

Keith E. Putbrese

July 9, 2010

Mr. Jon Leibowitz, Chairman
Federal Trade Commission
600 Pennsylvania Avenue, N.W.
Washington, DC 20580

ATTN: Administrative Assistant

Dear Chairman Leibowitz:

I note that the Federal Trade Commission has released a policy statement regarding the "reinvention of journalism"; moreover, that hearings have been conducted on the subject.

I am unable to envision how the subject matter could fall within the jurisdiction of the FTC and, accordingly, would appreciate it if someone on your staff would send me copies of all public documents relating to "journalistic reinvention".

I recognize that the FTC is entrusted with the responsibility of "protecting America's Consumers". Measuring its duties against the reinvention of journalism still fails to spark any insight, however. All materials that can be provided to me will be appreciated.

In the meantime, southwest Virginia is suffering from a severe drought. We have a large number of American "consumers" residing here. Perhaps you could lend us one of Washington's famous "rainmakers" for a short time.

Cordially,

Keith E. Putbrese