

Before the
Federal Trade Commission
Washington, D.C.

In the Matter of

"Protecting Consumer Privacy in an Era of
Rapid Change: A Proposed Framework for
Businesses and Policymakers"

**REQUEST OF
COMPUTER AND COMMUNICATIONS INDUSTRY ASSOCIATION**

The Computer and Communications Industry Association (CCIA) requests an extension of the January 31, 2011 deadline for submission of comments in response to the FTC Preliminary Staff Report on consumer privacy. The policy framework released by the Commission on December 1, 2010 raises a multitude of interesting and thought provoking questions that deserve thorough answers. CCIA looks forward to providing its comments in response, and requests more time in order to develop them fully.

CCIA requests an extension for three primary reasons. First, while the comment period was for almost two months, the Christmas, New Years, and Martin Luther King Jr. holidays removed many working days from the comment period, leaving CCIA and its members who are also interested with less time than we would like to arrange and compose our comments. Second, being an industry association, CCIA consults with its membership on an ongoing basis to develop its comments, which is a time consuming process made even slower by the sporadic availability of staff due to holidays. Finally, the coinciding deadlines of both the Department of Commerce and the Federal Trade Commission make it difficult to provide the thoughtful responses that they both deserve.

We look forward to submitting the detailed comments that the Commission deserves.

Respectfully submitted,

/s/ Ross Schulman

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