The Lessons of Nauru

Bob Garfield
Co-host of *On the Media* and *MediaPost* columnist
The Lessons of Nauru

Why Native Advertising Should Make All of Us Very, Very Nervous
Look Inside the Violet Rectangle
White Gold
Media and Advertising Chaos
Because He Can
A New Option When Viagra® Fails

Half of All Men Don’t See Results. But a New US Patent Finds Success

Once hailed as wonder-drugs for Erectile Dysfunction, Viagra and similar medications are now known to be ineffective in nearly half of all men taking them. Many others develop unacceptable side-effects. Boston Medical Group’s success with those patients underscores their need and expectation. These treatments are monitored by skilled physicians and personalized for each patient depending on their underlying health conditions, as well as their needs and expectations.

“Medications like Viagra are less effective in ED patients over 30 years old, especially in those with existing cardiovascular risk factors,” explains Dr. Barry B. W. M.D., Boston Medical Group doctor and Board Certified Urologist. “The BVMG offers individualized treatments, and it’s why we’ve had so much success improving sexual performance for over 10 years, and helping 93,000 men last year alone.” For more information, or to schedule an appointment for one of their 23 centers, call 1-866-694-2945 or visit

BestMenMedicalGroup.com

Research by
Allen Pietkie M.D.

Penticton’s in a sunshine state of mind for vacationers

South Okanagan city is less than 1 hour’s drive from more than 100 log wineries

Here are some great deals in Penticton:

• $50 off at City Creek Resort
• $20 off 2 night stays at The Penticton Grand Hotel
• 10% off all packages at The Penticton Grand Hotel
• $50 off at The Penticton Grand Hotel
• 10% off all packages at The Penticton Grand Hotel

Time for an Affordable Delicious Change!

By Tracy Walsh

Great Diving Culinary

There are few foods that are so distinctive of a place as Chinese food. Millions of people in this country, in fact, eat Chinese food every day, often in the form of takeout or delivery. But for many of us, Chinese food is not just about the food itself; it’s about the culture that surrounds it. This month, we’ll explore some of the best Chinese restaurants in the area, from traditional dim sum to modern fusion cuisine.

The best Chinese restaurant in the area is a restaurant called King of Queens. The menu is extensive, with dishes ranging from classic Chinese favorites like General Tso’s chicken and宫保鸡丁 to more adventurous options like spicy Szechuan beef and drunken noodles. The service is friendly and attentive, and the atmosphere is warm and welcoming.

Another great option is a restaurant called Shanghai Express. This restaurant offers a mix of classic and modern Chinese cuisine, with dishes like Peking duck and black pepper chicken. The atmosphere is relaxed and comfortable, with a large outdoor patio perfect for enjoying a meal on a warm evening.

One of the newest additions to the Chinese restaurant scene in the area is a restaurant called Asian Fusion. This restaurant offers a mix of Asian cuisines, with dishes ranging from Thai to Vietnamese to Korean. The menu is extensive, with dishes like Pad Thai, pho, and bulgogi. The atmosphere is modern and sleek, with a large bar and lounge area.

These are just a few of the many great Chinese restaurants in the area. Whether you’re in the mood for traditional Chinese food or something more modern and adventurous, there’s something for everyone in this vibrant culinary scene.
Sadistic Cult Leader Buys Venerable Literary Publication Like a Crack-Addled Streetwalker
POWER IN DATA: TURNING FACTS INTO DISCOVERIES

BLOG: SMARTER CMO SOLUTIONS

Denise Beckmann - Denise Beckmann is the Senior Digital Marketing Professional for IBM Worldwide. In this position, she serves as a member of the IBM Digital Strategy Team and leads IBM’s core search strategy pilot tests. Denise travels globally to help country marketing teams integrate digital and traditional methods into cohesive localized execution plans. She has over a decade of personal experience running analytics teams at GTE Wireless and IBM.

Why Social Media Matters for Your Business

INNOVATOR CHAT:
How to Maximize and Capture Social Success

John Kennedy
Vice President
IBM Corporate Marketing

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THINK
Readers Do Not Click on Ads. They Click on “Native” Ads. Ergo, They Don’t Realize “Native” Ads are Ads.
Can You Spot the Counterfeit?
All those who had been tooting the end of Murdoch power in Britain, even celebrating the trial in London, were suddenly back in the Murdoch fold — including David Cameron, the prime minister, and his wife, Samantha, center stage on the dance floor.

Oh, and in an errant message meant as an instruction to the New York Post instead of as a request to the general public, Murdoch tweeted, "Please expose Eric Schmidt, Google!" Just wait!"

It's payback time.

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Reviewed.com

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 insiderCarNews.com

25 Fuel Efficient Cars That Are Not Hybrids
MPG-O-Matic
Is Bill Clinton Hiding a Secret Bigger than Monica?

BUSINESS WIRE By Wall Street Daily
Monday November 11, 2013

Another tornado could be twirling around the 42nd President of the United States, Bill Clinton.

This particular storyline has nothing to do with sexual exploits or tainted blue dresses, but it’s every bit as intriguing.

With nothing but peculiar timing and circumstantial evidence, though, the American public will ultimately have to decide for itself.

Clinton, who served two terms from 1993 until 2001, has witnessed a meteoric rise in his net worth since leaving the presidency.

But did a secret buried inside the pages of an out-of-print book help build Clinton’s fortune? And can everyday investors use this secret to get rich, too?

In his final year of office, Clinton was paid a salary of $200,000.

By the time he entered private life in January 2001, he and Hillary reported a total net worth of only about $1 million. The majority of that came from Hillary’s pension accounts.

Clinton is now worth an astronomical $80 million.

Reporter Sparks Controversy Over Secret Book

TRENDING NOW

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The First-Ever “On Camera” Appraisal of the Secret Book
The World’s BIGGEST Retailers List This Book For Upwards of $3,000...

Its secret could make you a MILLIONAIRE in less than a year
The New '4Ps' Of Social Business Marketing

It's a long-standing military truism that, "generals always fight the last war." The same goes for marketers. I urge you to break that mold.

The 20th century marketplace was successfully dominated by E. Jerome McCarthy's 4Ps—Product, Place, Price, Promotion—but its legacy created a "technocratic" culture—one that focuses on the product's attributes, neglecting its value and appeal to customers.

The Distinction Is An Important One
In the 21st century marketplace, goods are commoditized. Technical attributes have become mere entry-level requirements—they're not the outstanding reason why consumers choose to buy a product. A growing force of customers—social customers—are resistant to promotion, looking for value beyond price.
Rumor: Trulia strength attributed to takeover speculation
See the rest of the story here. Theflyonthewall.com provides the latest financial news as it breaks. Known as a leader in market intelligence, The Fly's real-time, streaming news feed keeps individual investors, professional money managers, and active traders informed.

NYSE's Leibowitz plans to leave firm
Larry Leibowitz, who was the chief operating officer at the New York Stock Exchange's parent, plans to leave IntercontinentalExchange Group Inc. by the end of 2013 now that the takeover of the company is complete, according to two people with knowledge of the plans.

Here Comes The Real Government Takeover Of Health Care
For the last few weeks, Republicans have been full of schadenfreude over President Obama's broken "if you like your plan, you can keep it" promise. Now, this issue is about to blow up in Republicans' faces. Sen. Mary Landrieu (D-La.), who faces a tough re-election battle, says she wants to change the law.

How to Deal With a Cutthroat Finance Internship
By Ashley Mosley of InternMatch NEW YORK (TheStreet) -- All eyes are on internships as unpaid interns begin to fight back against minimum-wage violations -- often with class actions in court. But after the recent death of a Bank of America intern, it's clear that companies have a lot of work to do.

NetAppVoice: The New 4Ps Of Social Business Marketing
It's a long-standing military truism that, "generals always fight the last war." The same goes for marketers. I urge you to break that mold. It's a long-standing military truism that, "generals always fight the last war." The same goes for marketing.

Starbucks' food fight with Kraft cost it $2.8B
Starbucks Corp. was ordered to pay Kraft Foods about $2.8 billion in damages and lawyers' fees by an arbitrator over termination of a distribution deal between the companies. Starbucks (NASDAQ: SBUX) officials said they "strongly disagree with the arbitrator's decision."
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THIS STATION IS CLOSED TO THE PUBLIC FOR EMERGENCIES DIAL 911
Police impersonator sexually abuses woman on North Side

A man pretends to be a police officer and sexually abuses a woman on Chicago’s North Side.

The attack happened on Clark and Leland during the early morning hours of October 4th. The victim was walking along when the man drove up in a dark SUV, and told her to get into the vehicle because someone was following her. Then, he forced the woman to get out of the SUV
Edward Wasserman, dean of the Graduate School of Journalism at the University of California at Berkeley

“Accelerating the push toward more sponsored content will only deepen that confusion and intensify mistrust among thoughtful readers and viewers.”
Yes, We Have No More Guano