



**Drew Cummings**  
**Producer / Writer / Director**

**EMPLOYMENT HISTORY**

**2006 - Present:**

**President - 1394 Productions, Inc.**

Provide video production, post production, graphic design, DVD authoring, web design, and consulting services to broadcast, corporate, advertising agencies, and the academic community.

Visiting Artist In Residence and Consultant, Florida A&M University, School of Broadcast Journalism and Design Graphics.

Consultants to President Leonel Fernandez of the Dominican Republic, to develop the film and television industry in the Dominican Republic. Design and construct a multi-million dollar television studio and post-production facility, recording studio, and radio station at Cyber Park complex in Santo Domingo for the government at Parque Cibernetico.

**2002–2006 - Artist In Residence & Visiting Professor**  
**Miami Dade College, Miami, FL**

Miami Dade College is the largest college in the U.S. with over 180,000 students. Responsibilities included consulting with the Dean of School of Entertainment & Design Technology as well as faculty and staff, in the development of curriculum for their television, film, animation, and graphics departments. Lecturing students and on the evolution and consolidation of the broadcast, internet, broadband, and wireless industry, and how it will shape the future of content delivery.

Conduct workshops and lectures for faculty, staff, and students, on the use of emerging technology for production, post production and animation in both the television and film industry, and how the process of producing, editing, and distribution will change in the coming years.

Consulted on the 2.5 million dollar expansion plan for the college television and post production facilities from analog to digital, with an upgrade path for their new HDTV digital technology center schedule to open in last quarter of 2004.

Co-authored numerous Federal, County, and State grants on behalf of the college, and lobbied in the Florida State legislature and various Miami-Dade County government officials for the awards of such grants.

As a result, in July of 2003, Miami-Dade College was awarded the multi-year- multi-million dollar annual Cable-TAP grant by the Miami Dade County Mayor and Board of County Commissioners. Cable-TAP is the Public Access television network which provides creative

and technical personnel and technical facilities to non-profit, educational, and government organizations to produce original programming. Cable-TAP programming is carried by all cable companies in Miami-Dade County, which reaches over two million viewers. This grant will also provide full television scholarships to 16 students per semester, and give these students the opportunity to work in a professional production environment in a variety of production jobs along side of the full time professional Cable-TAP staff.

With the award of the Cable-TAP grant, Miami-Dade College will now provide the television studio, post production facilities, crew and staff to these organizations for the 24/7 Cable-TAP Channel. The Cable-TAP grant had been previously awarded to WLRN, the local PBS station, where they had the contract and grant for 19 years.

Additionally, developed the curriculum, format, and partnership with **Telemundo Network**, for the first Telenovela writer's school (Taller Telemundo) in the world at Miami Dade College, which was highly publicized in the entertainment industry, in addition to receiving a feature article in Time Magazine. Also interfaced with marketing, development, and human resource executives at Telemundo to attract writers from around the world. The result of these combined efforts attracted over 4,000 applicants, from which 32 students were chosen.

**NOTE\*** A donation of \$100,000 in video and computer technology equipment was made to MDC School of Entertainment & Design Technology between 2002 and 2003.

**1995 – 2002 Founder - President & CEO  
Alternative Entertainment Network, Inc. Woodland Hills, CA**

AENTV pioneered the production, aggregation, syndication, and delivery of originally produced programming and aggregated streaming video content to the Internet and broadcast television markets. Through licensing and partnering with the largest entertainment brands in the industry, and strategic alliances with Microsoft and Real Networks, AENTV produced short form daily programming for internet syndication with Billboard Magazine, Hollywood Reporter, GamePro Magazine, and Publishers Weekly Magazine. Between 1999 and 2002, over 1,200 programs were produced.

Using a hybrid syndication model taken from traditional television barter syndication, AENTV produced, syndicated and distributed its original and aggregated video content to search engines and portals such as Microsoft, Real Networks, CBS Sportsline, Ask Jeeves, Compuserve, iWON, MSNBC, Alta Vista, Lycos, Excite@Home, and Juno (now NetZero).

Additional responsibilities included designing, constructing, and managing studio operations of AENTV'S 10,000 square foot studio facilities and infrastructure for the production, post production, encoding, and hosting of streaming video content for the Internet and the delivery of broadcast content through its fiber optics infrastructure network. From 1999 to 2001, AENTV served an average of 50,000 streams of video per day to its syndication partners.

In 1999, AENTV secured 20 million dollars in equity funding and became a wholly owned subsidiary of the Ampex Corporation, a publicly held technology company since 1945. As producers, aggregators, and syndicators of streaming video content, additional responsibilities

included developing celebrity and brand driven content, supervising day-to-day studio operations and staff of 143 employees, and developing and maintaining studio and broadcast network relationships for the continued flow of news and video elements that were integrated into our original productions.

Additionally responsibilities included identifying new revenue streams and overseeing the marketing, business development, and strategic alliances in both the technology and entertainment industry sectors.

### **1993 – 1994 VP Direct Response**

#### **20TH CENTURY FOX, Century, CA**

Responsible for the development and production of direct response television and print campaigns to market licensed and proprietary branded merchandise such as “The Simpsons” franchise. Interfaced with all division within Fox, Inc. and licensees to identify and develop opportunities in electronic retailing, Infomercials, DRTV, and print for the new Fox FX Cable Network and Fox affiliate stations. Developed new products and merchandise utilizing Fox logo and archive properties, as well as product and merchandise based on existing programming and feature films. Developed and negotiated licensing deals with a variety of manufacturers and vendors.

### **1983 - 1991 President & CEO**

#### **Cummings Entertainment Corp., Burbank, CA**

Developed and produced entertainment and reality television programming for first run syndication, cable, network, and home video. From 1983 to 1991, Cummings Entertainment produced the award winning syndicated series “The Making Of.”, a weekly half hour series that took viewers behind-the-scenes of major motion pictures. The series was sold to 65% of the U.S. television markets and to 23 foreign countries. Drew Cummings, the creator of the series is considered by many of his peers to be the “father” of the “Making Of” form of documentary/entertainment type programming. Some of the blockbuster feature films featured on the series were Terminator, Nightmare On Elm Street, Robocop, Halloween, The Last Emperor, My Left Foot, and No Way Out.

Pioneered electronic retailing and home shopping by producing the first upscale home shopping series for broadcast television with Dayton-Hudson Corporation (65 one-hour programs). Owned and operated studios, production and post-production facilities in Burbank, with a permanent staff of 54 creative and technical personnel.

Provided production and post-production facilities and staff for Group W's Entertainment Report, a daily entertainment satellite news service to over 80 US. broadcast and cable stations. Maintained excellent personal and business relationships with major talent agencies, publicists, personal managers, distributors, production facilities, station groups, and cable operators.

**1981 - 1982 VP Entertainment  
Tropicana Hotel & Casino, Las Vegas, Nevada**

Supervised the development, production, and management of all entertainment related functions at the Hotel. Executive Producer of the world famous Follies Bergere stage show, with a cast and crew of 110 dancers, musicians, technicians, and specialty acts. Supervised all marketing and advertising as it related to the entertainment functions at the Hotel. Negotiated with agents and managers for celebrity performers who appeared at the Hotel. Interfaced with the Hollywood production companies and studios and marketed for their use of the Hotel property for television and motion picture locations. Supervised Special Events entertainment, lighting, staging, and technical elements for trade shows and conventions. Negotiated and maintained union relations with the various trade unions such as I.A.T.S.E., Musicians Union, and Culinary Workers of America.

**ADDITIONAL SKILLS:**

Accomplished online video editor, graphic artist, 3D animation, and compositor. Website design and server management, and complete knowledge of video compression and streaming technology for the Internet and DVD authoring. Complete knowledge of the following software and systems:

Adobe CS3 Production Studio, including, Premiere Pro, After Effects, Encore, Soundbooth, Audition, Illustrator, and Photoshop. Other software includes: Final Cut Pro, Motion, Shake, Genarts Sapphire Plugins; Flash Animation; Front Page, Dreamweaver, Zaxworks Pro Animator, 3D Production Studio, Ultra Virtual Set technology, EP Budgeting and EP Scheduling 4.2, Various pre-visualization software, including Frame Forge 3D.

**PROFESSIONAL AFFILIATIONS:**

**Directors Guild of America**

DGA Category: Director Membership since 1980

**National Academy of Television Arts and Sciences** Category: Director

Membership since 1987. Judge on the National Emmy Awards in Best Director and Best Series categories for 2004- 2006,

**National Association of Television Program Executives (N.A.T.P.E.)**



# Drew Cummings

Producer ■ Director ■ Writer ■ Editor

## TELEVISION & FILM PRODUCTION CREDITS

### **2010 – MTV/VH1 – The Short List**

#### **Segment Producer/Director/Cameraperson**

A new weekly reality series filmed on various locations around the world that focuses on today's lifestyles and celebrities and lists the top 10 results of surveys.

### **2009 – It's Better In The Bahamas**

#### **Producer/Director/Videographer**

Commissioned by the Bahamas Ministry of Tourism to film Nassau, Grand Bahama Island, and the major Outer Islands of the Bahamas in High Definition video for their marketing, promotional, and advertising needs. The project took four months of location filming of the beaches, mountains, points of interest, local historical sites, and interviews with people who have shaped the history, culture, government, and tourism industry of the Bahamas. Over 100 hours of helicopter aerial footage was filmed, as well as additional filming from land and sea. A sample can be viewed at [www.drewcumplings.com/bahamas/bahamas.htm](http://www.drewcumplings.com/bahamas/bahamas.htm) .

### **2008 – AMERICA'S TOP 10 BEACHES (Lifetime Network)**

#### **Executive Producer/Director/Writer**

One hour special on the Top Ten Beaches in America as named by Professor Stephen Leatherman a/k/a/ "Dr. Beach", renowned coastal scientist and Chair of the National Hurricane Center at Florida International University.

### **2007 – Dominican Republic Film and Tourism Commissions**

#### **Producer/Director/Editor**

As consultant to President Leonel Fernandez to develop the film and television industry, the six month project entailed filming the entire country of the Dominican Republic from the air and ground and producing a marketing video for the tourism and film industry promoting the Dominican Republic as a destination. A sample can be viewed at:

[www.drewcumplings.com/corporate/corporate.htm](http://www.drewcumplings.com/corporate/corporate.htm)

### **2006 - LEONARD NIMOY'S "OUR 20<sup>TH</sup> CENTURY" (History Channel)**

#### **Executive Producer/Writer-Director**

Half hour weekly series and subsequent DVD collection hosted by Leonard Nimoy. Series incorporates news clips from 1930 to 1980 and focuses on great moments of the 20<sup>th</sup> Century in politics, world news, entertainment, fashion, and technology.

### **2005 – U.S. Coast Guard DISTRICT 7 (PILOT)**

#### **Executive Producer/Director/Cameraman**

Pilot for a weekly syndicated reality series focusing on the heroic men and women of the U.S. Coast Guard's District 7. Crews were located 24/7 at five of the U.S. Coast Guard bases in District 7. Pilot can be viewed at [www.drewcumplings.com/reality/reality.htm](http://www.drewcumplings.com/reality/reality.htm)

### **2003 - BILL NYE "THE SCIENCE GUY"**

#### **Executive Producer/Director**

Developed & produced 52 new episodes based on this Emmy award winning series. Produced for broadcast, DVD, and broadband markets.

### **1999-2002 BILLBOARD MAGAZINE SHOW**

#### **Executive Producer/Writer**

Developed & produced a daily music news show in partnership with Billboard Magazine, featuring news, celebrity interviews, music videos, and chart information. 300 episodes.

**1999-2002 HOLLYWOOD REPORTER SHOW**

**Executive Producer/Writer/Director**

Developed and produced this daily entertainment news show consisting of entertainment news from the television and film industry, plus celebrity interviews, box office results, and movie premier coverage. Co-produced with the Hollywood Reporter magazine. 350 episodes.

**2000-2001 PUBLISHERS WEEKLY**

**Executive Producer/Director**

Developed and produced this weekly show hosted by Ronald Reagan Jr., featuring compelling interviews with today's top authors. A co-production with Publisher's Weekly Magazine.

**1999-2001 GAME PRO MAGAZINE SHOW**

**Executive Producer/Director**

Developed and produced this daily news show focusing on video gaming news, review, and previews. A co-production with GamePro Magazine, the leading video gaming publication.

**2000 - YOUNG STAR AWARDS**

**Co-Executive Producer/Director**

Co-developed and produced a "Live" two hour awards show from Universal Studios Hollywood. Hosted by **Donnie Osmond and Melissa Joan Hart**, awarding young actors from the film, television, and music industry. A co-production with Dick Clark Productions and the Hollywood Reporter.

**2000 - MONTREAL COMEDY FESTIVAL**

**Executive Producer/Director**

Three day "live" on tape coverage of the largest annual comedy festival in the world. Featuring performances from top comedians.

**1996-1998 - LIVE FROM THE IMPROV**

**Executive Producer/Director**

Nightly "live" show from the world famous Improv Comedy Club in Los Angeles. Featuring performances from up and coming comedians as well as major celebrities such as Drew Carey, Jim Carey, Robin Williams, etc.

**1995 – CASINO-(ABC Network)**

**Writer/Producer/Director**

One hour movie for television and pilot for series. Filmed entirely on location in Las Vegas.

**1983-1990 – The Making Of:...**

**Executive Producer/Director**

The first and only half-hour weekly series that took viewers behind-the-scenes of major motion pictures. Each episode was dedicated to one major feature film, and would include interviews with the cast and director, in addition to showing viewers how stunts, special effects, and special effects makeup was created. The series was in all of the top U.S. markets in addition to 22 foreign countries. Some of the movies featured in the series was Terminator, Robocop, Nightmare On Elm Street, My Left Foot (Oscar Winner), Runaway Train (Oscar Nominated), No Way Out, Halloween, and over 60 major films.