

Dear Chairman Leibowitz,

I am writing to express my opposition to the Preliminary Proposed Nutrition Principles to Food Marketed to Children by the Interagency Working Group (IWG), and strongly urge the withdrawal of these marketing restrictions.

The 2009 Omnibus Appropriations Act directed the FTC, USDA, FDA, and CDC to complete a study and provide recommendations to Congress. Instead, the IWG has proposed marketing restrictions of many healthy foods, including most soups, cereals, breads, and cheese. The IWG's standards are more restrictive than the standards for foods sold under the school lunch program, the WIC program, and contradict the Administration's own food recommendations to Americans.

The IWG should withdraw its proposed food marketing restrictions.

Sincerely,
Bradley Fleming