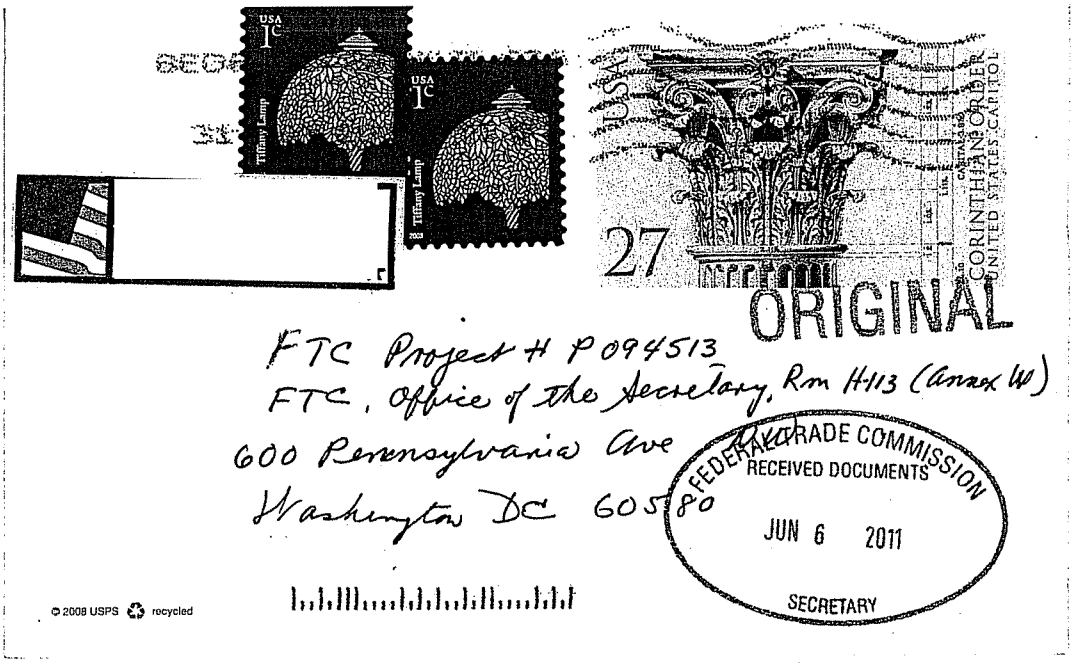

ORIGINAL

FTC Project # P094513
FTC, Office of the Secretary, Rm H-113 (Annex W)
600 Pennsylvania Ave
Washington DC 60580

FEDERAL TRADE COMMISSION
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I urge you to enact Project No. P094513. The proposed voluntary guidelines would limit unhealthy foods being advertised to children.

Children lack the judgement needed to make good choices.

Parents need backing in helping their children eat good food.