Senator Patty Murray Russell Senate Office Building SR-448 Washington, DC 20510-4704

Senator Maria Cantwell Hart Senate Office Building

SH-331

Washington, DC 20510-4705

Representative Jay Inslee Longworth House Office Building #10335 Washington, DC 4707 Fax: 202-226-1606

Fax: 202-228-0514

Fax: 202-224-0238

Re: Interagency Working Group (FTC, FDA, USDA, CDC) Proposed Ban On Food Marketing To Children and Adolescents

Dear Senator Murray, Senator Cantwell, and Representative Inslee:

I am writing on behalf of BD&A, Inc. to express our significant concerns with the advertising ban referred to above.

Enclosed please find the formal Comment that BD&A is filing with the Federal Trade Commission on this issue. We would appreciate your support in addressing this unwarranted policy.

Respectfully,

Barry Deutsch Executive Vice President BDA, Inc.