

Meredith Boylan

Hill's Pet Nutrition, Inc. (HPN2US/PRINT2US)/Ref. # 001701456A.

Hills_Corporate_Consumer_Affairs@hillspet.com <Hills_Corporate_Consumer_Affairs@hillspet.com> To: m Wed, Sep 29, 2010 at 12:30 PM

Hill's Pet Nutrition, Inc.

Ms. Meredith Boylan

Dear Ms. Boylan:

Thank you for visiting HillsPet.com and contacting us with your question. Your interest in our Company and our fine products is greatly appreciated.

We began developing Prescription Diet® products in the 1940's to aid in the nutritional management of dogs and cats with disease conditions. Our goal is the same as yours, to enrich and lengthen the special relationship between you and your pet.

Our products are designed by a dedicated and talented staff of veterinarians and nutritionists to provide the best nutrition for your pet. Proper nutrition is a significant factor in your pet's quality of life. Hill's believes it is important that a veterinary professional, who knows your pet's health and history, make a food recommendation. Your veterinarian will continually supervise your pet's health change.

For these reasons, Prescription Diet® products are available solely through your veterinary clinic or hospital.

We appreciate you taking the time to contact us. If you have any further questions or comments, please do not hesitate to call our Consumer Affairs department toll free at 1-800-445-5777, 8AM-5PM, Monday-Friday CST or visit HillsPet.com.

Consumer Affairs Hill's Pet Nutrition, Inc.

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"New lower prices make the superior nutrition of Hill's® Science Diet® pet foods a greater value than ever. Pick up a bag today of the food that's the number one choice of veterinarians." *RRSP as of January 2010. Dry formulas only.