

June 30, 2011

Federal Trade Commission  
Office of the Secretary  
Room H-113 (Annex W)  
600 Pennsylvania Avenue, NW  
Washington, DC 20580

<https://ftcpublishcommentworks.com/ftc/foodmarketedtochildreniwg/>

“Interagency Working Group on Food Marketed to Children: General Comments and Proposed Marketing Definitions: FTC Project No. P094513

To Whom It May Concern:

United Facilities is a family owned business that is headquartered in Peoria, IL. We specialize in providing logistics services, including the operations of regional distribution centers for consumer goods and automotive companies in 4 states.

On behalf of United Facilities, I am responding to the request for input on the recent proposal restrict the advertising, marketing and sales of food based on a new set of nutrition criteria. After reviewing the proposal, which was published by your agency and developed in concert with the U.S. Department of Agriculture, the Food and Drug Administration and the Centers for Disease Control, we are very concerned about how this proposal will affect the economy.

We are concerned that the proposal acknowledges that the restrictions will apply to a “large percentage of food products that are in the marketplace” including products that provide important nutrition benefits. Your effort to suppress the production and movement of food into the marketplace will inject uncertainty in the food manufacturing sector of the economy. Companies that provide logistic services, for example, are among those that will suffer a direct negative impact.

United Facilities is proud of our relationship to the food industry and the communities in which we operate. We respectfully ask that you withdraw this proposal.

Sincerely,

David W. Altorfer  
President