



Hearing Protection Company
bigearinc.com

6660 Delmonico Dr., Suite D-161 • Colorado Springs, CO • 80919

Re: Revised Proposed Business Opportunity Rule, R511993

Dear Sirs:

I am writing with regards to the Federal Trade Commission's (FTC) Revised Proposed Business Opportunity Rule, R511993. We here at Big Ear, Inc. appreciate the FTC's efforts of good faith to consider the views of the thousands of direct sellers. We do agree with your conclusion that revisions to the originally proposed rule were necessary in order to exempt legitimate direct sellers from coverage.

Since we are a direct selling company and a member of the Direct Selling Association, we ourselves recognize the FTC's important consumer protection role and share your commitment to protecting the public from unfair and deceptive business practices that undermine consumer confidence in legitimate business enterprises such as our own. And we would like to extend our support for the FTC's role in this matter.

We also fully agree with the comments and suggestions submitted to the FTC by the Direct Selling Association. We believe that you will incorporate these helpful recommendations as you work to perfect, clarify, and implement the improved and revised business opportunity rule.

We greatly appreciate your consideration of our views here at Big Ear, Inc.

If you need any additional information from Big Ear, Inc., please do not hesitate to contact me at 719-531-6868 x 901.

Thank you,

Glenn Hood
Big Ear, Inc.