

Bios



Alessandro Acquisti is an Associate Professor of Information Systems and Public Policy at the Heinz College, Carnegie Mellon University (CMU), and a member of Carnegie Mellon CyLab. He is the co-director of CMU Center for Behavioral Decision Research (CBDR), and a member of the National Academies' Committee on public response to alerts and warnings using social media and associated privacy considerations. Professor Acquisti's research investigates the economics of privacy. His studies have spearheaded the application of behavioral economics to the analysis of privacy and information security decision making, and the analysis of privacy risks and disclosure behavior in online social networks. His manuscripts have been published in journals across several disciplines (including the Proceedings of the National Academy of Science, the Journal of Consumer Research, the Journal of Marketing Research, Marketing Science, Information Systems Research, the Journal of Comparative Economics, and ACM Transactions), as well as edited books, conference proceedings, and numerous international keynotes.

Mike Altschul is CTIA's General Counsel and is responsible for the Association's legal advocacy, CTIA's compliance with antitrust and other applicable laws, and he is an active participant in the development of the Association's public policy positions. He joined CTIA in 1990 after serving with the Antitrust Division of the United States Department of Justice. Prior to that, he began his legal career as an attorney specializing in antitrust litigation with Simpson Thacher Bartlett in New York City. During his ten year stint at the Justice Department, Mr. Altschul worked exclusively on communications matters, including the Modification of Final Judgment and the GTE decree, as well as related FCC filings and telecommunications industry mergers and acquisitions.

Howard Beales teaches in the School of Business at the George Washington University, where he has been since 1988. From 2001 through 2004, he was the Director of the Bureau of Consumer Protection at the Federal Trade Commission. As Director, he was instrumental in establishing the national Do Not Call Registry, obtained the largest redress orders in FTC history and attacked high volume frauds. From 1977 to 1987, Dr. Beales served as a staff economist and in various positions in the Bureau of Consumer Protection at the FTC. In 1987-88, he was a Branch Chief in the Office of Information and Regulatory Affairs. He received his Ph.D. in economics from the University of Chicago in 1978, after graduating magna cum laude from Georgetown University in 1972.

Christopher Calabrese is the legislative counsel for privacy-related issues in the American Civil Liberties Union's Washington Legislative Office (WLO). He leads the office's advocacy

efforts related to privacy and the responsible use of technology, developing proactive strategies on pending federal legislation and executive branch actions concerning data collection, surveillance, and identification systems. Mr. Calabrese is currently working to battle data collection practices by the government and private sector that could lead to the creation of a surveillance society, fight invasive location tracking practices, and protect workers against the damaging impact of a national electronic employment verification system.

Lisa Campbell is Deputy Commissioner of the Fair Business Practices Branch at the Competition Bureau in Canada. She has worked in both the private and public sectors and has been involved in transnational matters, including investigations into the data handling practices of global corporations, and the regulatory implications of emerging online business models. As a litigator, Ms. Campbell worked in the areas of criminal, competition and constitutional law. She writes regularly on law and technology and her articles appear in international publications.

Alissa Cooper is the Chief Computer Scientist at the Center for Democracy and Technology. Her work focuses on a range of issues including consumer privacy, net neutrality, and technical standards. She conducts research into the inner workings of common and emerging Internet technologies, and seeks to explain complex technical concepts in understandable terms. She currently serves on the Internet Architecture Board (IAB) within the Internet Engineering Task Force (IETF), the Broadband Internet Technical Advisory Group (BITAG) technical working group and the FCC's Open Internet Advisory Committee. She is also a doctoral candidate at the Oxford Internet Institute where she is studying how internet service providers have managed application traffic on fixed broadband networks in the U.S. and the United Kingdom.

Lorrie Faith Cranor is an Associate Professor of Computer Science and of Engineering and Public Policy at Carnegie Mellon University where she is director of the CyLab Usable Privacy and Security Laboratory (CUPS) and co-director of the MSIT-Privacy masters program. She is also a co-founder of Wombat Security Technologies, Inc. She has authored over 100 research papers on online privacy, usable security, phishing, spam, electronic voting, anonymous publishing, and other topics. She has played a key role in building the usable privacy and security research community, having co-edited the seminal book *Security and Usability* (O'Reilly 2005) and founded the Symposium on Usable Privacy and Security (SOUPS). She also chaired the Platform for Privacy Preferences Project (P3P) Specification Working Group at the W3C and authored the book *Web Privacy with P3P* (O'Reilly 2002). She has served on a number of boards, including the Electronic Frontier Foundation Board of Directors, and on the editorial boards of several journals. In 2003 she was named one of the top 100 innovators 35 or younger by *Technology Review* magazine. She was previously a researcher at AT&T-Labs Research and taught in the Stern School of Business at New York University.

Markham C. Erickson is a founding partner of Holch & Erickson LLP, where he represents clients before federal regulatory agencies, courts, and the United States Congress. His practice typically involves engagement on complex issues relating to the Internet, new technologies, and nascent industries. He also has an active practice in Native American law and policy. He serves as General Counsel to The Internet Association, an organization that represents many of the leading U.S. commercial Internet properties. Mr. Erickson represented the United States as an Internet law expert before international bodies, including the Organization for Economic Co-

Operation and Development (OECD) and foreign governments. He has written extensively on issues relating to law and technology. He has taught classes on Internet and telecommunications issues at Stanford Law School and Georgetown University Law Center.

Jim Halpert heads the U.S. privacy practice of DLA Piper U.S. LLP. He advises clients regarding compliance strategies for and transactions relating to transnational, federal and state privacy and security regulations, industry best practices, and self-regulatory initiatives. He has extensive experience with European, Asian and Latin American privacy regimes, and regularly leads teams across DLA Piper's global network advising on complex international privacy matters. He counseled clients regarding responses to more than 170 data security breaches since 2005, and advised many clients on global cloud privacy and security requirements. Representing a coalition of Fortune 500 companies, Mr. Halpert has helped to draft more than a hundred U.S. state privacy, data security, security breach notification laws, and consumer protection laws. He has also helped to draft many of the United States' Internet privacy laws, including the the Children's Online Privacy Protection Act, CAN-SPAM Act of 2003, the USA Patriot Act of 2001, the Digital Millennium Copyright Act, and Communications Decency Act.

Michael Hintze is Chief Privacy Counsel and an Assistant General Counsel in Microsoft Corporation's Legal and Corporate Affairs (LCA) group. He joined Microsoft in 1998, and his practice currently includes a number of regulatory and public policy issues, focused on privacy and related matters worldwide. Prior to joining Microsoft, Mr. Hintze was an associate with the Washington, D.C.-based law firm of Steptoe & Johnson LLP, where his practice focused on export controls, the regulation of encryption technologies and commercial matters for technology companies. He joined the firm following a judicial clerkship on the Washington State Supreme Court. Mr. Hintze is a graduate of the University of Washington and the Columbia University School of Law, where he served as Editor-in-Chief of the *Columbia Human Rights Law Review*. He is a regular speaker on data privacy issues, and has published articles on a range of subjects including privacy, U.S. export regulations, and capital punishment.

Chris Jay Hoofnagle is director of the Berkeley Center for Law & Technology's information privacy programs and senior fellow to the Samuelson Law, Technology & Public Policy Clinic. He is an expert in information privacy law. He teaches computer crime law and a seminar on the Federal Trade Commission and online advertising. His research focuses on the challenges in aligning consumer privacy preferences with commercial and government uses of personal information.

Stuart Ingis is nationally recognized as a leading attorney and thought leader on privacy, marketing, advertising, and E-Commerce and Internet law. Mr. Ingis co-leads Venable's privacy practice, which won the Chambers USA Award for Excellence for the top privacy practice and top advertising practice in the United States. Mr. Ingis has also been repeatedly listed in the first tier of privacy attorneys in Chambers USA, Legal 500 and ComputerWorld magazine. Mr. Ingis is the General Counsel, marketing counsel, and government affairs and privacy counsel to the Direct Marketing Association (DMA). Mr. Ingis serves as Washington advertising and privacy counsel to the Interactive Advertising Bureau (IAB). Mr. Ingis also serves as counsel to the Digital Advertising Alliance (DAA) – the cross-industry self regulation for online advertising initiative, representing the nation's leading marketing and advertising trade associations

including the DMA, IAB, the Association of National Advertisers (ANA), the American Association of Advertising Agencies (AAAA), and the Network Advertising Initiative (NAI).

Thomas Lenard is President and Senior Fellow at the Technology Policy Institute. Mr. Lenard is the author or coauthor of numerous books and articles on privacy, antitrust, telecommunications and other regulatory issues. Before joining the Technology Policy Institute, Lenard was Acting President, Senior Vice President for Research and Senior Fellow at The Progress & Freedom Foundation. He has served in senior economics positions at the Office of Management and Budget, the Federal Trade Commission and the Council on Wage and Price Stability, and was a member of the economics faculty at the University of California, Davis. Mr. Lenard is a graduate of the University of Wisconsin and holds a Ph.D. in economics from Brown University.

Randal C. Picker is the Leffmann Professor of Commercial Law at the University of Chicago Law School. Mr. Picker's recent research focuses on issues at the intersection of technology, antitrust, intellectual property, privacy and network industries. He has written a number of papers on Google book search and digital libraries and has most recently been working on understanding Google's relationship with other websites.

Neil Richards is an internationally-recognized expert in the fields of privacy, First Amendment, and information law. His recent work explores the complex relationships between free speech and privacy in cyberspace. Professor Richards' articles have appeared or are forthcoming in the *Harvard Law Review*, *Columbia Law Review*, *California Law Review*, *Virginia Law Review*, and *Georgetown Law Journal*, among others. His book, *Intellectual Privacy*, will be published by Oxford University Press in 2014. Professor Richards also co-directs both the Washington University-Cambridge University International Privacy Law Conference and the Washington University Free Speech Conference. Professor Richards is also a recipient of the Washington University student body's David M. Becker Professor of the Year Award. He graduated from the University of Virginia in 1997 with graduate degrees in law and legal history. Prior to joining the law faculty in 2003, he practiced law in Washington D.C. with Wilmer, Cutler, and Pickering, where he specialized in appellate litigation and privacy law. He is also a former law clerk to the late William H. Rehnquist, Chief Justice of the United States, and Judge Paul V. Niemeyer of the United States Court of Appeals for the Fourth Circuit.

Ashkan Soltani is an independent researcher and consultant specializing in consumer privacy and security on the Internet. He has more than 15 years of experience as a technology consultant and has published three major reports on the extent and means of online tracking: "*KnowPrivacy: The Current State of Web Privacy, Data Collection, and Information Sharing*," "*Flash Cookies and Privacy*," and "*Flash Cookies and Privacy II*." His work highlights the prevalence and practice of tracking online, including the use of specific technologies designed to circumvent consumer privacy choices online. He has served as a staff technologist in the Division of Privacy and Identity Protection at the Federal Trade Commission and also worked as the primary technical consultant on the Wall Street Journal's What They Know series investigating Internet privacy and online tracking. Mr. Soltani recently testified as an independent expert in front of the Senate Commerce Committee hearing on "The State of Online

Consumer Privacy” and the Senate Judiciary Committee hearing on Protecting Mobile Privacy: Your Smartphones, Tablets, Cell Phones and Your Privacy.”

Sid Stamm is the Lead Privacy Engineer at Mozilla and is responsible for overseeing a team of engineers focused on integrating transparency and privacy into the fabric of the Web by building tools to give users more choice and control over their personal data online. Mr. Stamm joined Mozilla in 2009 and has designed and developed many of the security and privacy-related features in Firefox including Do Not Track and Content Security Policy. He is the author of a number of privacy-related Firefox Add-ons including, Force TLS and Universal Behavioral Advertising Opt-Out. Mr. Stamm has written and published numerous papers on privacy and security and holds a Ph.D in Computer Science from Indiana University.

Lee Tien is a senior staff attorney with the Electronic Frontier Foundation, a non-profit public-interest group based in San Francisco, California. He specializes in free speech, privacy and security issues and has written articles such as *Litigating the State Secrets Privilege (Case Western Reserve Journal of International Law)*, *Doors, Envelopes, and Encryption: The Uncertain Role of Precautions in Fourth Amendment Law (DePaul Law Review)*, *Architectural Regulation and the Evolution of Social Norms (Yale Journal of Law and Technology)*, and *Privacy, Technology and Data Mining (Ohio Northern University Law Review)*. His major current policy areas include: Internet and telecommunications surveillance and privacy; cybersecurity; identity management; electronic health records privacy; location privacy; biometrics; and smart grid privacy.

Dan Wallach is a professor in the Department of Computer Science at Rice University in Houston, Texas. His research considers a variety of different computer security topics, ranging from web browsers and servers through electronic voting technologies and smartphones.