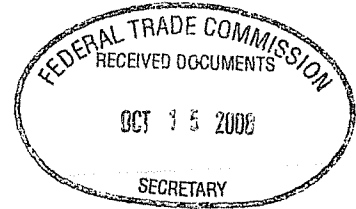


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October 12, 2008

Donald S. Clark
Office of the Secretary
Federal Trade Commission
Room H-135
600 Pennsylvania Avenue, NW
Washington D.C. 20580

RE: Proposed Consent Order
In the Matter of Reed Elsevier and Choice Point
FTC File No. 081-0133

Dear Mr. Clark

I am writing on behalf of Acuna and Associates regarding the proposed consent order and acquisition of Choice Point by Reed Elsevier. Our association is comprised of investigators who provide critical services to government agencies, attorneys, state and US courts. We rely extensively on services provided by both Reed Elsevier and Choice Point and their subsidiaries to assist us in serving these clients.

During the past several years there has been a tremendous amount of consolidation among providers of public records services. This proposed acquisition will further reduce competition in the industry. Although there are several providers of data services in the marketplace, they are the resellers of data provided by the respondents.

The Commission's complaint found that this acquisition would be anticompetitive and a violation of antitrust law in the market for the sale of public records information to law enforcement agencies. The same effects would be felt in the market for sale of public records to the private sector.

It is important to have access to data from several suppliers during the conduct of an investigation. Limited resources reduce both the quality and quantity of information available. And our members, many of whom are small businesses, do not have the financial weight to bargain effectively with large entities in a non-competitive environment.

We urge the Commission not to approve the acquisition until respondents can divest themselves of public record services provided to private industry as well as to law enforcement. Unless an appropriate remedy is offered, our members and their clients will suffer irreparable harm. When competition is reduced, incentives of innovation are reduced and prices rise and service suffers.

P.O. Box 92455, Long Beach, California 90809

RE: Proposed Consent Order FTC File No. 081-0133 (Continued) Page 2

Thank you for your time and assistance in this important matter for our profession.

Very truly yours

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