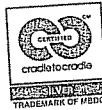


FTC Project # P094513  
FTC, Office of the Secretary  
Room H-113 (Annex W)  
600 Pennsylvania Ave N.W.  
Washington, D.C. 20580



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1 June '11

Dear Sir or Madam,

I strongly support the proposed  
voluntary guidelines to limit unhealthy  
ingredients <sup>being in</sup> advertisements, aimed at  
in foods, children.

I understand the <sup>long ago</sup> FTC suggested  
a ban on all advertising aimed at  
children. If that had carried we'd be a healthier  
Nation today. Thank You.