

Denise Restauri, Founder, AllyKatzz.com

I am the Founder of Allykatzz.com, a COPPA compliant website for tween girls. AllyKatzz is 100% monitored – every word and photo is reviewed before posting. It's a social networking site where girls come to be creative, express themselves and see the world thru the eyes of other girls. It is our goal to give girls new windows to the world while complying with COPPA.

In an effort to make sure that Allykatzz.com was always in compliance with COPPA, and to assure that the very best practices possible are always employed, I chose Privo as a consultant and Safe Harbor seal provider.

It has been brought to my attention that i-Safe has submitted an application to become a Safe Harbor under COPPA. After reviewing their site, I was surprised to find that the i-Safe website has an area which invites children to provide some basic personal invitation and then the child is given access to chat. Based on my interpretation of COPPA, the i-SAFE site does not seem to be compliant.

I find it difficult to understand why a site that does not provide for the highest standards in keeping children safe, would consider themselves having the expertise to offer services to others. Approving organizations to certify company's compliance with COPPA is important and should be granted to those organizations who hold those standards at the highest level.