16 CPR Part 424
Retail Food Store Advertising Rule
Project # P104203

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Yes I have gone for a sale Item special then be told Sorry we are all out we only had a few. Well Say you only have 10 at that price on your ad So 200 people won't be coming in - NO Thats What they want.

Another Pet Peeve of mine is Coupons you use to have to buy 1 item now its 2 or 3 for a $1 off.

For Instance in this weeks ad $1.00 off of 3 - 82z or larger Clorox

Folgers Coffee buy 2 for $1 off - Coffee is so expensive anyway who can afford to buy the 2nd when you are on a limited grocery budget in this days - world.

I would rather see a 25¢ or 50¢ Coupon for 1 item and if the grocery store wants to double it or not would be their call.