Office of the Chairman

Correspondence Referral

Remember to Designate FOIA Status

Today's Date: 07/08/13

Reference Number: 14008538

Type of Response (or) Action:

Complaint

Action: Direct Reply

Subject of Correspondence:

Fur Rules/Labeling

Author:

Copies of Correspondence To:

Organization Assigned:

Office of the Director (BCP)

Date Forwarded:

07/08/13

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JUL 0 8 2013

FTC CRC

Representing:

Copies of Response To:

Deadline:

07/22/13

ACTION LOG						
Date Received	FTC Org. Code 1141	Assignment To: Daniel Kaufman		Date Assigned	Action Required	
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Federal Trade Commission
Received
JUL 8 - 2013



Chairwoman Ramirez

July 1, 2013

Edith Ramirez, Chairwoman Federal Trade Commission 600 Pennsylvania Avenue, NW Washington, DC 20580

Dear Chairwoman Ramirez,

I am writing on behalf of The National Humane Education Society (NHES) and its nearly 400,000 members nationwide to urge the commission to include in the proposed changes to the Fur Rules language that allows consumers to know whether a fur is real or fake.

As a nonprofit organization that promotes the humane treatment of all animals, NHES supports the consumer's right to know if he or she is purchasing a manufactured fur product or real fur. Many consumers are against the cruelty the fur industry perpetrates on animals and, therefore, want clear labeling as to the source of the fur garments or trim they are purchasing.

For this reason, we urge the commission to include in the proposed changes to the Fur Rules language that allows consumers to know whether a fur is real or fake.

Thank you for your attention to this matter. NHES will continue to work for animal welfare and responsible and humane communities nationwide.

For the animals,

Ginnie R. Maurer Humane Educator

The National Humane Education Society P.O. Box 340 Charles Town, WV 25414-0340

Help Stop Pet Overpopulation Spay & Neuter Your Pets!



Edith Ramirez, Chairwoman Federal Trade Commission 600 Pennsylvania Avenue, NW Washington, DC 20580

