

Daniel P. Ducore
Bureau of Competition
FTC Office of the Secretary
600 Pennsylvania Ave. NW
Washington, DC 20580

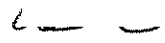
March 11, 2010

Dear Mr. Ducore:

It is wonderful news that Trader Joe's is approved for the divestiture sale of the former Wild Oats store in Portland Maine. I am a stockholder of Whole Foods and have strongly disapproved of the way that they handled the transfer and closure of Wild Oats in Portland. The store has been vacant since it closed and there is no comparable source of product, service, and price in the Portland area. I travel to Augusta, Belfast, and Brunswick to obtain competitive product price and service. I travel to Boston and New Jersey to shop at Trader Joes. A Trader Joes store in Portland will offer a competitive market for high quality, lower cost product and an environment of personal service that has been lost since Wild Oats was closed.

Thank you for the wonderful work that the FTC has done in handling this matter over the past four years. This is a victory for fair marketplace competition and consumer protection.

Sincerely,


Denis T. Noonan, III

