

Oct 11, 2012

Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580

Subject: Request

To Federal Trade Commission,

Regarding Fur Rules Review, Matter No. P074201: Raccoon dogs are among the most mistreated animals for their fur, and consumers deserve to know when fur from raccoon dogs is trimming garments. Inaccurate trade names like "Asiatic raccoon" and "Finn raccoon" are misleading and serve only to disguise the live skinning and other mistreatment of raccoon dogs. Please make sure raccoon dog fur is called raccoon dog fur in advertisements and on labels.

The fur industry has a long history of misrepresentation in order to sell its cruel product -- now they want to be allowed to sell raccoon dog under the name "Asiatic raccoon" no doubt so consumers won't make the connection to the live skinning and other abuses of this animal that have been well documented.

Raccoon dogs are a member of the Canidae (dog) family and are NOT, as the name "Asiatic raccoon" implies, members of the Procyonidae (raccoon) family.

All reputable governmental and scientific sources, including the U.S. Fish and Wildlife Service, the Natural Resources Conservation Service, and the Smithsonian Institution, call raccoon dogs just that.

Sincerely,