



Air Resources Board



Linda S. Adams
Acting Secretary for
Environmental Protection

Mary D. Nichols, Chairman
1001 I Street • P.O. Box 2815
Sacramento, California 95812 • www.arb.ca.gov

Edmund G. Brown Jr.
Governor

July 27, 2011

Mr. Donald S. Clark
Secretary of the Commission
Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, D.C. 20580

Dear Secretary Clark:

The purpose of this letter is to express our support for the Federal Trade Commission's consideration of requirements for manufacturers and importers of garments to provide consumers with a professional wet cleaning label when applicable. We believe that doing so is an important step towards educating the public and dry cleaning industry about the professional wet cleaning alternatives available.

As you may know, California has taken steps to eliminate the use of perchloroethylene (Perc), an identified toxic air contaminant and potential human carcinogen, in dry cleaning operations. In December 2007, the California Air Resources Board adopted a regulation that eliminates the use of Perc in dry cleaning operations by 2023. To date, about half of the cleaners have switched to alternative dry cleaning systems and over 200 have chosen the professional wet cleaning option. California also has a non-toxic dry cleaning incentive program (Assembly Bill 998) that provides \$10,000 grants to switch from cleaning systems using Perc to non-toxic and non-smog forming technologies. About 120 cleaners have taken advantage of this program.

We support a move forward to develop a professional wet cleaning care label. We believe this will help further the push towards cleaner dry cleaning technologies.

If you would like to discuss this further, please contact Mr. Dan Donohoue, Chief of the Emissions Assessment Branch at (916) 322-8277, or ddonohou@arb.ca.gov.

Sincerely,

Robert D. Fletcher
Deputy Executive Officer

cc: Dan Donohoue, Chief
Emissions Assessment Branch

The energy challenge facing California is real. Every Californian needs to take immediate action to reduce energy consumption. For a list of simple ways you can reduce demand and cut your energy costs, see our website: <http://www.arb.ca.gov>.

California Environmental Protection Agency