn't take
20 much to know, that a diminished patent incentive had evolved
21 in the United States. Chairman Pitofsky mentioned some of
22 the 1970 procedures and guidelines that were being followed.

23 It was clear that antitrust policy as well as
24 judicial attitudes were providing disincentives to
25 technological industry, and the economic consequences were

1 quite apparent, and they led to some major policy changes,
2 new examination practices in the patent office. The
3 Reexamination Statute came out of that study, formation of
4 the Federal Circuit and changes in competition policy,
5 changes still pretty much present.

6 In 1981, a spokesman for the patent section of the
7 Antitrust Division, Roger Anderwell, summarized the economic
8 premises for the policy changes. He said that companies that
9 invest heavily in the research and development of new
10 technologies have about three times the growth rate, twice
11 the productivity rate, nine times the employment growth, and
12 only one-sixth the price increases as companies with
13 relatively low investments in R&D.

14 And that economic philosophy has very much guided the
15 interface, if I can call it that, between antitrust and
16 intellectual property law.

17 This so-called tension, we still call it tension,
18 between the patent laws and the antitrust laws was rebalanced
19 with emphasis on industrial innovation. Today our economy is
20 even more dependent on technology and the advance of
21 technology-based industry than we were 20 years ago.

22 Also during that period we've experienced the most
23 creative, energetic, entrepreneurial surge since the
24 Industrial Revolution because manufacturers are involved.
25 I'm afraid our court can't take all the credit, but I would

1 like to. The creation of our court was a major step that was
2 taken as part of the design to restore the statutory and
3 indeed the constitutional role of intellectual property.

4 Well, we all know, and President Levin has heard me
5 say, how hard it is to quantify the place of patents in this
6 I call it a technological odyssey. The powerful new
7 knowledge that science was producing was better supported by
8 patents.

9 There were harmonious decisions of the Supreme
10 Court. I mention particularly the Chakrabarty decision,
11 which is credited for enabling the bio-tech industry, and the
12 Federal Circuit, after it came into existence, the first
13 thing that it did or tried to do was to restore the
14 strength of the presumption of validity of patents had been in
15 the statute since 1952, for all the good that it did anyone.

16 Our court, from the beginning, has tried to be
17 faithful to the statute. I trust we've succeeded in some of
18 these areas. One of the things that I have noticed since
19 I've been on the court is that the investors, the businesses
20 that have been built on technology, seem to understand what I
21 call the risk return principles of the patent system often
22 far better than the legal system has.

23 This commercial reality is seen in every patent in
24 litigation, and it does contravene some of what I've read
25 being written by the theorists. For example, one sometimes

1 reads, in studies of the patent system, that most patents are
2 on minor changes. That's true. But the conclusion ensues
3 that they aren't worth very much, why bother.

4 Yet in our court we often see patent litigation on
5 what look like relatively minor advances in relatively small
6 industries, but the business they support must be worth at
7 least the hundreds of thousands or the millions of dollars
8 that the litigation costs.

9 Each minor advance leads to the next one, to perhaps
10 what's called a leapfrogging advance by a competitor adding
11 the diversity and competitiveness, instead of the stagnation
12 that we now see in industries where innovation is absent.

13 Economists tell me, I press them on this, that it's
14 not easy to include all the variables and analysis of the
15 relation among technological advance and patent rights. The
16 value of individual patents, of course, varies greatly as do
17 all other aspects of the product and its cost of development
18 and its position in the market.

19 Commentators have well recognized that the dependence
20 of patent protections varies with the industry and its
21 maturity and its capital structure and its rate of
22 technological change, and it does have other factors. I do
23 see it. I welcome the interest of this Commission and of the
24 scholarly interest, but we are still at the threshold of
25 understanding how best to serve the national interest.

1 In the courtroom, each case presents a different set
2 of relationships. The litigation is almost always between
3 competitors, the innovator and often a copier. Litigation
4 occurs after the invention has been developed, after it's
5 been shown to be successful in the marketplace.

6 Only the successes are copied. The creation and the
7 marketing of something new is much rarer, much harder than
8 moving in after it's been proven out. It's for this reason
9 that I say that the intellectual property laws are much
10 broader impact than is measured by market competition, and I
11 am pleased to see on the F.T.C.'s web page that you are receiving
12 submissions on this broader impact.

13 Let me just close with a few thoughts as to broad
14 areas that I think in addition to whatever else you're
15 studying would benefit from review, at least as they apply to
16 new fields of technology.

17 The first one involves very basic fundamental concepts that
18 perhaps it wouldn't hurt to look at it again: how easy or how hard
19 should it be to get a patent? What should be the extent
20 of advance in the field in order to obtain a patent, and how
21 do you measure it? How expensive should it be?

22 As Judge Rogan said, the thing to be patented must be
23 not only new, but it must be unobvious to persons of ordinary
24 skill in the field of the invention. Last year I think there
25 were over 300,000 patent applications, inventors who thought th

1 they met those requirements at least enough to make the initial
2 commitment in the legal fees to get into the system.

3 What an extraordinary testament to intellectual
4 vigor. Not all of these applications will be granted, but
5 maybe half will. So I wonder what's going to happen to the
6 other half. Are they going to be shelved? Are they going to
7 be hidden in secrecy? How many of those will be developed to
8 benefit the marketplace?

9 The standard of unobviousness is the core of the
10 United States' law of patentability. The early United States
11 patent statutes required only novelty and utility, as in
12 England, that's what the British law required, but the judges
13 often instructed the jury on something they called
14 invention. Justice Story called patentability the
15 "metaphysics of law."

16 Now, it's in our statutes since 1952 and requires
17 unobviousness and there is a large body of precedent applying that
18 standard. In litigation most patents are attacked on that
19 ground. It's fuzzy ground. It's hard to decide, difficult
20 to administer, even harder to set.

21 Some of you may remember at the time that the
22 European patent was being established in order to try to
23 ascertain what standard should be set for the examiners in
24 the European patent office, the various systems were studied,
25 and it was ultimately decided to try to establish a standard

1 sort of halfway between that which was being applied in
2 Germany and that which was being applied in the Netherlands,
3 perhaps approximating the vigor in the United States,
4 perhaps a little more rigorous. I must say I'm no longer
5 current on international practices.

6 What I have observed, however, is still the
7 continuing similarities in the scope of patents that are
8 granted in the various countries. Much has been written, is
9 being written on patent scope, for it has many implications
10 for the patentee and of course for competitors.

11 How easy, how hard should it be to avoid someone
12 else's patent while using his idea? The Federal Circuit has
13 in recent years tightened its view of patent scope, tightened
14 its view of how the law of infringement should be
15 interpreted.

16 As a result, our decision constraining the doctrine
17 of equivalents is now before the Supreme Court, where much of
18 the argument related to the balance between innovator and
19 copier, a lot of discussion of fairness as well as the
20 economics.

21 These are hard questions. They have many
22 implications beyond competition, beyond patentability. For
23 instance, some of our opinions have said that if you, the
24 patentee, wanted broader coverage, you should have done more
25 work. You should have had more examples of broader

1 specification and entitled yourself to broader coverage.

2 There's as much commentary on all of this. Some
3 decisions have said, Well, you should have fought longer and
4 harder with the patent examiner instead of taking what you
5 could get. The critics say that all of this adds to the
6 front-end cost, diverts resources at a time when they're
7 scarcest, because it's often uncertain, at the time the
8 patent application must be filed, even more so if we go to a
9 first-to-file system, in order to decide whether the product
10 has market value.

11 The response and generally my court's position is
12 that the limits of the grant should be clear. There should
13 be clear notice to competitors of what's covered and what's
14 available without the court having to tell you.

15 These are important questions of law, policy and
16 economics, and there are risk factors. Risk factors of
17 course vary with the field of the invention, and again the
18 front-end costs of R&D. How much you can do before you're
19 reasonably assured of a return on that R&D -- do you have to do --
20 depends on the field of the invention.

21 In some fields technology is soon obsolete. The
22 common thread, the fundamental theme of patents is that the
23 prospect of a commercial advantage is an effective incentive,
24 effective enough to meet our national economic goals, and that
25 reducing that prospect reduces the incentive. How to measure

1 all of this I will leave in your hands.

2 I see the strength of the patent system drawn from
3 the principles of property. The securing of property, as one
4 discovers, this is the word that the Constitution uses, to
5 secure the right, was viewed as the securing of a natural
6 right. It's interesting to me to compare Jefferson's view of
7 patents as primarily an instrument of fairness with Madison's
8 view as an incentive to commercial enterprise, but both of
9 these accord with a powerful view, the powerful belief of the
10 framers in the sanctity of property.

11 And it's these property rights, as I see it, that are
12 the foundation, the economic foundation of the innovation
13 incentives that are built on technology.

14 I have yet to come upon an improvement in the
15 simplicity and effectiveness of the principle that legally
16 protected exclusivity for a limited time in exchange for the
17 disclosure of the new knowledge is an incentive, an effective
18 incentive to innovation.

19 So where are we? Science and its applications have never been
20 more promising. Technological development has never been more dynamic.
21 The public disclosure role of patents in this context is at least as
22 important as it's ever been. The
23 knowledge contained in patents is not owned by the patentee.
24 It's contributed to the public.

25 Only the use of the knowledge in tangible embodiments

1

2 that you sell is controlled by the patentee. Others can use
3 that knowledge to enhance their understanding, the progress
4 of science to build on it. In that sense the property is the
5 converse of intellectual, for the ideas in patents are freely
6 available to all.

7

8 I was interested to hear that you're also going to study
9 foreign patent and antitrust aspects because we know that much of the
10 patented technology in the United States is of foreign origin. This
11 reflects the large foreign presence in our markets, and United States
12 industry reaching into world markets under foreign patents.

12

13 In our court, sometimes both sides are foreign
14 entities or at least the U.S. subsidiaries of foreign
15 entities, and the patent decisions in other courts, we see
16 this in some of the European states, often are United States
17 origin inventions.

17

18 Other nations are studying our law. They're very
19 interested in our judicial structure. We often have
20 delegations finding out what is the secret of the
21 entrepreneurial vigor and the creative strength of the United
22 States. Again I would like to think it's the Federal
23 Circuit.

23

24 So I conclude with a truism, that an understanding of
25 intellectual property in all of its complexity is fundamental
26 to the development of an optimum national policy.

26

So I commend you, Mr. Chairman, General James, for

1 this educational afternoon.

2 (Applause.)

3 CHAIRMAN JAMES: Our next two speakers, Q. Todd
4 Dickinson and Gerald Mossinghoff, have both helped lead the
5 Patent and Trademark Office. First, Mr. Dickinson is a former
6 Director of the U.S. Patent and Trademark Office and the
7 Undersecretary of Commerce for intellectual property.

8 He is now a partner at Howrey, Simon, Arnold &
9 White. He specializes in intellectual property, drawing on
10 his wealth of experience in this field. He's also written
11 extensively on topics of keen interest to us today, including
12 electronic commerce and IP enforcement in a knowledge-based
13 economy.

14 He's taught at George Washington University, my alma
15 mater, which makes him brilliant; Georgetown University;
16 George Mason University, a place of fondness to Chairman
17 Muris; University of Pittsburgh; and Tokyo University.

18 Please welcome Q. Todd Dickinson.

19 MR. DICKINSON: Thank you, General. Thank you again
20 for inviting me, and I know I join my colleagues, both
21 current and former at the USPTO, in thanking you and Chairman
22 Muris for convening these hearings because this is obviously,
23 as many speakers have pointed out, a critical and an
24 important topic for us to investigate.

25 Let me also thank Judge Newman. She is a tough act

1 to follow in many ways. She does a beautiful job at
2 articulating many of the key issues that are before us, and
3 so what I'm hoping to do today is just touch on a few of them
4 from the perspective of someone who has had to, as my
5 colleagues have, administer the system and talk about a few
6 of the particular issues that are involved there that I've
7 understood your point to look into during the hearings.

8 I think it's instructive to recall, as several
9 speakers have, just what the benefits attained by
10 intellectual property systems and the policy rationale for
11 them are in the first place.

12 As was suggested, the first and principal rationale
13 obviously is that many times economic incentives are needed
14 to motivate people to invest fully in research and
15 development into new technologies, and we provide those
16 through the systems that we've been talking about today.

17 By providing that period of exclusivity, prohibiting
18 others from copying innovation, they are designed to
19 encourage the investment in that research and development and
20 in the resulting innovation.

21 This has been repeatedly demonstrated, and I'm going
22 to put some of this in historical context. This has been
23 repeatedly demonstrated throughout our history in the United
24 States. The patent grant and the copyright grant are both
25 constitutionally based, and they were among the first laws

1 passed by the very first Congress sitting in Philadelphia,
2 and those systems, I think, have led in many ways to the
3 United States being among the most technologically advanced
4 and culturally rich countries the world has ever known.

5 Now, sometimes, as people have said, we call these
6 rights monopolies. I think that's probably too strong a
7 word. It obviously has inherent and sometimes negative
8 connotations, so what is really granted is a fairly limited
9 property right in many cases, property right whose economic
10 value will often be determined by the market and not by
11 government fiat.

12 Also, I think it's important to remember that in only
13 a very small percentage of cases can patented ideas survive
14 the product development cost burdens, the manufacturing
15 problems, the marketing problems, and the other rigors of
16 getting them into an actual product, and many patent ideas
17 that do end up in cover alternatives, incremental optional
18 features, cost savings, et cetera, and don't ordinarily
19 displace alternatives, and they can also, in many cases, be
20 easily designed around.

21 There are also many inherent legal limits on the
22 protection that patents can afford. A valid patent, some
23 have said, is really nothing more than a limited term right to bring
24 an expensive and lengthy lawsuit against infringers on the basis what
25 may turn out to be narrowly drawn or interpreted claims.

1 Moreover, any prior use, any sale, any publication or
2 public knowledge more than one year prior to the application
3 filing date is an absolute bar to the validity or enforcement
4 of such a patent. It might be suggested that therefore only
5 on occasion or rarely can individual patents or small
6 clusters of patents, even if fully enforced, provide
7 significant market exclusivity, and only in narrow and new
8 markets for limited terms, no matter how unfairly one might
9 seek to define that relevant market.

10 The number of truly pioneer inventions or pioneer
11 patents that turn out to be capable of providing significant
12 market power with sufficiently broad claims may be indeed
13 fairly small, and if so, are usually well deserved.

14 Now, this is not to suggest that multiplicity of
15 patents or what have been called patent thickets or patent
16 shields or other collections of patents could not establish
17 sufficient barriers to entry to create the possibility of
18 market power. I think that's one of the issues that these
19 hearings will elucidate in many ways, but as I say there are
20 many vehicles and many mechanisms that are used to address
21 the negative implications of that, designing around being a key
22 one, thereby improving the process.

23 In turn, broad cross-licenses are given to those
24 improvements. These mechanisms can help break down some of
25 those thickets and shields and provide business access to the

1 intellectual property and actually encourage competition.

2 Now, obviously this is not to say that certain
3 situations could not raise anti-competitive concerns. Some
4 of them have been talked about this morning. One can
5 certainly envision when patent thickets arise when
6 accompanied by anti-competitive conduct, they can tip the
7 balance between IP protection and the antitrust laws.

8 The Commission and the Department have dealt with
9 these, for example, in the DVD context, MPEG and others, and
10 they have mechanisms to deal appropriately with such
11 situations. But again it's not necessarily the patent
12 thicket itself, I don't think, which tips the balance. It's
13 the anti-competitive conduct.

14 Some, however, including perhaps a lot of folks in
15 the academic world, worry that overly strong IP protection
16 rights or those which might be inappropriately or overly
17 expansively granted may actually have the opposite effect to
18 this incentive that we've talked about, and that may serve as
19 an impediment rather an incentive for the kind of
20 technical progress the patent system was designed to foster.

21 Repeated studies have sought to analyze this question
22 over the years from a variety of pedagogical viewpoints, and
23 frankly I think they've come to a fairly widely varying
24 results. For every individual who believes that broad
25 patent rights will choke such important and fast-moving

1 fields as the Internet or genomics, there are others who
2 argue that the historic record and frankly the current market
3 might suggest otherwise.

4 I'll give you an example. Some have argued for years
5 against the patenting of software. It's been a long running
6 debate, since the first programmable digital computers had
7 software which was accessible generally.

8 They have charged that the patenting of software in
9 this context would actually impede, maybe even strangle, an
10 important industry sector in the United States. Yet today,
11 we patent software routinely. It's one of the fastest
12 growing categories of patenting in the office, and the patent
13 software industry seems to be remarkably robust in the United
14 States, and the factors that have contributed to certain
15 charges of market dominance in that field have not implicated
16 patent rights.

17 Now, when new technologies arise, they even create a
18 significant enthusiasm to spread that technology very
19 rapidly, and sometimes intellectual property is seen as an
20 impediment to that spread, and I think that's a fair
21 reaction, it's a natural reaction, particularly when it's
22 those technologies may be widely accessible or easily copied.

23 However, most of these new technologies, at the same
24 time, depend very heavily for their commercialization on the
25 protection and the nurturing effect that IP systems properly

1 provide.

2 Investors in such new technologies often require that
3 there be strong assets to provide the collateral to back up
4 those investments. If they can be copied easily by
5 competitors, there's obviously less incentive to invest, so
6 ultimately there's a tension, the tension in these hearings
7 again will illustrate between the need to incentivise
8 invention and particularly follow-on invention and the need
9 to incentivise investment in the development and
10 commercialization, and then to make that technology widely
11 available.

12 It's also important to note that many factors will
13 affect the commercialization of technology, especially in
14 fast growing areas. There's sometimes a presumption that
15 patents can bring this to a halt. As we've said, if only
16 patents were often that powerful. Ordinary market forces can
17 often swamp that effort, and moreover, as we've said,
18 designing around and other types of mechanisms have contributed
19 here.

20 For every one-click patent which is alleged to
21 dominate on the on-line retailing market, for example, there
22 comes a new solution, such as two-click with its inherent
23 technological and commercial advantages and potential outcome
24 at the end of the day, and I hope that the studies that this
25 process will evaluate and bring to light will provide a

1 balanced review of this area, and a subsequent understanding
2 of the reality of the situation which I think is much more
3 important than the academic arguments that are sometimes
4 engaged in.

5 Let me again reiterate and commend, mirroring what
6 Chairman Muris had said and commend President Levin -- and
7 Commissioner Mossinghoff is involved in this as well -- for the
8 study they're undertaking at the National Academy of Science,
9 and I think that's extremely valuable.

10 Let me talk a little bit about some of these specific
11 topics. Patent thickets, again let me return to that for a
12 second and how that relates to what we do or what we've done
13 at the Patent Office.

14 Some concerns we've said have been raised over the
15 extent to which these new technologies may lead to multiple
16 licensees and multiple patents and what the competitive
17 effect of this might be.

18 The principal evidence behind a lot of these concerns
19 appears to be the increasing number of patents, and several
20 speakers have addressed this issue of patents and the number
21 of patents and patent applications which are processed
22 through the Office.

23 There hasn't been a lot of empirical data yet. I
24 would suggest, though I know there are some studies out
25 there, that would demonstrate just where these actual

1 thickets are in a particular industry. I think that will be
2 an important thing to come to understand, if indeed such a
3 thicket or such a concentration existed.

4 It may be something that's more researched as
5 occurring across a wider spectrum of technologies, and these
6 new technologies, as they arise, there may be an
7 underappreciation of the potential for patent protection
8 where this expansion occurs in areas such as business
9 methods.

10 It may also be the case that reforms in the patent
11 laws and policies that we'll talk about, and I'll talk a
12 little bit more in a minute, have made the patent system more
13 accessible and made it where at one point in time it may have
14 been underutilized.

15 Also, I think a lot of the arguments about thickets,
16 unfortunately, tend to seem to rest, at least the ones that
17 I've heard, on fairly anecdotal evidence, where patents are
18 categorized as broad or overbroad, either through a have I
19 expansive reading of the patent, maybe the abstract, maybe
20 the press releases in some cases I've noted when companies
21 obtain patents.

22 It should be reminded that the claims of the patents
23 are the only thing that have a legal effect, and as the
24 Commission and the Department and others study this, I think
25 they need to make sure they get below the surface to a lot of

1 these arguments to the reality of them.

2 Of course it is indeed possible, maybe even likely,
3 that thickets might exist in certain areas, but I think we
4 have to take them in many cases on a case-by-case basis.

5 Let me talk about the issue of scope of protection,
6 which I think is another issue. Defining patentability
7 subject matter is at root. It's a matter for the Congress
8 and for the courts to decide, and as Judge Newman talked
9 about, we have gotten very clear guidance in this area in
10 many ways, from the very seminal opinions 20 years ago in
11 Diamond versus Chakrabarty where the Supreme Court held that
12 genetically-engineered living organisms were appropriate
13 subject matter within the scope of Section 101 of the Patent
14 Act, and then in doing that propounded the broader philosophy
15 that anything under the sun made by the hand of man is
16 patentable subject matter.

17 Right up to the present time, the U.S. system has
18 taken a very expansive view of what is protectable by patent,
19 and in many ways, we are by far the world leader in
20 recognizing and expanding that.

21 And just a month or so ago the Supreme Court in the
22 JEM case reiterated and actually went from a five to four
23 vote up to a six to three vote on this basic tenant of the
24 patent law.

25 Now, most observers would I think recognize that this

1 change, this evolution, this setting that we've come to has
2 also been a very significant contributing factor in the
3 United States to developing new technological markets,
4 technology probably being the singular example.

5 Another great foundation or principle of our system
6 in the United States is that it's technology neutral. It
7 aims to apply the same norms to all inventions and all
8 technologies. Now, some are critical of that. That's
9 understandable, but I think that the uniformity and the
10 neutrality of patent standards, of novelty, the obviousness,
11 non-obviousness and utility have allowed it to respond to new
12 sciences, entire new industries, without the need for
13 Congress to constantly retool the law with the attendant
14 political pushes and pulls, depending on who's in power or
15 who's the chairman of a particular committee or not.

16 The natural evolution of the patent system I think is
17 no small achievement. More importantly, I think these
18 arguments that have been made about the scope of
19 patents may be actually after the wrong target in some ways,
20 with potentially negative results.

21 I think in that context, it's very important to
22 distinguish between patentability, what's patentable on the
23 one hand, and access or licensing or the ability to get at
24 that technology on the other hand.

25 Now, licensing clearly has antitrust implications, if

1 the underlying behavior is anti-competitive. However, in
2 many areas where the actual concern is about access, we were
3 talking about software a minute ago, genomics, even to some
4 degree the very rigorous debate about HIV/AIDS drug pricing
5 in South Africa. Those who would suggest that the concern
6 needs to be dealt with have dealt with it by trying to attack
7 patentability instead of licensing and access, and I think
8 that's getting at it from the wrong end.

9 As I said though this is not to suggest that certain
10 types of patents may not raise legitimate questions of access
11 that have market implications.

12 These examples, while important, in many cases tend
13 to be fact- or technology-specific and therefore can be best
14 dealt with with an individualized or medial approach perhaps
15 rather than a broad brush.

16 An important and I think justified concern in this
17 area is what's called patent layering. It occurs at the
18 moment most significantly I think in the genomics industry.
19 The concern is that patents which issue on gene sequences,
20 perhaps even greater concern on fragments like expressed
21 sequence tags or single nucleotide polymorphisms, will be so
22 numerous, yet issue to such a multiplicity of inventors and
23 assignees so as to form a kind of intricate licensing web
24 that prevent other researchers from gaining access.

25 For example, if you were going to commercialize a

1 diagnostic method, you may have to go from owner to owner to
2 owner to owner with redundancies and cost implications that
3 are clear.

4 To address this concern I commissioned, when I was
5 over at the Office, what was called a white paper on
6 so-called patent pooling to analyze whether this traditional
7 means of dealing with this issue might be appropriately
8 applied in the biotechnological area.

9 Now, in traditional antitrust terms I think patent
10 pooling's often thought to have negative effects and can
11 be highly discouraged when it's unregulated. However, when
12 we have a situation as we're talking about here -- another
13 recent example would be the MPEG or High Definition
14 Television, for example -- there is a really opportunity I
15 think to moderate the negative effects, to increase access by
16 pooling together with appropriate oversight and regulations.
17 That white paper I think is still on the USPTO web site.

18 Another good example of an appropriate access
19 mechanism that's worked is a very similar one, and that's
20 one, for example, that was adopted 20 years ago by the
21 University of California, San Francisco and Stanford, who
22 were the assignees of the Cohen/Boyer patent for manipulated
23 recombinant DNA, a very basic -- in fact it's a very pioneer
24 patent.

25 The assignees in that case, recognizing the issues

1 they were faced with, chose to license that patent, chose to
2 license that patent freely to any academic researcher or any
3 non-commercial researcher that wanted to use it and charged
4 an appropriate licensing mechanism for the commercializer of
5 that.

6 As a result in many ways the bio-tech industry
7 continued to grow and prosper, and we've seen that today
8 recently in a similar mechanism where the Wisconsin Alumni
9 Research Function has entered into a similar licensing
10 program with regard to their system cell patent, also a very
11 significant pioneering patent.

12 One issue that this highlights, which I think should
13 be -- I think those of us in the intellectual property
14 community are very nervous when it's invoked, one issue which
15 clearly sort of on the table, and that's the question of
16 compulsory licensing.

17 I think it probably behooves us to look primarily in
18 that area to much less drastic alternatives, cross licensing
19 mechanisms we've talked about before, the use of superior
20 licensing, negotiating strength in certain areas and
21 particularly the public sector. NIH's agreement with WARF
22 would be a good example, even jawboning by public policy
23 officials. An example of that recently would be HHS's Secretary
24 Thompson's discussions with the Bayer Corporations on Cipro in the wake
25 of the recent anthrax attack and the patent pooling I talked

1 about before.

2 Let me talk briefly about the breadth of patents
3 which are issued, because I know that's another key question
4 which people have talked about a lot, and before I do that,
5 specifically let me touch on an issue which Director Rogan
6 mentioned, and that is the issue of revenue. That directly
7 affects this question.

8 USPTO is one of the only, if not the only, fully fee
9 funded agency in the federal government, and any diversions
10 of fees from the USPTO that occurred on my watch, on his
11 watch, and others' watch, continues to be a significant
12 problem, particularly if that magnitude increases. It
13 directly affects its mission, the quality of its products and
14 services.

15 And I think I would applaud those in Congress who are
16 trying to take steps to statutorily end this on a permanent
17 basis and solidify the PTO's revenue position.

18 I think also additional resources need to be
19 developed to further that mission. Patent examiners need
20 more time to examine. They do, especially in increasing
21 complex arts, especially with the greater burden which, with
22 all due respect to Judge Newman, which the courts I think are
23 appropriately placing on the Office to make a greater and
24 more complete record.

25 In this case time truly is money, and if the quality

1 is to be further improved, resources have to be found. Now,
2 this is not to say in any means that the examiners don't do a
3 great job with the resources they have. They do, but this is
4 not a case of trying to go to terrible to perfect. This is
5 rather going from very good to better.

6 Now, second, much of the public comment on breadth
7 seems to be again kind of anecdotally driven or somewhat
8 based on flawed methodologies. Many critics of patent
9 breadth choose very individual patents to pick them out.
10 The USPTO issued 190,000 patents last year,
11 and they picked these out to try to make their case.

12 I think it's very important that we understand the
13 breadth of the kinds of issues we're talking about in this
14 area rather than using war stories or individual cases.

15 However, one of the mechanisms for dealing with that
16 is the reexamination system, which would allow the Office to
17 go -- allow the patentee or third-party to bring that patent
18 back into the Office for reexamination in light of additional
19 prior art.

20 Now, traditionally there's tension here. Congress
21 took this issue up no less than three years ago, passed a
22 bill expanding reexamination somewhat, but leaving a
23 system which still had some rather significant holes in it.
24 Congress, fortunately, I think is something in a mood to
25 reconsider this issue again. I would hope that they do

1 because I think that the reexamination system is a very
2 valuable one but it needs additional reform.

3 Let me touch on the issue that Judge Newman talked
4 about, and that's the issue of obviousness. The USPTO
5 searches and examines in accordance with statutory and
6 regulatory law. Section 103 is a good example of that, but in that
7 case, the courts have required the Office to apply only specific and
8 definitive art references with clear motivation of how to combine those
9 references, and only that will suffice for this obviousness
10 determination.

11 As recently as last month, the CAFC stated that this
12 evidence had to be clearly documented. The examiner could
13 not even rely on the general knowledge that the examiner had
14 in the field or even common sense for an obviousness
15 determination.

16 Regarding patent quality measures generally, let me
17 suggest that the only really comprehensive data of quality
18 that I'm aware of that's really truly comprehensive happens
19 to reside in the USPTO itself, in their own quality
20 assurance process.

21 This cuts across all technologies. That process is
22 conducted by the most seasoned, the Grade 15 examining
23 professionals, that's been in place for many decades. There's
24 large body of data. It's constantly reviewed by USPTO management
25 by the Inspector General at the Department of Commerce and by (

1 and subject to congressional oversight.

2 It is showing a remarkable consistency in quality
3 over the long-term, so anyone who would choose to study, I
4 hope folks do, quality in this area needs to gain access and
5 use that particular data.

6 However, when new technologies emerge -- a good example
7 would be business methods, which I know was an issue that was
8 cited in the materials leading up to this meeting -- additional and
9 perhaps tailored approaches need to be taken. That issue arose in
10 2000, and what we did in the Office was to put in place the
11 so-called business method initiative which, while these patents
12 have been issuing since the mid-1860s on, while the IBM Corporation
13 was founded on a pair of patents from the 1890s on the method of
14 keeping statistical records, they've really come into their own
15 as a result of the State Street Bank opinion and the growth of the
16 Internet.

17 I think it's instructive. Many people have been
18 concerned about the growth of these patents in the Office.
19 They are rapidly increasing, but it's also instructive to
20 note, they're less than a half of 1 percent at the moment of
21 all the patents that issue out of the office.

22 But the concerns about how this Office addresses them
23 are real and genuine, so we issued this business method
24 initiative. Among other things, we brought the private
25 sector in these technologies, insurance industries,

1 securities industry, et cetera, into the Office to help the
2 examiners understand them better, and we instituted what was
3 called the second look where a very seasoned examiner or
4 quality assurance specialist reviewed them a second time
5 before it issued.

6 And the effects of this was the overall allowance
7 rate dropped down to about 40 percent, which is almost 25
8 percent or more less than the overall issue rate in the
9 Office.

10 Finally, let me talk about an issue that Chairman
11 Pitofsky raised, and that was the number of patents that
12 issued overall and what the implications are of that. Let me
13 suggest, he raised a concern about it.

14 I think as Director Rogan stated, it's obviously a
15 concern for the Office in its operations and its revenue. I
16 think it will be a very interesting thing to determine what
17 the impact of the effect of that is overall. Some would
18 suggest that it's a natural consequence of reforms that were put in
19 place to strengthen the patent system.

20 It's also I think a natural consequence of the
21 increased investment in research and development. It's
22 also a consequence of the increase in foreign filing in the
23 United States.

24 I think we also need to remember that patents expire,
25 not at the end of their full term, but they expire when

1 someone fails to pay the maintenance fees, and that something
2 like on two-thirds of patents, the maintenance fee at year 12
3 is not paid.

4 Let me talk a little bit about some of the reforms
5 which may have led to this multiplicity, we'll call it, of
6 patents. In the early '80s principally and into the '90s they
7 included things like creation of the CAFC, Diamond versus
8 Chakrabarty, the reexamination system, the Bayh-Dole Act,
9 better, at least more certain, funding mechanisms.

10 All of these I think have contributed to making
11 people feel -- business people, researchers, investors feel
12 more secure in the patent system, and that likely has driven
13 up I think in many ways the number of patents which have
14 issued.

15 I think we need to place this in a certain context.
16 It may not be that there are too many patents issuing today,
17 but rather that there might have been, if you will, too few
18 before, that they were underutilized, undervalued because of
19 flaws in the system at the time.

20 Some have also suggested the process the USPTO
21 conducts is without adequate oversight. I don't think that's
22 the case either with their conduct or their policy function. I
23 example, the software field, three public hearings have been
24 held in the last decade to get input. Long comment periods

1 have ensued after that.

2 As we developed examination guidelines on
3 biotechnology and utility and written description
4 requirements and others, those examination guidelines were
5 subjected to the review process and comment process. They
6 were revised in accordance with comments. NIH in particular
7 was very involved in the comment period relative to the
8 utility guidelines, so I think that needs to be remembered as v

9 So let me close there with one final comment, just a
10 brief one, and that is that I think that the Commission and
11 the Department need to be aware that there has been -- maybe
12 it's a slight note of caution. There has been a very
13 significant amount of discussion and interest in the
14 intellectual property community leading up to these
15 hearings.

16 I think it may even be fair to characterize it as
17 wariness, particularly in light of how some of the issues
18 were framed. Many folks I think in the IP community feel
19 that the legal and policy issues here are among the most
20 sophisticated and challenging.

21 And when I was doing my own patent work, I worked in
22 the field of catalyses, where you used to say small changes
23 in structure can make a big difference in outcome, and I
24 think that's the concern that is expressed here as we work to
25 change or modify or improve the system, so I would certainly
26 urge on their behalf a cautious and deliberate approach which

1 I think certainly seems to be the case so far.

2 Also there are significant international implications
3 to this that we need to be mindful of. This process does not
4 occur in a vacuum in this, and previous administrations
5 worked very closely with our colleagues overseas to bring
6 harmony and consistency to the law, and in some way it would
7 be a difficult situation if the United States were sending in
8 inconsistent messages on such critical issues.

9 I hope we also bring others in to the process as well
10 from other agencies in the government, USTR, the State
11 Department, Customs Service and others.

12 Thank you very much, Mr. Chairman, General, for
13 giving me the opportunity.

14 (Applause.)

15 CHAIRMAN JAMES: Just in case anyone is continuing to
16 harbor the notion or doesn't understand that our Patent and
17 Trademark Office is now and always has been in very capable
18 and thoughtful hands.

19 Our next speaker, Gerald Mossinghoff, is also a
20 former Assistant Undersecretary of Commerce and Commissioner
21 of Patent and Trademarks.

22 Now, among other things, he brings to us an
23 impressive level of international experience in this area.
24 He was the United States Ambassador to the Diplomatic
25 Conference on the Revision of the Paris Convention and

1 Chairman of the General Assembly of the United Nations World
2 Intellectual Property Organization.

3 On the domestic side, Mr. Mossinghoff played a key
4 role in advising President Reagan regarding the establishment
5 of the Federal Circuit, and I believe his remarks today will
6 address on that along with other important topics in the
7 international area.

8 (Applause.)

9 HONORABLE GERALD MOSSINGHOFF: Thank you very much.
10 I'm very honored to be able to participate in these very
11 important hearings.

12 My name is Gerald J. Mossinghoff, and I am senior
13 counsel to the Arlington intellectual property law firm of
14 Oblon, Spivak, McClelland, Maier & Neustadt. In addition to
15 that I teach intellectual property because at the George
16 Mason School of Law and the and the George Washington
17 University Law School.

18 During President's first term, I served as Assistant
19 Secretary of Commerce and Commissioner of Patents and
20 trademarks. During that time, we were able to achieve
21 significant progress in the protection of intellectual
22 property. With bipartisan support across the three branches
23 of government, we enacted realistic user fees for the Patent
24 and Trademark Office that led to that office being sufficient,
25 and has been pointed out today, tragically it's more than

1 self-sufficient. It's a source of income for totally
2 unrelated government programs.

3 We set goals, ultimately achieved, of reducing the
4 average time of patent pendency to 18 months and trademark
5 pendency to 13 months.

6 Concrete steps were undertaken toward automating the
7 USPTO's enormous databases leading to the goal of a paperless
8 office. The Court of Appeals for the Federal Circuit was
9 established as we've heard.

10 We established a formal Trilateral Cooperation
11 arrangement with the European Patent Office and the Japanese
12 Patent Office, and that trilateral cooperation, which will
13 celebrate its 20th anniversary next year, has proved to be
14 extremely useful in fostering cooperation and harmonization
15 both on technical matters and automation in other areas and
16 in broad policy issues.

17 The penalties for illegal counterfeiting were
18 significantly increased, and effective enforcement measures
19 established.

20 The Computer Chip Protection Act was amended.

21 We laid the foundation that led to the United States
22 joining the Berne Copyright Convention.

23 And we began the steps that led to multinational
24 intellectual property norm-setting being conducted in the
25 GATT as opposed to in the World Intellectual Property

1 Organization. This resulted in the landmark agreement on
2 trade-related aspects of intellectual property or TRIPS, in
3 the World Trade Organization.

4 I am convinced that this progress was the direct
5 result of the close cooperation during that period between
6 the Antitrust Division of the Department of Justice, then
7 under the leadership of Assistant Attorney General William
8 Baxter, and the USPTO.

9 We were in weekly, monthly consultations and
10 cooperation, putting these policy matters together and
11 getting them enacted.

12 This afternoon, in the brief time available, I'll
13 focus on three what I refer to as blue collar kinds of
14 issues: First, the critical importance of an adequately
15 funded USPTO; secondly the Court of Appeals for the Federal
16 Circuit and the key role it's playing and some of the history
17 that led up to that enactment and establishment; and
18 third, to the suggestion sometimes heard and heard today that
19 maybe there are too many patents being granted and sometimes,
20 somehow we should raise the bar on the number of patents.

21 The USPTO must be adequately financed in my view if
22 we're going to have effective intellectual property
23 protection in this country. Central to the effective and
24 appropriate patent protection technology is the PTO and the
25 quality and timeliness of the examinations of patent

1 applications.

2 Quality depends upon the skill and dedication of the
3 approximately 3,000 patent examiners, properly trained,
4 supervised and mentored and with effective administrative and
5 technical support. For it to do its job properly the office
6 must have the latest in e-government support, but apparently
7 fiscal constraints will deprive the processing of the more
8 than 300,000 patent applications it will receive.

9 Timeliness depends on adequate resources, and this is
10 another area of great concern. For the past several years,
11 more than \$850 million in user fees paid by patent applicants
12 to support the PTO have been diverted to other totally
13 unrelated government programs, and as could be guaranteed,
14 the Office is falling alarmingly behind in being able to cope
15 with its increasing workload.

16 My back-of-the-envelope calculations are that if the
17 current funding of the USPTO remains constant in real
18 dollars, increasing only by cost of living adjustments, in
19 five years it will take more than three years for an
20 applicant to receive a first action on application, and the
21 overall time of pendency would increase to an average of more
22 than four years, a result which I would submit is totally
23 unacceptable to U.S. inventors and U.S. industry.

24 There would be a total of 2 and one-half million
25 patent applications pending in the office, with each examiner

1 having a docket of more than 750 applications as compared to
2 the 100 applications on a typical examiner's docket today.
3 In short, the Office would be swamped.

4 Undersecretary Rogan, for whom I have the highest
5 regard, can confirm whether these dire predictions are
6 accurate. I believe they are, and steps must be taken now to
7 ensure that they are not realized.

8 Secondly, I would submit that the Federal Circuit
9 Court of Appeals is an unqualified success. That was
10 established, as Judge Newman pointed out, in a bipartisan
11 effort to bring certainty and stability to U.S. patent law.

12 Based upon a key recommendation of President Carter's
13 domestic review on industrial innovation, a centralized
14 national court with exclusive appellate jurisdiction over
15 patent related cases was viewed in that review as "a vehicle
16 for ensuring a more uniform interpretation of the patent
17 laws, and thus contributing meaningfully and positively to
18 predicting the strength of patents."

19 One of my highest priorities as a newly appointed
20 Commissioner of Patents and Trademarks in 1981 was to
21 recommend that the Reagan Administration support that
22 initiative of the Carter Administration. This was by no
23 means assured given the strong opposition of the American Bar
24 Association to the creation of such a "specialized federal
25 court."

1 At the time I was teaching patent law at American
2 University's Washington College of Law and was all too
3 familiar with the chaotic situation that business executives
4 faced in deciding how, or most significantly where, to
5 enforce their patents. A leader in the research-based
6 pharmaceutical industry summed up that industry's support for
7 the Federal Circuit quite succinctly, "to eliminate geography
8 dependent patent opinions."

9 Prior to the creation of the Federal Circuit, an
10 analysis of most patent issues would depend on what federal
11 circuit would try the case or hear the case, and such an
12 assumption would often be more significant than the facts
13 themselves.

14 The Reagan Administration did strongly support the
15 creation of the Court of Appeals for the Federal Circuit,
16 based on, among other things, then Secretary of Commerce, the
17 late Malcolm Baldrige. Having served as a very successful
18 chief executive of Scovill Industries, Secretary Baldrige
19 often expressed in his efforts to establish the court, that
20 successful business executives are able or should be able to
21 manage around adversity. They cannot handle uncertainty.

22 And as the several federal circuits drifted farther
23 and farther apart in their interpretations of key sections of
24 the patent code, the inevitable uncertainty called into
25 question in the Carter Domestic Policy Review the viability

1 of an effective U.S. patent system for protecting new
2 technology.

3 The beneficial results of the creation of the Federal
4 Circuit were immediate and felt throughout America's high
5 technology industries. Forum shopping, or more accurately
6 circuit shopping, is a thing of the past. Although in no
7 field as dynamic as patent law can there be 100
8 percent assurance of the outcome of any case, business
9 executives and their counsel can now look to a coherent and
10 consistent body of case law to guide their fundamental
11 research and development decisions.

12 My next recommendation is, Don't change the non-obviousness
13 requirement of the patent code. An assertion is sometimes made that
14 there are too many patents being granted, or that patents are
15 overbroad. This leads to an idea, usually very vaguely defined, that
16 we should somehow change the non-obviousness standard to raise the bar.
17 That would be most unwise in my view.

18 Notwithstanding, non-obviousness is the most
19 important patentability requirement and perhaps the most
20 difficult to apply and probably why it applies. Maybe 80
21 percent of the patent cases finally reach court. The section
22 is familiar to everyone here: "a patent may not be obtained tho
23 the invention is not identically disclosed or described as set
24 forth in section 102 of this title, if the differences between a
25 subject matter sought to be patented and the prior art are such

1 that the subject matter as a whole would have been obvious at t
2 time the invention was made to a person having ordinary skill :
3 the art."

4 The enactment of Section 103 in 1952 was a reaction
5 to a line of Supreme Court cases in which U.S. patents are
6 with held to be invalid because they lacked "invention." In
7 one celebrated case, Justice Douglas went so far as to state
8 that for a new device to be patentable, it "must reveal the
9 flash of a creative genius."

10 The Supreme Court's anti-patent bias in the period
11 leading up to 1952 was so pronounced that Justice Robert
12 Jackson in a celebrated dissent complained "that the only
13 patent that is valid is one which this Court has not been
14 able to get its hands on."

15 In his "Commentary on the New Patent Act," Mr. P.J.
16 Federico, a senior official of the USPTO and one of the
17 principal authors of the 1952 Act, stated as follows: "There
18 has been some discussion as to whether section 103 modifies
19 the so-called standard of invention....While it is not
20 believed that Congress intended any radical change in the
21 level of invention or patentable novelty, nevertheless, it is
22 believed that some modification was intended in the direction
23 of moderating the extreme degree of strictness exhibited by a
24 number of judicial opinions over the past dozen or more
25 years."

1 The Supreme Court did not reach the issue of proper
2 interpretation of section 103 until 1966 when the Court
3 decided three patent cases often referred to as the Graham
4 trilogy. In Graham the Court pointedly confirmed that section 103
5 codified the judicially developed non-obviousness requirement.
6 Congress did focus inquiry on objective obviousness and, in effect,
7 directed abandonment of "invention," courts have previously used
8 to encapsulate the obviousness standard.

9 In Graham, still the leading case studied in all the
10 patent academies and in every basic patent law book, still
11 the leading case, the Supreme Court directed the lower courts
12 and the Patent and Trademark to apply the following test: "Under
13 section 103, the scope and content of the prior art are to be
14 determined; differences between the prior art and the claims at issue
15 are to be ascertained." Let me underscore claims. We're not talking
16 about disclosure. We're not talking about where there's a neat
17 invention or not a neat invention. It's the claims that come into
18 issue under the test.

19 "Against this background the obviousness or non-obviousness
20 of the subject matter is determined. Such secondary considerations
21 as commercial success, long felt but unresolved needs, failure of
22 others, etc., might be utilized to shed light on the circumstances
23 surrounding the origin of the subject matter sought to be patented.
24 An indicia of obviousness or non-obviousness, these inquiries may have
25 relevancy."

1 Notwithstanding the guidance, the regional Circuit
2 Courts of Appeals were all over the lot in interpreting the
3 new section 1023. One of the issues of whether synergism in
4 some form or another was required to satisfy the
5 requirement.

6 As noted by one patent law scholar, prior to the
7 Federal Circuit analysis of the issue, confusion reigned
8 among lower federal courts as to the proper role of synergism
9 in evaluating non-obviousness.

10 One of the principal areas of concern that led to the
11 creation of the Federal Circuit Court of Appeals was section
12 103 and the differences in its interpretation throughout the
13 regional circuits. Although there are clear differences
14 among the several judges serving on the Court of Appeals for
15 the Federal Circuit at the present time, and we could name
16 names and we could name issues if we had to, there are no
17 major differences in the interpretation of section 103.

18 In one celebrated case, the Federal Circuit relied
19 upon section 103 when it vacated the Seattle district court's
20 preliminary injunction against Barnes & Noble in the famous
21 Amazon.com case.

22 Thus, with respect to section 103 regarding non-obviousness,
23 three factors have resulted in a workable
24 standard of the patentability, both in the Patent and
25 Trademarks Office by the 3,000 examiners and by the district

1 court and the court of appeals.

2 First is the enactment of the section in 1952.
3 Second is the authoritative interpretation of the section in
4 the Graham trilogy of cases, and finally the creation of the
5 Federal Circuit, which in my view is doing an excellent job
6 of interpreting section 103 on a case-by-case basis.

7 There are now more than 700 Federal Circuit cases
8 interpreting section 103 in dozens of technical contexts. If
9 patent claims are said to be overbroad, I assume that means
10 that they would not be valid under section 103 of the patent
11 code or perhaps section 112 of the patent code, as those
12 sections are now written. Otherwise, I would have no idea
13 what overbroad means.

14 To attempt now to amend section 103 somehow to raise
15 the bar, whatever that means in any given case, would at the
16 very least result in a generation or two of uncertainty and
17 confusion. Such an attempt would in my view be met with
18 appropriate, vigorous and successful opposition by high
19 technology industry, inventors' groups and the organized
20 patent bar.

21 The number of patents being granted by the U.S.
22 Patent and Trademark office, a has been pointed out, have
23 increased significantly but I seriously doubt whether the
24 increase has kept pace in research and development.

25 In the research-based pharmaceutical industry, for

1 example, R&D expenditures have increased more than ten-fold
2 in the past 20 years, from 2.3 billion in 1981 to more than
3 30 billion in the year 2001, and patents granted in the
4 pharmaceutical field, although substantially increased, have
5 not at all kept pace.

6 In 1981, we had 2017 such patents granted as compared
7 with 6,751 patents in the year 2000. So a ten-fold -- more
8 than a ten-fold increase in R&D was met with a three- or four-fold
9 increase in the number of patents in the pharmaceutical world.

10 Of course many of these patents covered new
11 lifesaving and life-enhancing medications that simply would
12 not have been invented except for the incentives provided by
13 the U.S. patent system.

14 I am certain that the pattern of the research-based
15 pharmaceutical industry is repeated in many other important
16 fields of technology.

17 Mr. Chairman, this concludes my prepared statement.

18 Mr. James J. Kulbalski, a partner at Oblon Spivak, is
19 is submitting a statement in connection with these hearings
20 on patent pooling and technical standards, perhaps a little
21 more directly related to the subject matter.

22 I hope that his statement and these comments have
23 been helpful to you. Thank you very much.

24 CHAIRMAN JAMES: Rich Gilbert is the father of the
25 intellectual property guidelines, which he helped shape, when I

1 was Deputy Assistant Attorney General for Economics in the
2 Antitrust Division at the Department of Justice.

3 His interest in developing those guidelines is hardly
4 surprising given that he is the author of a wide body of
5 scholarship on economics, intellectual property and
6 antitrust. He's now professor of economics at University of
7 California, Berkeley, where he continues to be at the
8 forefront of these and other issues.

9 And he certainly is someone that I've learned from
10 over the years. Please welcome Rich Gilbert.

11 MR. GILBERT: Thank you.

12 Well, I will briefly discuss the recent history of
13 thought about the appropriate role of antitrust policy for
14 intellectual property, and then I will also work through a
15 particular example and propose a Rule of Reason approach to a
16 particular issue in IP licensing.

17 But before I start, I want to comment on an issue of
18 prior art and the problem of accumulating a database on
19 invention position, and to do that I want to draw on one of
20 my favorite scholars of innovation, and that's Gary Larson.
21 (Shows slide.) There's a very large beast upside
22 down with a very, very small arrow in its belly up here and
23 these two cavemen saying, Well, maybe we should write that
24 spot down.

25 So I want to suggest this to you, to our friends at

1 the Patent and Trademark Office to keep this in mind. If you
2 get a patent for a process to bring down mastodons, it might
3 actually be written down there in the prior art.

4 Okay. Let's go on and talk about the development of
5 key principles and how they have evolved between the 1988 and
6 the 1995 Intellectual Property Guidelines. The 1988
7 Guidelines were really a watershed event. There was the
8 International Guidelines with a section of intellectual
9 property licensing. They introduced important concepts that
10 really defined and redefined the way that antitrust scholars
11 think about intellectual property.

12 We heard about the famous Nine No-Nos, and they were
13 quite a revolution in thought. The key principles in these
14 guidelines were three. First for the purpose
15 of antitrust analysis, the agencies regard intellectual
16 property as being essentially comparable to any other form of
17 property.

18 Now, what this meant was not that intellectual
19 property is the same as other forms of property. It clearly
20 is not the same. It differs in very important and material
21 respects, as has been identified earlier by Bob Pitofsky, and
22 of course there's statutory limits and statutory prerogatives
23 on the use of intellectual property, but in terms of how to
24 analyze intellectual property issues, the same principles
25 apply.

1 Secondly, the agencies do not presume that
2 intellectual property creates market power in the antitrust
3 context. I don't think this is a very controversial point,
4 notwithstanding *Jefferson Parish v. Hyde*, but at the time, in 1988 this
5 was somewhat controversial.

6 And the third point that the agencies recognize is
7 that intellectual property licensing allows firms to combine
8 complementary factors of production and is generally
9 pro-competitive. That is, licensing is a good thing. We
10 would like to have more of it, not less of it.

11 Now, in 1995 the overlap between these principles and
12 virtually the identical principles that existed in the '88
13 Guidelines were a source of some consternation to me,
14 although I find some comfort in the fact that they are so
15 close, and I think our thinking has helped up in a durable
16 and nonpartisan way over these years on these basic
17 principles.

18 Now, the '88 Guidelines also said or advanced a
19 particular way of thinking about intellectual property, by
20 advancing the principle that the owner of intellectual
21 property is entitled to enjoy whatever market power the
22 property itself may confer and also saying the Department
23 will not require the owner of technology to create
24 competition in its own technology.

25 In effect, this principle was that if there's a

1 demand curve, think of a demand curve, for the products or
2 processes that used the license to intellectual property that
3 the IP owner is entitled to appropriate the area underneath
4 this demand curve.

5 This actually was a departure from recent thinking about cases
6 such as the shrimp peelers cases which challenged the ability to issue
7 royalties of discriminatory rates to reflect competition against
8 different types of technologies, so this was quite an advance in
9 itself, but there's a difficulty with this approach, and the
10 difficulty is market power depends on conduct, which of course may be
11 anti-competitive.

12 So there can be anti-competitive conduct such as
13 exclusive dealing arrangements on the use of competing
14 technologies which shift the demand curve out, and yet this
15 principle you're entitled to the area under the demand curve,
16 that is to the market power that the IP itself confers then
17 becomes circular and somewhat ambiguous so in the '95
18 Guidelines this principle was changed.

19 The part about the IP owner not being required to
20 create competition in its own technology was retained on the
21 whole, but then we substituted a different concept which was
22 that antitrust concerns may arise when a licensing
23 arrangement harms competition among entities that would have
24 been actual or likely potential competitors in a relevant
25 market in the absence of the license.

1 I just like to use a shorthand competition in the
2 absence of the license, has that been effective, so if we go
3 back to this area underneath the demand curve, if we have the
4 licensing market on the left, and you think of there being
5 some different market. Now, if there are practices and those
6 practices effect say competitive conditions in that other
7 market, suppose it shifts the supply curve to the left and
8 leads to a higher price, that might shift the demand for the
9 licensed product out because the higher price increases the
10 demand for the licensed product, and now you have to weigh
11 those competitive effects in that market against whatever has
12 happened in the licensing market to see if on balance that is
13 an issue that the antitrust agencies should be concerned
14 about.

15 So now there are a number of different issues on an
16 antitrust intellectual property agenda. There's been a great
17 deal of learning at the agencies on intellectual property
18 issues. A lot of very fine minds have been devoted to these
19 issues, and we've had experience with a number of antitrust
20 cases and merger cases, and yet there's still a number of
21 areas where some more thinking is necessary and where some
22 definition of past thinking would be appropriate.

23 For example, should antitrust policy differ for
24 intellectual property? Again Professor Pitofsky talked about
25 this, the arguments for and against, how to deal with

1 combinations of allegedly blocking patents, patent
2 settlements, cross-licensing and unilateral refusals to deal,
3 standard setting and competition in winner-take-all markets,
4 network effects, and I would also add to this list the
5 general issue of whether market power is good for innovation
6 and whether that justifies certain transactions that
7 otherwise would raise concerns.

8 Now, it's a tall order to deal with these things, and
9 I would like just as an example more to serve as a target for
10 criticism than anything else to propose a rule of reason
11 analysis to you for one of these issues, and that's how
12 to deal with combinations of allegedly blocking patents.

13 There's been a noisy message from the agencies on
14 this issue. We've heard about the MPEG, digital vertical
15 disk, the Motion Picture Entertainment Group, these were
16 standards that were formed by an association of parties who
17 cross-licensed their patents to enable these technologies.

18 And the message from the Department of Justice in the
19 form of business review letters was that it was alright to
20 aggregate these essential, that is, blocking, technologies, but
21 then we also have some other cases at the FTC. There was the
22 VISX case where the pool was dissolved, and it involved some
23 alleged blocking patents, others alleged to be substitutes.

24 The same with Ciba-Geigy-Sandoz, and this merger
25 having to do with gene therapy technologies. There were

1 concerns raised about aggregation of patents, which again
2 were to some extent substitutes and also to some extent
3 blocking as well.

4 How can we think about these? I propose the
5 following elements for an approach, and I should add my
6 thinking here is informed by many conversations I've had with
7 my colleagues at Berkeley, including some colleagues who are
8 either recently or currently in active duty in the government
9 and also past conversations at DOJ with colleagues like Greg
10 Werden and others, and so -- but again this is all my
11 thinking.

12 I don't blame anybody else, and you'll probably want
13 to insulate yourself from anything I would say anyway, but if
14 you think of the key elements of the approach, first what is
15 the probability that blocking patents would be found invalid
16 or not infringed?

17 I'm going under the premise that however we feel
18 about the desirability of patent rights, I'm going under
19 a premise that if patents are, in fact, invalid or not
20 infringed, then they should not limit competition that would
21 otherwise occur. They should be in fact challenged.

22 The second point is benefits from competition if
23 patents are held to be invalid or not infringed, so if it is
24 the case that they truly should not be patent-right protected
25 in these areas, one of the benefits that would occur in its

1 absence, and third, are the benefits from combining the
2 patents in the pool itself?

3 And if do I this correctly, it is an application of
4 the analytical principles of competition in the absence of
5 the arrangement which is in the IP guidelines, so I want to
6 introduce a little concept. One times two, that is the
7 probability that the patents will be held invalid times the
8 competitive effect which is the expected competition that
9 would have occurred in the absence of the licensing
10 arrangement.

11 And the third is the benefits of the licensing
12 arrangement, and these are the two sides of the rule of
13 reason balancing that I think is accepted practice in
14 antitrust these days.

15 Just to do a little bit of mathematics, and I'll go
16 through this very quickly, just define N as the number of
17 independent blocking patents. P is the probability that a
18 single patent would be held invalid or not infringed, and I
19 want to make the important assumption that this is the same
20 for all patents, and that it's independent, so showing one to
21 be invalid doesn't necessarily say anything about any other
22 patents.

23 C is the reduction in prices from competition which I
24 can measure as a percent of revenues on an annualized basis,
25 and E is the efficiency from combining the patents as a

1 percent of revenues. And it leads to a simple formula, which
2 is that aggregation passes a rule of reason test. If E over
3 C is greater than P to the N , and E over C and what I'm
4 calling the efficiency ratio, it's a ratio of efficiency to
5 competitive effects, and P to the N is just the aggregate
6 probability that there would be competition in the absence of
7 the pool.

8 Now, it's something that's fairly obvious. P to the N ,
9 a reasons N goes down very quickly, so I have here three graphs
10 corresponding to different probabilities of any one patent being
11 held invalid, and I will note a recent study by Allison and Linley
12 showed that in a sample of 300 tested patents, half of them were
13 shown to be invalid, in litigation.

14 So of patents that were litigated in this period, I
15 think which was '86 to '89, half of the patents were shown to
16 be invalid, so a number of P around a half is one plausible
17 starting point, but you can take a smaller number or a higher
18 number.

19 If the number is smaller it goes down much quicker.
20 If the number is higher, it goes down slower but my main
21 conclusion is very simple, for any reasonable P once you get
22 beyond a large number of patents, the probability of
23 competition in the absence of the pool gets very low.

24 So what are some conclusions? Another way of saying
25 this if I can go back here is that the required efficiency

1 ratio. Let's take the example, the MPEG pool contained 27
2 patents that were claimed to be essential to practice the
3 technology. That is 27 blocking patents.

4 Now, if you go out here to 27, it really didn't
5 matter what the probability is of the success of an
6 individual patent. It's pretty close to zero, that there
7 would be competition in the absence as long as these
8 patents -- as long as their validity is independent of each
9 other. That is they're not highly correlated.

10 So the conclusion here, well, first I would say is
11 that assertion of patents, an assertion that patents are
12 blocking is not in my view sufficient to indemnify a
13 combination from antitrust scrutiny because there is a high
14 probability that litigated patents are found invalid or not
15 infringed.

16 So merely saying I have a blocking patent is not
17 enough if we believe that the truth is in the ultimate test
18 of litigation over validity. Chances are that's an invalid
19 patent. It's just as high as the chances are that it's a
20 valid patent.

21 Secondly, it's not necessary in my view for the
22 agencies to conduct a full scale review of patent scope and
23 validity to assess the antitrust risk from combining patents.
24 Because a probabilistic approach, which is what I've just
25 described, should be sufficient to estimate competition in

1 the absence of the combination, and there are some
2 combinations where I would argue that the likelihood of
3 competition is so low that it becomes in my view a fairly
4 easy antitrust analysis.

5 Second, I would also point out another fact here,
6 which I believe is at least the makings of a recommendation I
7 have to the agencies, and that's the private incentive to
8 challenge patents is less than the expected social return.
9 The users of patented technologies, if they choose to contest
10 the validity of a patent, they're going to appropriate only
11 some of the benefits of the a successful challenge,
12 but they pay the full cost, so there's a large spill-over
13 cost.

14 The benefits, first of all, are shared with other
15 licensees. Secondly, consumers benefit from the competition
16 that's created if the patent is shown to be invalid, and
17 again I'm going under the premise that an invalid patent is
18 one that none of us would like to enforce.

19 And then I could add to this also there
20 are dangers that the parties who might be affected by a
21 patent validity directly might have incentives that would be
22 settled, and there's a coordination problem that adds to that
23 which is each user wants someone else to challenge the
24 patents. No one wants to pay the cost.

25 It's much better to have a patent proved invalid and

1 not pay for the cost of proving, and the cost as we know is
2 not at all trivial. There's a coordination problem, and it's
3 particularly severe when there are many patents and many
4 patentees, so I have a not-so-modest proposal here, which is
5 the antitrust agencies at least consider expending some of
6 their scarce resources to challenge suspect patents when those
7 spill over benefits and coordination problems are
8 particularly large and also settlement specific efficiencies
9 are small, that is when you think that this rule of reason
10 test is likely to be -- to call for enforcement, or when we
11 think that there are particular coordination problems that
12 would lead to findings of validities, of invalidity or not
13 infringement and the parties do not have an incentive to
14 establish that fact or parties external to the arrangement
15 also do not have an incentive to establish that fact.

16 That's my proposal. Thank you very much. I'm very
17 happy to be here and address you.

18 (Applause.)

19 CHAIRMAN MURIS: Thank you, Rich. We come to our
20 final speaker. Richard Levin has accomplishments far too
21 numerous to list. He's the president of Yale University.
22 He's the president not embroiled in major controversy at the
23 moment, at least not that I've read in the Washington Post. He
24 also professor of economics, specializing in the economics of
25 technological change. Of great relevance to us today he's the

1 coauthor of a well-known and crucial 1987 study entitled "Appropriating
2 the Returns from Industrial R&D."

3 Also at the moment he's co-chairing a very important
4 study, as I mentioned earlier, at the National Academy of
5 Sciences, examining the operation of the patent system and
6 its effect on new technologies or newly patented technology.

7 Please welcome President Levin.

8 (Applause.)

9 PRESIDENT LEVIN: I'm very pleased to participate in
10 this opening session of these important hearings, and I'm
11 especially honored to share the platform with the
12 distinguished public servants who have shaped and who now are
13 shaping the interpretation and enforcement of the nation's
14 antitrust and intellectual property laws.

15 As the Chairman indicated, my involvement today
16 derives from two personal experiences. In the 1980s, with
17 the support of the National Science Foundation, the plug for
18 the importance of funding scientific research, I directed a
19 substantial research program at Yale on the economic impact
20 of intellectual property, and currently I co-chair a
21 committee on intellectual property rights in a knowledge-based economy,
22 as you said, under the auspices of the
23 National Academy's Board on Science, Technology and
24 Economic Policy. Both these experiences I believe provide
25 insights that are relevant to the subject of these joint FTC/DO

1 hearings.

2 The centerpiece of our research in the 1980s was a
3 survey of 650 executives responsible for research and
4 development in 130 different industries. This survey, which I
5 developed in collaboration with my Yale colleagues, Alvin
6 Klevorick, Richard Nelson and Sidney Winter, sought to
7 characterize both the opportunities for technological advance
8 and the capacity for firms to appropriate the returns from
9 their investments in research and development.

10 The most striking and perhaps the most influential
11 finding from the data that we collected in the mid-1980s was
12 that the role of patents differed significantly across
13 industries and technologies.

14 In most industries, firms reported that being first to
15 market with a new or improved product and supporting their
16 head start with superior marketing and customer service most
17 effectively protected the competitive advantages of their
18 R&D. In these industries, patents were not regarded as
19 highly effective in protecting a firm's competitive
20 advantage.

21 By contrast, the pharmaceutical and certain other
22 chemical industries were striking exceptions. In these
23 industries, patent protection was deemed to be far and away
24 the most effective means of appropriating the returns from
25 research and development.

1 Despite significant changes in patent law during the
2 ensuing years, a follow-up survey conducted in the late 1990s
3 by Wesley Cohen, Richard Nelson and John Walsh essentially
4 replicated our findings.

5 Now, the perceived value of pharmaceutical and
6 chemical patents derived in part from the nature of the
7 technology. In the 1980s, the valuable and effective patents
8 in these industries gave exclusive rights to a particular
9 chemical compound, a specific molecule typically. In such
10 cases, patent rights were relatively easily enforced, and the
11 rights to one patented molecule were rarely required to
12 obtain or practice a patent on another molecule.

13 Now, in contrast to this discrete nature of chemical
14 and pharmaceutical products, in other key technologies, such
15 as microelectronics, telecommunications and computers, it was
16 cumulative. Virtually any advance, even then and even more
17 so today, required access to a bundle of prior patents.

18 The circumstance had its roots as early as the very
19 beginning of the microelectronic era, when access to the Bell
20 Labs' transistor patent was required to develop virtually any
21 new product. It continued through the early years of the
22 integrated circuit era when industry participation typically
23 needed to license the fundamental product patent from Texas
24 Instrument and the fundamental process patent from
25 Fairchild.

1 By the early 1980s the semiconductor firms already
2 had well-developed practices of cross-licensing their entire
3 patent portfolios and determining the net flow of royalties
4 by scoring the most important patents in each portfolio.

5 Today with the widespread use of patented research
6 rules and the attendant need for cross licensing, the
7 pharmaceutical and biotechnology industries are moving closer
8 and closer to this cumulative technology paradigm.

9 The difference between discrete and cumulative
10 technologies is not acknowledged in the granting of patents
11 or in the resolution of patent litigation, and I'm not saying
12 that it should be, but it is a distinction of some value in
13 antitrust analysis. Put simply, in cumulative technologies,
14 cross-license arrangements are a necessary condition of
15 technical progress, a necessary condition of progress.

16 They should not ordinarily be regarded as
17 anti-competitive unless they are used in a concerted way
18 without sufficient justification on grounds of efficiency to
19 block entry into a relevant product or innovation market.

20 Now, one more observation about our earlier
21 work that is not in my prepared remarks, but inspired by the
22 observations of Commissioner Rogan and Judge Newman about the
23 importance of the other side of the patent bargain.

24 The patent bargain is, we grant you this exclusive right
25 in return for disclosure, and one of the things we found when

1 looking at the technical opportunity side in our data
2 collection effort, what indeed confirms the importance of
3 this other side of the bargain, that is antitrust analysis is
4 typically looking only at the grant of exclusivity and what
5 potential anti-competitive effects it might have in relevant
6 product or innovation markets.

7 But in fact we shouldn't ignore the importance of the
8 disclosure element, which our findings, our research found to
9 be quite pro-competitive, that is to say specifically, that
10 those industries that regarded the information contained in
11 patent disclosures as well as the public literature as
12 valuable and informative were the industries with the highest
13 rates of technological progress. Interesting finding.

14 Let me now turn to the work of our ongoing National
15 Academy's committee, which is investigating the broad
16 economic impact of changes in patent law and administration
17 over the past quarter century, and others have highlighted
18 many changes in both the statutes and court administrative
19 process and structure over those years.

20 Over the past two years our committees held three
21 conferences and six meetings involving extensive public
22 participation. We've heard from virtually every interested
23 segment of our society with a stake in the effectiveness of
24 the patent system, including most of the speakers on today's
25 program. We've heard from independent inventors, from open

1 source software developers, from large companies, from
2 lawyers, judges, patent office officials in the United States
3 and Europe, representatives of international organizations,
4 academic economists and academic lawyers and antitrust
5 enforcement agencies.

6 Now, our committee expects to present its findings
7 and recommendations in September 2002, well after the
8 conclusion of these hearings, so I want to make
9 the point that I very clearly do not speak for the committee
10 which has not yet voted on its consensus recommendations and
11 has not -- and certainly haven't been going through the
12 formal review process at the academy, so I'm speaking
13 directly for myself about some observations of two particular areas of
14 concern that I've learned about through this process.

15 First, Commissioner Dickinson's comments
16 notwithstanding, there is widespread concern about the
17 quality of patents issued in some newly emerging areas of
18 technology. Now, I will concede that in some respects this
19 concern is inevitable. Almost by definition new areas of
20 technology lack well-developed bodies of prior art in earlier
21 patents and in the published literature.

22 This makes it difficult for patent examiners to
23 determine whether a claim meets the required test of novelty
24 and obviousness. Still, even an observer as sympathetic as I am
25 to the difficulties faced by patent examiners would find

1 reasonable basis for concluding that many software patents,
2 including many of those describing computer-enabled business
3 methods, do not meet a common sense standard for innovation.

4 Now, there are potentially serious consequences from
5 a low threshold for patenting in emerging technology areas.
6 A patent after all does grant an exclusive right and in some
7 cases, not all, but in some cases it can confer power in
8 product in innovation markets.

9 We should be wary of creating unwarranted market
10 power by granting unwarranted patents, but I would argue the
11 remedy does not lie in placing more rigorous antitrust
12 constraints on the behavior of holders of low quality
13 patents. The remedy is to improve the quality -- is to
14 improve the process of granting and reviewing patents to
15 ensure that monopoly rights aren't conferred on rent seekers
16 who have not truly achieved progress in the useful arts.

17 Now the Patent and Trademark Office has already begun to
18 take steps, as Todd Dickinson mentioned, to improve the
19 quality of its review in emerging technology areas, improve
20 the quality of its databases, and indeed I would add it has
21 taken steps to improve the qualifications of newly hired
22 examiners in emerging technology areas, but still more
23 resources may be needed to ensure timely and effective review
24 of patent applications.

25 The courts might also consider to returning to a more

1 rigorous application of the standard for non-obviousness
2 articulated in the last major Supreme Court decision on the
3 subject, the Graham case. I agree with Commissioner
4 Mossinghoff that changing the statute is not the solution,
5 but a recent study by Lunney in the Michigan Telecommunications
6 and Technology Law Review I think is quite persuasive in documenting --
7 with all due respect to my devoted alumni, Judge Newman -- recent
8 decisions by the Court of appeals of the Federal Circuit that have
9 tended to substitute the secondary Graham factors for the primary tests
10 of obviousness.

11 And there are some good examples in that article that
12 show that the standard comes perilously close to saying
13 this: If someone invested money in developing this
14 invention, it must not be obvious. It's the commercial
15 success test.

16 A standard that diluted runs the risk of rewarding
17 pure rent seeking with rights that should be reserved for
18 socially beneficial innovation.

19 Another idea worthy of consideration would be to
20 institute a stronger system of post-grant review, and that
21 was mentioned earlier too, under which third parties can
22 challenge the validity of patents, and I would say on grounds
23 other than the narrow ones now permitted under the current
24 reexamination procedures.

25 A low-cost administrative review procedure might

1 reduce the need for subsequent costly litigation, and it
2 might also reduce the need for what might turn out to be
3 wasteful investments by those who are later judged to have
4 infringed a valid patent.

5 A speedy procedure would also have another social
6 benefits, as Rich Gilbert talked about the externalities
7 involved here, that if early review of validity in new
8 technology areas could clarify at an early stage of those
9 technology the appropriate standard of non-obviousness and
10 the scope of permissible claims, this would have signaling
11 benefits to subsequent inventors and to the Patent Office
12 examiners early in the process instead of waiting for a major
13 court decision to come down years late.

14 The second area of concern that has come to our
15 committee's attention as opposed to this issue about patent
16 quality, the second area is one that more properly needs review I think
17 by the antitrust enforcement agencies.

18 We heard that increasingly in computer networking,
19 telecommunications and related technologies, we've come to
20 rely on the work of private, not public, but private standard-
21 setting consortia. The work of these bodies is often
22 indispensable for facilitating progress in cumulative
23 technologies. Yet the potential for anti-competitive and
24 exclusionary practices warrant scrutiny.

25 The antitrust guidelines that Rich Gilbert was part

1 of developing and took the lead in developing for the
2 licensing of intellectual property I believe offer very
3 intelligent and sensible general guidelines in these areas
4 based on what they say about cross licensing and patent
5 pooling. They're a relevant model for policy in this area.

6 I would say though that to permit the efficiency
7 enhancing collaborations to move forward and to protect
8 consumers from anti-competitive practices, standard-setting
9 bodies should be subject to appropriately clear, specific and
10 well-crafted antitrust guidelines.

11 These are just two areas of concern that have come to
12 the attention of our committee. Among others, let me mention
13 the high cost of patent litigation, partly induced by an
14 inefficient reliance upon a number of subjective
15 determinations of intent in this kind of litigation.

16 A second concern drifts in some areas toward granting
17 patents for discovering facts of nature rather than truly
18 requiring human invention; and a third; wasteful duplication
19 of public resources caused by the failure to achieve
20 full international harmonization of patent law and full
21 reciprocity for searches and even examinations.

22 These concerns, like those involved in the standards
23 of patentability, I believe are more directly addressed
24 through statutory, judicial or straight competitive changes
25 in the patent system rather than in changes in antitrust law or

1 enforcement.

2 Despite all of these concerns that have been raised
3 in the course of our committee's work and then undoubtedly
4 will be raised in the course of these hearings, we must not
5 lose perspective. Innovation is alive and well in the
6 American economy. For more than a half century our nation
7 has led the world in the development of new technologies and
8 the creation of new products.

9 Our international competitive advantage rests on the
10 unique encouragement that we give to scientific progress
11 through the peer-reviewed, public funding of projects that
12 are located in institutions that combine frontier research
13 with advanced scientific and technological education.

14 Open entrepreneurial economy, fueled by a vigorous
15 and effective capital market, translates the results of
16 scientific advancement into industrial innovation better than
17 is done anywhere.

18 Intellectual property rights play a significant role
19 in this progress by protecting the returns to innovation just
20 as antitrust enforcement preserves competition and protects
21 consumers from the abuses of market power. There's always
22 room for improvement.

23 I trust these hearings will identify some such
24 opportunities, but we should remember that intellectual
25 property and antitrust are only small pieces of the larger

1 system that by any historical and international comparative
2 standard functions very well indeed.

3 Thank you.

4 (Applause.)

5 CHAIRMAN MURIS: I think we're finished for the day.
6 I want to give another round of applause to our speakers, and
7 to thank everyone for their participation and for your
8 patience.

9 Thank you.

10 (Time noted: 4:47 p.m.)

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1 C E R T I F I C A T I O N O F R E P O R T E R

2

3 CASE TITLE: HEARINGS ON COMPETITION AND INTELLECTUAL

4 PROPERTY LAW AND POLICY IN THE KNOWLEDGE-BASED ECONOMY

5 HEARING DATE: FEBRUARY 6, 2002

6

7 I HEREBY CERTIFY that the transcript contained herein

8 is a full and accurate transcript of the notes taken by me at

9 the hearing on the above cause before the FEDERAL TRADE

10 COMMISSION to the best of my knowledge and belief.

11

12 DATED: FEBRUARY 13, 2002

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15 DEBRA L. MAHEUX

16

17 C E R T I F I C A T I O N O F P R O O F R E A D E R

18

19 I HEREBY CERTIFY that I proofread the transcript for

20 accuracy in spelling, hyphenation, punctuation and format.

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22 DIANE QUADE

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