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February 18, 2011

Via online submission:

<https://ftcpublishcommentworks.com/ftc/consumerprivacyreport/>

**And by Email (for distribution of courtesy copies
to Chairman and Commissioners): dclark@ftc.gov**

Mr. Donald S. Clark
Office of the Secretary
Federal Trade Commission
600 Pennsylvania Avenue, N.W.
Room H-113
Washington, D.C. 20580

Re: FTC Staff Preliminary Report on Protecting Consumer Privacy - File No.
P095416

Dear Mr. Clark:

On behalf of AT&T Inc., I am pleased to submit the attached comments in response to the FTC's request for public comments on the Commission's Preliminary Staff Report regarding Protecting Consumer Privacy.

AT&T has attached a copy of its prior comments to the Department of Commerce concerning Information Privacy and Innovation in the Internet to its comments on the Preliminary Staff Report as Appendix A.

Please contact the undersigned if you have any questions or would like any further information.



Mr. Donald S. Clark
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Thank you for considering the views of AT&T.

Respectfully,

Alan Charles Raul

cc: Chairman Jonathan D. Leibowitz and Commissioners
(courtesy copies provided via email to FTC Secretary for distribution)
Paul K. Mancini
Keith M. Krom
Theodore R. Kingsley
Kelly Murray
Edward R. McNicholas

Attachment